

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K/A
(Amendment No. 2)

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 31, 2011

FRESH START PRIVATE MANAGEMENT, INC.
(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction of incorporation)

333-153381
(Commission File Number)

26-1972677
(I.R.S. Employer Identification No.)

999 N. Tustin Avenue
Suite 16
Santa Ana, California 92705
(Address of principal executive offices) (Zip Code)

(714) 541-6100
(Registrant's telephone number, including area code)

11010 East Boundary Road,
Elk, Washington 99009
(509) 714-5236
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS

This Current Report on Form 8-K (this "Report") contains forward looking statements that involve risks and uncertainties, principally in the sections entitled "Description of Business," "Risk Factors," and "Management's Discussion and Analysis of Financial Condition and Results of Operations." All statements other than statements of historical fact contained in this Report, including statements regarding future events, our future financial performance, business strategy and plans and objectives of management for future operations, are forward-looking statements. We have attempted to identify forward-looking statements by terminology including "anticipates," "believes," "can," "continue," "could," "estimates," "expects," "intends," "may," "plans," "potential," "predicts," "should," or "will" or the negative of these terms or other comparable terminology. Although we do not make forward looking statements unless we believe we have a reasonable basis for doing so, we cannot guarantee their accuracy. These statements are only predictions and involve known and unknown risks, uncertainties and other factors, including the risks outlined under "Risk Factors" or elsewhere in this Report, which may cause our or our industry's actual results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time and it is not possible for us to predict all risk factors, nor can we address the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause our actual results to differ materially from those contained in any forward-looking statements. All forward-looking statements included in this document are based on information available to us on the date hereof, and we assume no obligation to update any such forward-looking statements.

You should not place undue reliance on any forward-looking statement, each of which applies only as of the date of this Report. Before you invest in our securities, you should be aware that the occurrence of the events described in the section entitled "Risk Factors" and elsewhere in this Report could negatively affect our business, operating results, financial condition and stock price. Except as required by law, we undertake no obligation to update or revise publicly any of the forward-looking statements after the date of this Report to conform our statements to actual results or changed expectations.

ITEM 1.01 ENTRY INTO A MATERIAL DEFINITIVE AGREEMENT

On October 31, 2011 (the “Closing Date”), we entered into a Share Exchange Agreement (the “Exchange Agreement”) by and among (i) Fresh Start Private Management, Inc. (the “Company”), (ii) our former principal stockholder, (iii) Fresh Start Private, Inc. (“FSP”), and (iv) the former shareholders of FSP. Pursuant to the terms of the Exchange Agreement, each of the former shareholders of FSP transferred to us all of their shares of FSP in exchange for the issuance of 37,000,000 shares of our common stock, which represented approximately 31.3% of our total shares outstanding immediately following the closing of the transaction (such transaction, the “Share Exchange”). As a result of the Share Exchange, FSP became our wholly-owned subsidiary. We are now a holding company, which through FSP, is now engaged in alcohol treatment.

This transaction is discussed more fully in Section 2.01 of this Current Report. The information therein is hereby incorporated into this Section 1.01 by reference.

A copy of the Exchange Agreement is incorporated herein by reference and is filed as Exhibit 2.1 to this Current Report on Form 8-K. The description of the transaction contemplated by such agreement set forth herein does not purport to be complete and is qualified in its entirety by reference to the full text of the exhibit filed herewith and incorporated herein by reference.

ITEM 1.02 TERMINATION OF A MATERIAL DEFINITIVE AGREEMENT

Reference is made to a current report on Form 8-K that was filed on November 22, 2010. We previously entered into an Intellectual Property License and Asset Purchase Agreement (“License Agreement”) with FSP and Neil Muller (“Muller”) effective on November 22, 2010, pursuant to which FSP and Muller agreed to grant to us an exclusive right to use certain trademark and intellectual property. As consideration, we agreed to issue 16,000,000 shares of our common stock to FSP.

The transaction under the License Agreement has not been consummated and no shares have been issued pursuant to the License Agreement.

On October 31, 2011, we entered into a termination agreement to the License Agreement (the “Termination Agreement”) with FSP and Muller. Pursuant to the Termination Agreement, the License Agreement shall be deemed null and void and of no legal effect whatsoever, and the parties shall not have any further obligations under the License Agreement.

A copy of the Termination Agreement is incorporated herein by reference and is filed as Exhibit 10.1 to this Current Report on Form 8-K. The description of the transaction contemplated by such agreement set forth herein does not purport to be complete and is qualified in its entirety by reference to the full text of the exhibit filed herewith and incorporated herein by reference.

ITEM 2.01 COMPLETION OF ACQUISITION OR DISPOSITION OF ASSETS

As described in Item 1.01 above, on the Closing Date, we completed the acquisition of FSP pursuant to the Exchange Agreement. The acquisition was accounted for as a recapitalization effected by a share exchange, wherein FSP is considered the acquirer for accounting and financial reporting purposes. The disclosures in Item 1.01 of this Report regarding the Share Exchange is incorporated herein by reference in its entirety.

FORM 10 DISCLOSURE

The Company was a “shell company” (as such term is defined in Rule 12b-2 under the Exchange Act) immediately before the completion of the Share Exchange. Accordingly, pursuant to the requirements of Item 2.01(f) of Form 8-K, set forth below is the information that would be required if the Company was required to file a general form for registration of securities on Form 10 under the Exchange Act with respect to its common stock (which is the only class of the Company’s securities subject to the reporting requirements of Section 13 or Section 15(d) of the Exchange Act upon consummation of the Share Exchange). The information provided below relates to the combined operations of the Company after the acquisition of FSP, except that information relating to periods prior to the date of the reverse acquisition only relate to FSP and its consolidated subsidiaries unless otherwise specifically indicated.

DESCRIPTION OF BUSINESS

Our Corporate History and Background

We were incorporated as Cetrone Energy Company on January 28, 2008 in the State of Nevada. From inception until we completed our reverse acquisition of FSP, the principal business of the Company originally was to develop “green” renewable fuel sources for agricultural operations, specifically biodiesel. On July 26, 2010, the Company filed an amendment to its Articles of Incorporation changing its name to Fresh Start Private Management Inc. During that time, we had no revenue and our operations were limited to capital formation, organization, and development of our business plan and target customer market. As a result of the reverse acquisition of FSP, on October 31, 2011, we ceased our prior operations and we are now a holding company and our wholly owned subsidiary engages in alcohol treatment.

Reverse Acquisition of FSP

On October 31, 2011, we completed a reverse acquisition transaction through a share exchange with FSP whereby we acquired all of the issued and outstanding shares of FSP in exchange for 37,000,000 shares of our common stock, which represented approximately 31.3% of our total shares outstanding immediately following the closing of the Share Exchange. As a result of the Share Exchange, FSP became our wholly-owned subsidiary.

The share exchange transaction with FSP was treated as a reverse acquisition, with FSP as the acquirer and the Company as the acquired party. Unless the context suggests otherwise, when we refer in this Report to business and financial information for periods prior to the consummation of the reverse acquisition, we are referring to the business and financial information of FSP.

Overview of FSP

Through our wholly owned subsidiary, we are an alcohol rehabilitation and treatment center headquartered in Santa Ana, California. We were established in January 2010 and currently operating in Santa Ana, California. Our alcohol rehabilitation program consists of a Naltrexone implant that is placed under the skin in the lower abdomen coupled with life counseling sessions from specialized counselors.

We operate within the *Specialty Hospitals, Expert Psychiatric* industry, specifically within the industry subsets of *Alcoholism Rehabilitation Hospital*. We offer a unique treatment program and, to date, we have experienced a high rate of success with very few of our clinics starting to drink during the first year after the implant is inserted. The Fresh Start program gives the alcoholic a 12 month window of sobriety. Statistics are still being compiled for after the 12 month period, as the program has been in place barely over one year.

FSP's revenue was approximately \$144,000 for the fiscal year ended December 31, 2010 and its net loss was approximately \$155,000.

Organization & Subsidiaries

We have one operating subsidiary, Fresh Start Private, Inc. Fresh Start Private, Inc. does not have any other subsidiaries.

Service and Program

We have created an innovative alcohol treatment program that empowers patients to succeed in their overall recovery. We offer a unique treatment philosophy that combines medical intervention, a singular focus and a comprehensive approach, and a focus on family and friends. We have been operating for approximately 18 months and have treated over 100 patients since we began operating. Currently, we are treating about 2 to 3 patients per week. This number fluctuates depending on current advertising. We, however, have the capacity to handle 2 to 3 patients per day in the Santa Ana location. The alcohol treatment services costs \$44,300 per patient and is typically covered by insurance. This amount varies due to many factors, the major ones being, type of insurance, policy, patients out of network deductibles, besides that we have the service provider expenses, surgery center costs (if not done in the office). We also will provide services to cash patients at discounted rates to create awareness in the treatment program. After the radio marketing campaign in February 2011, we had considerable more potential patients ready to go thru the program but since the limited resources to treat all of the patients we lost the business. The company has fixed those issues which caused us to turn away business and is now able to handle multiple patients.

Treatment Philosophy

Our alcohol treatment program empowers patients to succeed. A detailed description of our treatment philosophy is as follows:

Medical Intervention: it is essential to significantly reduce a patient's cravings for alcohol in order to fully break the cycle of addiction. We have built our program around a state-of-the-art, minimally invasive, biodegradable implant of Naltrexone. Naltrexone is an FDA-approved pharmaceutical used for the treatment of alcoholism. We surgically insert a marble-sized pill under the skin in the lower abdomen. The pill is absorbed into the body and dissolves during the 12-months following the procedure.

Single Focus on Treatment: Unlike many other alcohol treatment programs, we focus entirely on the treatment of alcohol addiction. It is our belief that alcohol addiction should be treated differently from addictions to other substances. For this reason, our program exclusively treats problems caused by alcohol addiction.

Comprehensive Approach: Alcoholism is a complex disease that needs a program specifically designed to treat the body, the mind, and the spirit of an alcoholic. We have created a comprehensive recovery program that includes state-of-the-art medical intervention, individually tailored coaching program sessions, rebuilding of the networks of family and friends, and post-treatment continuing care. Such an approach typically lasts for 12 months from the initial surgical procedure of inserting the Naltrexone pill. We believe that through our comprehensive treatment method, our clients will have the highest possible chances of full recovery from alcohol dependency.

Focus on Family and Friends: FSP believes attention from family and friends are the most important elements in the treatment of alcohol addiction. We have made family and friends an essential element of our patients' recovery and ask that they play an important role in both the initial treatment phase and in the long-term recovery process.

Program Description

We offer a comprehensive and highly effective alcohol addiction treatment program. Our proprietary program is designed to offer treatment and healing to both the body and the mind of an addict. Our alcohol rehabilitation program is a two-part program that includes: (i) the insertion of a Naltrexone Implant that is believed to reduce physical cravings of alcohol; and (ii) life counseling that focuses on the mental addiction of alcoholism. The following is a detailed description of our alcohol treatment program.

Naltrexone Implant: Our unique procedure has reduced physical cravings for numerous patients with alcoholism. Our medical implantation procedure is believed to reduce cravings for alcohol for between 200 and 390 days, during which time we focus on addressing the mental dependence on alcohol. The implant device is a Naltrexone pill that is the size of a marble and inserted via an outpatient surgical procedure into the lower abdomen of the patient. The Naltrexone pill will be absorbed by the body over a 200 to 390 day period and will automatically dissolve and not need to be removed.

All procedures to place the Naltrexone tablet into our patients are conducted at our offices at 999 N. Tustin Avenue, Suite 16, Santa Ana, California 92705. The procedures are completed by doctors that are employed by Start Fresh Alcohol Recovery Clinic, Inc. Pursuant to our services agreement with Start Fresh Alcohol Recovery Clinic, Inc., Start Fresh Alcohol Recovery Clinic, Inc. has agreed to provide us with consultation for insurance patients and assessment to determine if the patient is a candidate for receiving the Naltrexone implant and, if the patient qualifies, to insert the implant into the patients. As consideration for these services, Start Fresh Alcohol Recovery Clinic, Inc. will receive a payment of \$1,400 upon the completion of the procedure and an additional \$2,500 upon the insurance claim being processed and paid to us.

A copy of the Start Fresh Agreement for Service is incorporated herein by reference and is filed as Exhibit 10.2 to this Current Report on Form 8-K. The description of the transaction contemplated by such agreement set forth herein does not purport to be complete and is qualified in its entirety by reference to the full text of the exhibit filed herewith and incorporated herein by reference.

The Naltrexone implant is manufactured by Trinity Rx Solutions, LLC. We have an exclusive license with Trinity Rx Solutions, LLC for them to provide us with the Naltrexone implant that has been designed for alcoholism. As consideration for this license, we have agreed to issue them 5,672,350 shares of our common stock (which was equal to 7.5% of the total shares outstanding at the time of the execution of the agreement) and a payment of \$600 for each prescription requested by us.

A copy of the license agreement with Trinity Rx Solutions, LLC is incorporated herein by reference and is filed as Exhibit 10.3 to this Current Report on Form 8-K. The description of the transaction contemplated by such agreement set forth herein does not purport to be complete and is qualified in its entirety by reference to the full text of the exhibit filed herewith and incorporated herein by reference.

The Naltrexone implant is two small tablets that are inserted beneath the skin in the subcutaneous fat located in the lower abdomen. The implant procedure is an outpatient procedure that takes approximately 30 minutes. A local anesthetic is administered when the tablets are implanted and the patient is free to leave the clinic and return to normal activities within a few hours of the procedure. The tablets are biodegradable and will gradually dissolve in the human body. The tablets contain a drug called Naltrexone, which has been shown to block receptors in the brain that crave alcohol. Naltrexone is an FDA approved medication and all patients are required to obtain a prescription for the drug from a medical doctor. The doctors employed by Start Fresh Alcohol Recovery Clinic, Inc. are responsible for evaluating the patients, determining if the patient is a candidate and, if so, writing the prescription. The prescription is then presented to Trinity Rx Solutions, LLC which produces the tablet using Naltrexone as the core ingredient.

Once the tablet is implanted in the patient, they are free to return to work on the next business day and will be contacted by a life coach within the next 2 to 3 days to begin counseling.

Fresh Start Private Counseling: We provide a coaching program to assist our patients in treating their dependence on alcohol. Within one week of receiving the Naltrexone implant, each patient will be contacted by a life coach/ psychologist and will schedule an initial meeting. This life coach/psychologist will counsel the patient for the next 12 months following the implant to help them cope with and eliminate their dependence on alcohol. We have entered into an Agreement for Services with New Ways, Inc. which is lead by Luis Francisco Guerrero. Pursuant to the New Ways Agreement, New Ways provides life counseling services to our patients. Each of our patients receives eight 1-hour sessions with a certified life therapist. As consideration for these services we have agreed to pay New Ways an amount equal to \$80 for every 1-hour session, up to a maximum of eight sessions, with each of our patients.

A copy of the New Ways Agreement for Service is incorporated herein by reference and is filed as Exhibit 10.4 to this Current Report on Form 8-K. The description of the transaction contemplated by such agreement set forth herein does not purport to be complete and is qualified in its entirety by reference to the full text of the exhibit filed herewith and incorporated herein by reference.

As part of the life counseling services, our clinical psychologists focus on bringing family and friends into the recovery process. This provides emotional support for our patients and allows them to understand that they have people that care for them and want them to remain sober.

The final part of the life counseling is remaining in contact with our patients after the 12 month period of direct counseling is over. We remain in contact with our patients after the procedure and life coaching is completed to ensure that our clients maintain their sobriety and remain fully committed to sober living.

Marketing Strategy

We have and will continue to use a variety of advertising channels to increase our exposure and awareness to prospective patients. In addition to word of mouth patients, we are focusing advertising on the radio, television and via the internet.

On February 1, 2011, we entered into an Advertising Agreement with Clear Channel Broadcasting. Pursuant to the agreement, Clear Channel has agreed to promote the Fresh Start alcohol rehabilitation clinic by advertising through radio, Internet and/or other suitable mediums. As consideration for this service, we have paid Clear Channel a fee of \$5,000 for costs and expenses and an additional \$3,000 for cash patients and \$6,000 for insured patients that they have successfully referred to our clinic through their advertisements. To date, we have paid Clear Channel a total of \$156,000 and they have referred us 33 patients.

A copy of the Advertising Agreement is incorporated herein by reference and is filed as Exhibit 10.5 to this Current Report on Form 8-K. The description of the transaction contemplated by such agreement set forth herein does not purport to be complete and is qualified in its entirety by reference to the full text of the exhibit filed herewith and incorporated herein by reference.

Competition

We offer a unique, proprietary treatment plan for alcoholics. However, there are many services and clinics that already provide support for alcoholics. There are rehabilitation and treatment centers within close proximity to our offices that provide alcohol addiction treatment and detoxification services. Some of these centers are also much cheaper and some offer free support for alcoholics. This puts us at a competitive disadvantage. We, however, hope to distinguish ourselves from our competition by proving that our product is successful and our success rate is much higher than our competitors.

The following is a detailed description of leading rehabilitation service providers in and around our current area of operations:

Passages: a treatment center for people with addiction problems. Located in Malibu, California, Passages is run by a father-son team of treatment specialists. It offers a unique philosophy and treatment method, utilizing one-on-one therapy sessions. Passages provides clients with over 100 hours of attention by the end of their month long stay. However, Passages has received scrutiny for its unconventional methods. Portions of Passages philosophy run counter to the majority of scientific research into addiction. These aspects of Passages' philosophy include denial of addiction as a disease, and an elimination of the 12-step method.

Cliffside: a personalized alcohol and drug rehabilitation provider located in Malibu, California. It employs a range of traditional and alternative treatments including personal, group, and family counseling, herbology, massage, yoga, and acupuncture. Cliffside offers treatment for alcohol, cocaine, heroin, pharmaceuticals, and methamphetamine addiction along with interventions, drug rehab, opiates detox, and treatment for depression and eating disorders. On the other hand, Cliffside is one of the "luxury" addiction treatment centers located in Malibu, and charges large fees for its services.

Growth Strategy

We have developed a procedure that we believe it helps patients battle their mental and physical addiction to alcohol. We are currently operating in Santa Ana, California and market in the surrounding Orange County area. We are currently considering other locations in the United States and expect to use proceeds from the sale of stock to expand to these locations once we deem them viable..

Intellectual Property

We do not own any intellectual property, patents or trademarks.

Government Regulation and Approvals

We are an outpatient service center and perform minor surgery to implant the Naltrexone pill. All procedures need to be completed by a physician or a company owned by a physician. Start Fresh Alcohol Recovery Clinic, Inc. is owned by Dr. Lucien Alexandre, M.D. and Start Fresh Alcohol Recovery Clinic, Inc. performs all the surgical procedures.

The Naltrexone implant does not need any approval because Naltrexone is already an FDA approved medication. Once the physician writes a prescription for Naltrexone, a pharmacist can put it into a compounded form and then administer the medication.

Other than this, we are not aware of any other governmental regulations or approvals for any of our products.

Employees

As of the date hereof, we have approximately 5 employees who work full-time. All employees assist with scheduling patients and other administrative tasks. We also contract with 2 doctors who are independent contractors. It is their responsibility to perform the surgeries.

DESCRIPTION OF PROPERTIES

We do not own any real estate or other physical properties material to our operations. We operate from leased space. Our executive offices are located at 999 North Tustin Avenue, Suite 16, Santa Ana, California 92705, and our telephone number is (714) 541-6100. We lease this property. Our lease commenced effective January 1, 2011 for a term of two years. Upon expiration of the lease, the tenancy becomes month to month on terms agreeable between the parties. The base rent is \$3,312 per month with a 5% increase per year.”

RISK FACTORS

You should carefully consider the risks described below together with all of the other information included in this Report before making an investment decision with regard to our securities. The statements contained in or incorporated herein that are not historic facts are forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those set forth in or implied by forward-looking statements. If any of the following risks actually occurs, our business, financial condition or results of operations could be harmed. In that case, you may lose all or part of your investment.

Risks Relating to the Company’s Business

The effects of the recent global economic slowdown may continue to have a negative impact on our business, results of operations or financial condition.

The recent global economic slowdown has caused disruptions and extreme volatility in global financial markets, increased rates of default and bankruptcy, and declining consumer and business confidence, which has led to decreased levels of consumer spending. These macroeconomic developments have and could continue to negatively impact our business, which depends on the general economic environment and levels of consumer spending. As a result, we may not be able to maintain our existing customers or attract new customers, or we may be forced to reduce our service fees. If the global economic slowdown continues for a significant period or continues to worsen, our results of operations, financial condition, and cash flows could be materially adversely affected.

We cannot assure you that our growth strategy will be successful which may result in a negative impact on our growth, financial condition, results of operations and cash flow.

One of our strategies is to open more clinical treatment centers and use a variety of advertising channels to increase our exposure among prospective patients. We cannot assure you that we will be able to successfully overcome the obstacles and successfully open more treatment centers. Our inability to implement these growth strategies successfully may have a negative impact on our growth, future financial condition, results of operations or cash flows.

If we need additional capital to fund our growing operations, we may not be able to obtain sufficient capital and may be forced to limit the scope of our operations.

If adequate additional financing is not available on reasonable terms, we may not be able to expand our services to new locations and would have to modify our business plans accordingly. There is no assurance that additional financing will be available to us.

In connection with our growth strategies, we may experience increased capital needs and accordingly, we may not have sufficient capital to fund our future operations without additional capital investments. Our capital needs will depend on numerous factors, including (i) our profitability; (ii) the release of competitive products by our competition; (iii) the level of our investment in research and development; and (iv) the amount of our capital expenditures, including acquisitions. We cannot assure you that we will be able to obtain capital in the future to meet our needs.

In recent years, the securities markets in the United States have experienced a high level of price and volume volatility, and the market price of securities of many companies have experienced wide fluctuations that have not necessarily been related to the operations, performances, underlying asset values or prospects of such companies. For these reasons, our securities can also be expected to be subject to volatility resulting from purely market forces over which we will have no control. If we need additional funding we will, most likely, seek such funding in the United States (although we may be able to obtain funding overseas, primarily from Australia, where officers have performed services in the past) and the market fluctuations affect on our stock price could limit our ability to obtain equity financing.

If we cannot obtain additional funding, we may be required to: (i) limit our expansion; (ii) limit our marketing efforts; and (iii) decrease or eliminate capital expenditures. Such reductions could materially adversely affect our business and our ability to compete.

Even if we do find a source of additional capital, we may not be able to negotiate terms and conditions for receiving the additional capital that are favorable to us. Any future capital investments could dilute or otherwise materially and adversely affect the holdings or rights of our existing shareholders. In addition, new equity or convertible debt securities issued by us to obtain financing could have rights, preferences and privileges senior to the units. We cannot give you any assurance that any additional financing will be available to us, or if available, will be on terms favorable to us.

Need for additional employees.

Our future success also depends upon our continuing ability to attract and retain highly qualified personnel. Expansion of our business and the management and operation will require additional managers and employees with industry experience, and our success will be highly dependent on our ability to attract and retain skilled management personnel and other employees. There can be no assurance that we will be able to attract or retain highly qualified personnel. Competition for skilled personnel in our industries is significant. This competition may make it more difficult and expensive to attract, hire and retain qualified managers and employees.

Our future success is dependent, in part, on the performance and continued service of Dr. Jorge Andrade Jr., our chief executive officer, chief financial officer and director, and Neil Muller, our president and director. Without their continued service, we may be forced to interrupt or eventually cease our operations.

Our success depends to a significant degree on the services rendered to us by our key employees. If we fail to attract, train and retain sufficient numbers of these qualified people, our prospects, business, financial condition and results of operations will be materially and adversely affected. In particular, we are heavily dependent on the continued services of Dr. Jorge Andrade Jr., our chief executive officer, chief financial officer and director, and Neil Muller, our president and director. Without their continued service, we may be forced to interrupt or eventually cease our operations. The loss of any key employees, including members of our senior management team, and our inability to attract highly skilled personnel with sufficient experience in our industry could harm our business.

We may incur significant costs to be a public company to ensure compliance with U.S corporate governance and accounting requirements and we may not be able to absorb such costs.

We may incur significant costs associated with our public company reporting requirements, costs associated with newly applicable corporate governance requirements, including requirements under the Sarbanes-Oxley Act of 2002 and other rules implemented by the Securities and Exchange Commission. We expect all of these applicable rules and regulations to significantly increase our legal and financial compliance costs and to make some activities more time consuming and costly. We also expect that these applicable rules and regulations may make it more difficult and more expensive for us to obtain director and officer liability insurance and we may be required to accept reduced policy limits and coverage or incur substantially higher costs to obtain the same or similar coverage. As a result, it may be more difficult for us to attract and retain qualified individuals to serve on our board of directors or as executive officers. We are currently evaluating and monitoring developments with respect to these newly applicable rules, and we cannot predict or estimate the amount of additional costs we may incur or the timing of such costs. In addition, we may not be able to absorb these costs of being a public company which will negatively affect our business operations.

We may not be able to meet the internal control reporting requirements imposed by the SEC resulting in a possible decline in the price of our common stock and our inability to obtain future financing.

As directed by Section 404 of the Sarbanes-Oxley Act, the SEC adopted rules requiring each public company to include a report of management on the company's internal controls over financial reporting in its annual reports. Although the Dodd-Frank Wall Street Reform and Consumer Protection Act exempts companies with a public float of less than \$75 million from the requirement that our independent registered public accounting firm attest to our financial controls, this exemption does not affect the requirement that we include a report of management on our internal control over financial reporting and does not affect the requirement to include the independent registered public accounting firm's attestation if our public float exceeds \$75 million.

While we expect to expend significant resources in developing the necessary documentation and testing procedures required by Section 404 of the Sarbanes-Oxley Act, there is a risk that we may not be able to comply timely with all of the requirements imposed by this rule. Regardless of whether we are required to receive a positive attestation from our independent registered public accounting firm with respect to our internal controls, if we are unable to do so, investors and others may lose confidence in the reliability of our financial statements and our stock price and ability to obtain equity or debt financing as needed could suffer.



In addition, in the event that our independent registered public accounting firm is unable to rely on our internal controls in connection with its audit of our financial statements, and in the further event that it is unable to devise alternative procedures in order to satisfy itself as to the material accuracy of our financial statements and related disclosures, it is possible that we would be unable to file our Annual Report on Form 10-K with the SEC, which could also adversely affect the market for and the market price of our common stock and our ability to secure additional financing as needed.

The lack of public company experience of our management team could adversely impact our ability to comply with the reporting requirements of U.S. Securities Laws.

Our management team lacks public company experience, which could impair our ability to comply with legal and regulatory requirements such as those imposed by Sarbanes-Oxley Act of 2002. Our senior management has little experience in managing a publicly traded company. Such responsibilities include complying with federal securities laws and making required disclosures on a timely basis. Our senior management may not be able to implement programs and policies in an effective and timely manner that adequately respond to such increased legal, regulatory compliance and reporting requirements, including the establishing and maintaining of internal controls over financial reporting. Any such deficiencies, weaknesses or lack of compliance could have a materially adverse effect on our ability to comply with the reporting requirements of the Securities Exchange Act of 1934 which is necessary to maintain our public company status. If we were to fail to fulfill those obligations, our ability to continue as a U.S. public company would be in jeopardy in which event you could lose your entire investment in our company.

Our officers and directors have significant control over shareholder matters and the minority shareholders will have little or no control over our affairs.

Our officers and directors currently owns approximately 16.5% of our outstanding common stock and has significant control over shareholder matters, such as election of directors, amendments to its Articles of Incorporation, and approval of significant corporate transactions; as a result, the Company's minority shareholders will have little or no control over its affairs.

Risks Relating to Our Securities

In order to raise sufficient funds to expand our operations, we may have to issue additional securities at prices which may result in substantial dilution to our shareholders.

If we raise additional funds through the sale of equity or convertible debt, our current stockholders' percentage ownership will be reduced. In addition, these transactions may dilute the value of ordinary shares outstanding. We may have to issue securities that may have rights, preferences and privileges senior to our ordinary shares. We cannot provide assurance that we will be able to raise additional funds on terms acceptable to us, if at all. If future financing is not available or is not available on acceptable terms, we may not be able to fund our future needs, which would have a material adverse effect on our business plans, prospects, results of operations and financial condition.

We have never declared or paid any cash dividends or distributions on our capital stock. And we do not anticipate paying any cash dividends on our common stock in the foreseeable future.

We have never declared or paid any cash dividends or distributions on our capital stock. We currently intend to retain our future earnings, if any, to support operations and to finance expansion and therefore we do not anticipate paying any cash dividends on our common stock in the foreseeable future.

The declaration, payment and amount of any future dividends will be made at the discretion of the board of directors, and will depend upon, among other things, the results of our operations, cash flows and financial condition, operating and capital requirements, and other factors as the board of directors considers relevant. There is no assurance that future dividends will be paid, and, if dividends are paid, there is no assurance with respect to the amount of any such dividend.

Our shares of common stock are very thinly traded, and the price may not reflect our value and there can be no assurance that there will be an active market for our shares of common stock either now or in the future.

Although our common stock is quoted on the OTC BB, our shares of common stock are very thinly traded, and the price of our common stock, if traded, may not reflect our value. There can be no assurance that there will be an active market for our shares of common stock either now or in the future. Market liquidity will depend on the perception of our operating business and any steps that our management might take to bring us to the awareness of investors. There can be no assurance given that there will be any awareness generated. Consequently, investors may not be able to liquidate their investment or liquidate it at a price that reflects the value of the business. As a result holders of our securities may not find purchasers our securities should they to sell securities held by them. Consequently, our securities should be purchased only by investors having no need for liquidity in their investment and who can hold our securities for an indefinite period of time.

If a more active market should develop, the price of our shares of common stock may be highly volatile. Because there may be a low price for our shares of common stock, many brokerage firms may not be willing to effect transactions in our securities. Even if an investor finds a broker willing to effect a transaction in the shares of our common stock, the combination of brokerage commissions, transfer fees, taxes, if any, and any other selling costs may exceed the selling price. Further, many lending institutions will not permit the use of such shares of common stock as collateral for any loans.

We expect to apply for listing of our common stock on a senior exchange, however, there can be no guarantee that such listing shall be achieved at any time.

We may be subject to the penny stock rules which will make shares of our common stock more difficult to sell.

We may be subject now and in the future to the Commission's "penny stock" rules if our shares of common stock sell below \$5.00 per share. Penny stocks generally are equity securities with a price of less than \$5.00. The penny stock rules require broker-dealers to deliver a standardized risk disclosure document prepared by the Commission which provides information about penny stocks and the nature and level of risks in the penny stock market. The broker-dealer must also provide the customer with current bid and offer quotations for the penny stock, the compensation of the broker-dealer and its salesperson, and monthly account statements showing the market value of each penny stock held in the customer's account. The bid and offer quotations, and the broker-dealer and salesperson compensation information must be given to the customer orally or in writing prior to completing the transaction and must be given to the customer in writing before or with the customer's confirmation.

In addition, the penny stock rules require that prior to a transaction, the broker dealer must make a special written determination that the penny stock is a suitable investment for the purchaser and receive the purchaser's written agreement to the transaction. The penny stock rules are burdensome and may reduce purchases of any offerings and reduce the trading activity for shares of our common stock. As long as our shares of common stock are subject to the penny stock rules, the holders of such shares of common stock may find it more difficult to sell their securities.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of the results of operations and financial condition for the fiscal years ended December 31, 2010 and 2009, and for the nine months ended September 30, 2011 and 2010, should be read in conjunction with our financial statements, and the notes to those financial statements that are included elsewhere in this Report. References in this section to "we," "us," "our" or "FSP" are to the consolidated business of FSP.

Our discussion includes forward-looking statements based upon current expectations that involve risks and uncertainties, such as our plans, objectives, expectations and intentions. Actual results and the timing of events could differ materially from those anticipated in these forward-looking statements as a result of a number of factors, including those set forth under the Risk Factors, Cautionary Notice Regarding Forward-Looking Statements and Business sections in this 8-K. We use words such as "anticipate," "estimate," "plan," "project," "continuing," "ongoing," "expect," "believe," "intend," "may," "will," "should," "could," and similar expressions to identify forward-looking statements.

Recent Developments

Reverse Acquisition of FSP

On October 31, 2011, we completed a reverse acquisition transaction through a share exchange with the shareholders of FSP whereby we acquired all of the issued and outstanding shares of FSP in exchange for 37,000,000 shares of our common stock, which represented approximately 31.3% of our total shares outstanding immediately following the closing of the transaction. As a result of the reverse acquisition, FSP became our wholly owned subsidiary and the former shareholders of FSP became our controlling stockholders. The share exchange transaction with FSP was treated as a reverse acquisition, with FSP as the acquirer and the Company as the acquired party.

FSP was incorporated under the laws of the State of Nevada on July 8, 2009. FSP is an existing alcohol treatment center headquartered in Santa Ana, California, with clinical operations in California. It was established in January 2010, and is currently seeking funding in order to being expansion to locations across the United States. Future locations are yet unidentified and costs of expansion will vary as the cost of facilities, licensing, and qualified personnel vary greatly in areas outside of California. The current focus of the Company is on the California clinic and the completion of the registration of stock with the Securities and Exchange Commission. Costs of expansion will be reviewed in detail once that process is complete. FSP has developed a unique alcohol treatment philosophy that provides alcoholics with the comprehensive treatment and rehabilitation they need. FSP is committed to continuing to provide excellent rehabilitation services to clients nationwide as it expands its network of clinics.

Results of Operations

The following table summarizes changes in selected operating indicators of the Company, illustrating the relationship of various income and expense items to net sales for the respective periods presented (components may not add or subtract to totals due to rounding):

	Nine Months Ended		Fiscal	
	2011	2010	2010	2009
Revenue	\$ 462,210	\$ 130,400	\$ 144,400	\$ -
Cost of Revenue	156,460	69,184	38,980	-
Gross Profit	305,750	61,216	105,420	-
Total Expenses	520,111	123,225	258,940	34,124
Interest Expense	1,975	-	-	-
Net Loss	\$ (216,336)	\$ (62,009)	\$ (154,590)	\$ (34,124)

Nine Months Ended September 30, 2011 Compared with Nine Months Ended September 30, 2010

Revenue

Revenues for the nine months ended September 30, 2011 were \$462,210, compared with \$130,400 for the nine months ended September 30, 2010, reflecting an increase of 254%. Advertising promoting the services of the Company for the nine months ended September 30, 2011 and 2010 were \$167,213 and \$2,861, respectively, reflecting an increase of 5,806%.

The increase in revenues is directly related to an advertising contract that resulted in a significant increase in patients. Under the agreement, the contractor is compensated per patient enrolment, directly increasing revenues.

Cost of Revenue

Cost of revenue for the nine months ended September 30, 2011 were \$156,460 compared with \$69,184 for the nine months ended September 30, 2010, reflecting an increase of 126%. The increase in cost of revenue is directly related to the increase in costs associated with revenue earned for this period. For 2011, the Company has included additional direct and indirect costs in the generation of revenue.

Gross Profit

Gross profit percentage for the nine months ended September 30, 2011 was 33.9% compared to 53.1% nine months ended September 30, 2010. The gross profit percentage increase reflects the shift from cash paying customers that were given discounts to promote the Company to insured patients acquired through the advertising contract that have a higher patient fee while incurring the same medical and therapist costs.

Total Expenses

Total expenses for the nine months ended September 30, 2011 and 2010 were \$520,110 and 123,225 reflecting an increase of 322%. Specifically, comparing the nine months ended September 30, 2011 to September 30, 2010, consulting fees increased from \$240 to \$114,470, accounting fees increased from \$1,000 to \$42,364, outside services increased from \$42,982 to \$78,140, advertising from \$2,831 to \$167,213, and rent increased from \$11,344 to \$31,036. The increases were due to the support of the increased activity executing its business plan and the consulting and accounting fees incurred in preparation for the merger with Fresh Start Private Management, Inc. and the audit of the 2010 financial statements. As mentioned above, the advertising increase was from the execution of the advertising contract that directly resulted in additional patients being serviced by the Company.

Net loss

For the nine months ended September 30, 2011, the Company experienced a loss of \$216,336 compared with a net loss of \$62,009 for the nine months ended September 30, 2010.

Fiscal 2010 Compared With Fiscal 2009

Revenue

Revenues for the year ended December 31, 2010 were \$144,400 compared with \$nil for the year ended December 31, 2009. The increase was a result of the Company commencing its operation.

Cost of Revenue

Cost of revenue for the year ended December 31, 2010 were \$38,980 compared with \$nil for the year ended December 31, 2009. The increase was a result of the Company commencing its operation.

Gross Profit

Gross profit for the year ended December 31, 2010 was \$105,420 compared to \$nil for the year ended December 31, 2009. The increase was a result of the Company commencing its operation.

Total Expenses

Total expenses for the year ended December 31, 2010 were \$258,940 compared to \$34,124 for the year ended December 31, 2009, reflecting an increase of 659%. Office and general expenses increased from \$34,124 to \$230,720 for the years ending December 31, 2009 and 2010. The increases were from the outside services, rent, and other costs associated with the new office location and the full year expenses for telephone, supplies, etc. in the operations of the business. We incurred additional professional fees in 2010 in the amount of \$28,220, driven by the costs of accounting services and fees associated with the agreements with Fresh Start Private Management, Inc.

Net Loss

Net loss for the year ended December 31, 2010 was \$154,590 compared with \$34,124 for the year ended December 31, 2009, reflecting an increase of 353%.

Liquidity and Capital Resources

As of September 30, 2011, we had cash and cash equivalents of approximately \$32,686. The following table provides a summary of our net cash flows from operating, investing, and financing activities.

	Nine Months Ended		Fiscal	
	2011	2010	2010	2009
Net cash (used in) operating activities	\$ (111,120)	\$ (71,833)	\$ (126,281)	\$ (33,926)
Net cash used in investing activities	(2,500)	(1,199)	(1,199)	(5,532)
Net cash provided by financing activities	139,178	48,879	106,689	67,377
Net increase (decrease) in cash and cash equivalents	25,558	(24,153)	(20,791)	27,919
Cash and cash equivalents, beginning of period	7,128	27,919	27,919	-
Cash and cash equivalents, end of period	\$ 32,686	\$ 3,766	\$ 7,128	\$ 27,919

Currently we have no material commitments for capital expenditures as of the end of the nine months ending September 30, 2011. We historically sought and continue to seek financing from private sources to move our business plan forward. In order to satisfy the financial commitments, we had relied upon private party financing that has inherent risks in terms of availability and adequacy of funding.

For the next twelve months, we anticipate that our revenues will be adequate to provide the minimum operating cash requirements to continue as a going concern. In 2011, the company started accepting insurance payments for patient services. To accelerate cash flows, we have initially factored some receivables as collection from insurance can take extended periods of time. We believe that by factoring the receivables from the insurance companies that sufficient cash flows can be maintained while the Company grows its revenue base. New patients acquired through the advertising contract are expected to provide sufficient revenues to maintain the operations of the Company.

We may require additional capital investments or borrowed funds to meet cash flow projections and carry forward our business objectives. There can be no guarantee or assurance that we can raise adequate capital from outside sources. If we are unable to raise funds when required or on acceptable terms, we may have to significantly scale back, or discontinue, our operations.

Net cash flow from operating activities

Net Cash used in operating activities increased by \$39,287 for the first nine months of 2011 compared to 2010 due to the Company expanding operations and increased operating expenses. Net cash used in operating activities increased by \$92,355 from Fiscal 2009. The decrease was primarily due to the Company commencing its operation.

Net cash flow from investing activities

Net cash used in investing activities increased by \$1,301 for the first nine months of 2011 compared to of 2010 due to new fixed assets being purchased. Net cash used in investing activities increased by \$4,333 from Fiscal 2009 due to less purchase of office equipment.

Net cash flow from financing activities

Net cash provided by financing activities increased by \$90,839 for the first nine months of 2011 compared to 2010 due to increased proceeds from short-term loan from related parties. Net cash provided by financing activities increased by \$39,312 from Fiscal 2009 due to increase proceeds from long-term notes from related party.

Going Concern

The Company's financial statements are prepared in accordance with generally accepted accounting principles applicable to a going concern. This contemplates the realization of assets and the liquidation of liabilities in the normal course of business. As of September 30, 2011 and December 31, 2010, the Company has a working capital deficit of \$397,297 and \$88,438, and an accumulated deficit of \$405,050 and \$188,714. The Company has increased revenues through the advertising contract and feels it will be able to meet its obligation. If the current expansion is not sustained, we will be dependent upon the raising of additional capital through placement of our common stock in order to implement its business plan or by using outside financing. There can be no assurance that the Company will be successful in these situations in order to continue as a going concern. The Company is funding its operations by operations and with some shareholder advances.

Off Balance Sheet Arrangements

We do not have any off balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, sales or expenses, results of operations, liquidity or capital expenditures, or capital resources that are material to an investment in our securities.

Critical Accounting Policies

Use of Estimates and Assumptions

Preparation of the financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Revenue Recognition

Revenues are recorded during the period services are provided. Under the guidance of Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 954-605 "Health Care Entities, Revenue Recognition," the company records non-insurance revenues at full value when earned and "net service revenue" at 50% of the revenue billed to third party payers, allowing for a difference between billed amounts and expected collections from those third party payers. Counseling services may be contracted for an extended period of time up to one year after the implant procedure. Revenue for counseling sessions is deferred until such sessions occur and recognized as earned at that time.

Advertising

Advertising costs are expensed as incurred. As of September 30, 2011 and 2010, \$167,213 and \$287 advertising costs have been incurred.

Cash Equivalents

The Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

Equipment

Equipment, leasehold improvements, and additions thereto are carried at cost. Depreciation is computed using the straight-line method over the estimated useful lives of the depreciable property generally five to seven years for assets purchased new and two to three years for assets purchased used. Leasehold improvements are amortized over the shorter of the lease term or the estimated lives. Management evaluates useful lives regularly in order to determine recoverability taking into consideration current technological conditions. Maintenance and repairs are charged to expense as incurred; additions and betterments are capitalized. Fully depreciated assets are retained in equipment and accumulated depreciation accounts until retirement or disposal. Upon retirement or disposal of an asset, the cost and related accumulated depreciation are removed, and any resulting gain or loss, net of proceeds, is credited or charged to operations.

Income Taxes

The Company accounts for income taxes under FASB ASC 740 "Income Taxes." Under the asset and liability method of FASB ASC 740, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statements carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Under FASB ASC 740, the effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period the enactment occurs. A valuation allowance is provided for certain deferred tax assets if it is more likely than not that the Company will not realize tax assets through future operations.

Income per Share

Basic loss per share includes no dilution and is computed by dividing loss available to common stockholders by the weighted average number of common shares outstanding for the period. Dilutive income per share reflects the potential dilution of securities that could share in the income of the Company. Because the Company does not have any potentially dilutive securities, the accompanying presentation is only of basic income per share.

Stock-Based Compensation

FASB ASC 718 "*Compensation - Stock Compensation*" prescribes accounting and reporting standards for all stock-based payments award to employees, including employee stock options, restricted stock, employee stock purchase plans and stock appreciation rights, may be classified as either equity or liabilities. The Company determines if a present obligation to settle the share-based payment transaction in cash or other assets exists. A present obligation to settle in cash or other assets exists if: (a) the option to settle by issuing equity instruments lacks commercial substance or (b) the present obligation is implied because of an entity's past practices or stated policies. If a present obligation exists, the transaction should be recognized as a liability; otherwise, the transaction should be recognized as equity. The Company accounts for stock-based compensation issued to non-employees and consultants in accordance with the provisions of FASB ASC 505-50 "*Equity - Based Payments to Non-Employees*." Measurement of share-based payment transactions with non-employees is based on the fair value of whichever is more reliably measurable: (a) the goods or services received; or (b) the equity instruments issued. The fair value of the share-based payment transaction is determined at the earlier of performance commitment date or performance completion date.

Reclassifications

Certain prior period amounts have been reclassified to conform to current period presentation.

Recent Accounting Pronouncements

In May 2011, the FASB issued an accounting standard update that amends the accounting standard on fair value measurements. The accounting standard update provides for a consistent definition and measurement of fair value, as well as similar disclosure requirements between U.S. generally accepted accounting principles and International Financial Reporting Standards. The accounting standard update changes certain fair value measurement principles, clarifies the application of existing fair value measurement, and expands the fair value measurement disclosure requirements, particularly for Level 3 fair value measurements. The amendments in this accounting standard update are to be applied prospectively and are effective for interim and annual periods beginning after December 15, 2011. The adoption of this accounting standard update will become effective for the reporting period beginning January 1, 2012. The adoption of this guidance will not have a material impact on the Company's financial position, results of operations or cash flows.

In June 2011, the FASB issued an accounting standard update which requires the presentation of components of other comprehensive income with the components of net income in either (1) a continuous statement of comprehensive income that contains two sections, net income and other comprehensive income, or (2) two separate but consecutive statements. This accounting standard update eliminates the option to present components of other comprehensive income as part of the statement of shareholders' equity, and is effective for interim and annual periods beginning after December 15, 2011. The adoption of this accounting standard update will become effective for the reporting period beginning January 1, 2012. The adoption of this guidance will not have a material impact on the Company's financial position, results of operations or cash flows.

In September 2011, the FASB issued an accounting standard update that amends the accounting guidance on goodwill impairment testing. The amendments in this accounting standard update are intended to reduce complexity and costs by allowing an entity the option to make a qualitative evaluation about the likelihood of goodwill impairment to determine whether it should calculate the fair value of a reporting unit. The amendments also improve previous guidance by expanding upon the examples of events and circumstances that an entity should consider between annual impairment tests in determining whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. The amendments in this accounting standard update are effective for interim and annual goodwill impairment tests performed for fiscal years beginning after December 15, 2011. The adoption of this accounting standard update will become effective for the reporting period beginning January 1, 2012. The adoption of this guidance will not have a material impact on the Company's financial position, result of operations or cash flows.

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information as of the date hereof with respect to the holdings of: (1) each person known to us to be the beneficial owner of more than 5% of our common stock; (2) each of our directors, nominees for director and named executive officers; and (3) all directors and executive officers as a group. To the best of our knowledge, each of the persons named in the table below as beneficially owning the shares set forth therein has sole voting power and sole investment power with respect to such shares, unless otherwise indicated. Unless otherwise specified, the address of each of the persons set forth below is in care of the Company, at the address of: 999 North Tustin Avenue, Suite 16, Santa Ana, California 92705.

Title of Class	Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership	Percent of Common Stock (1)
Common Stock	Dr. Jorge Andrade Jr.	10,500,000	8.9%
Common Stock	Neil Muller	9,000,000	7.6%
	All directors and executive officers as a group (2 persons)	19,500,000	16.5%
Common Stock	Michael Cetrone 1001 Boundary Road Elk, Washington 99009	45,000,000	38.1%
Common Stock	Trinity Rx Solutions, LLC 217-21 Rockaway Point Blvd. Breezy Point, New York 11697	5,672,250	4.8%

(1) As of October 31, 2011 immediately after the closing of acquisition of FSP, we have 118,141,938 shares of common stock outstanding.

DIRECTORS AND EXECUTIVE OFFICERS

The following table sets forth the names, ages, and positions of our executive officers and directors as of the date of this Report.

Name	Age	Positions
Dr. Jorge Andrade Jr. , CEO, Treasurer, Principal Executive Officer, Principal Financial Officer, Secretary and Principal Accounting Officer since November 22, 2010 CEO, CEO, President and Secretary of Fresh Start Private since July 9, 2009	40	Chief Executive Officer, Chief Financial Officer, Secretary, Treasurer and Director
Neil Muller President since November 22, 2010; Treasurer of Fresh Start Private since July 9, 2009	51	President and Director

Dr. Jorge Andrade Jr., Chief Executive Officer, Chief Financial Officer, Secretary, Treasurer and Director

Dr. Jorge Andrade Jr. is founder, CEO and President of West Coast Consulting Inc. since 2004. Dr. Andrade is a Licensed Medical Interpreter, and co-founder of TM Cube Medical LLC. Dr. Andrade has exceptional knowledge of starting, building and managing small businesses.

He is a recognized specialist in implementing systems for small businesses day to day. Dr. Andrade is bilingual and fluent in both Spanish and English; he served on a Health Advisory Board for the Long Beach Head Start Program. As a President of West Consulting Inc., he supervises and manages the interpreting department for Core Medical Management Inc., Pro – Legal Services Inc., and manages the day to day operations of Colgate's, BSBF. Dr. Andrade estimates that approximately 80% of his time is spent with Fresh Start Private, Inc, 10% with West Coast Consulting, Inc. and 10% with Terranautical Global Investments, a firm controlled by Dr. Andrade for marketing services.

Neil Muller, President and Director

Mr. Neil Muller has more than 20 years experience in the field of property development, commercial and residential sales and business management. Neil graduated with his bachelor degree in business management at Sydney University.

For the last 5 years Mr. Muller has been developing and working with Fresh Start Private Australia alcohol recovery program. Dr. Muller estimates that approximately 80% of his time is spent with Fresh Start Private, Inc. and 20% with Premier Aftercare Recovery Services, a firm controlled by Dr. Muller for care subsequent to completion of a recovery program.

Employment Agreements

We currently do not have employment agreement with any our directors and executive officers.

Family Relationships

There are no family relationships between any of our directors or executive officers and any other directors or executive officers.

Involvement in Certain Legal Proceedings

To the best of our knowledge, none of our directors or executive officers have been convicted in a criminal proceeding, excluding traffic violations or similar misdemeanors, or has been a party to any judicial or administrative proceeding during the past five years that resulted in a judgment, decree or final order enjoining the person from future violations of, or prohibiting activities subject to, federal or state securities laws, or a finding of any violation of federal or state securities laws, except for matters that were dismissed without sanction or settlement.

Code of Ethics

We have not adopted a Code of Ethics but expect to adopt a Code of Ethics and will require that each employee abide by the terms of such Code of Ethics.

EXECUTIVE COMPENSATION

Summary Compensation Table

The following table sets forth information regarding each element of compensation that we paid or awarded to our named executive officers for fiscal 2010 and 2009.

Name and principal position	Fiscal Year	Salary (\$)	Bonus (\$)	Stock Awards (\$)	Option Awards (\$)	Nonequity incentive plan compensation (\$)	Non-qualified deferred compensation (\$)	All other compensation (\$)	Total (\$)
Michael Cetrone, President through November 22, 2010	2010	0	0	0	0	0	0	0	0
	2009	0	0	0	0	0	0	0	0
Neil Muller, President since November 22, 2010; Treasurer of Fresh Start Private since July 9, 2009	2010	0	0	0	0	0	0	0	0
	2009	0	0	0	0	0	0	0	0
Dr. Jorge Andrade, CEO, Treasurer, Principal Executive Officer, Principal Financial Officer, Secretary and Principal Accounting Officer since November 22, 2010 CEO, CEO, President and Secretary of Fresh Start Private since July 9, 2009	2010	0	0	0	0	0	0	0	0
	2009	0	0	0	0	0	0	0	0

There has been no cash payment paid to the executive officers for services rendered in all capacities to us for the period ended December 31, 2010. There has been no compensation awarded to, earned by, or paid to the executive officers by any person for services rendered in all capacities to us for the fiscal period ended December 31, 2010.

Option Grants

We had no outstanding equity awards as of the end of fiscal 2010.

Option Exercises and Fiscal Year-End Option Value Table.

There were no stock options exercised during fiscal 2010 by the named executive officers.

Long-Term Incentive Plans and Awards

There were no awards made to a named executive officer in fiscal 2010 under any long-term incentive plan.

Employment Contracts, Termination of Employment, Change-in-Control Arrangements

We do not have employment agreement with our officers and directors.

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

On November 22, 2010, the Company entered into an intellectual property license and asset purchase agreement with Fresh Start Private, Inc. a Nevada corporation (the "Transaction") which has subsequently been terminated. In consideration of the license the Company agreed to issue 16,000,000 shares of common stock at the market value of \$0.77 per share as of the date of the agreement. Total value of the license is recorded as \$12,320,000. Dr. Jorge Andrade Jr., the Company's CEO and Director, and Mr. Neil Muller, the Company's President and Director are directors of and shareholders of Fresh Start Private, Inc. Mr. Muller owns 2,000,000 common shares of Fresh Start Private, Inc., therefore Mr. Muller's interest in the Transaction is approximately \$1,540,000. Dr. Andrade owns 1,000,000 common shares of Fresh Start Private, Inc. therefore Dr. Andrade's interest in the Transaction is approximately \$770,000. None of the 16,000,000 shares were issued. On October 31, 2011, we entered into the Termination Agreement pursuant to which such license agreement shall be deemed null and void.

As of September 30, 2011 and December 31, 2010, we have received an advance from Jorge Andrade, President, and Neil Muller, director as loans from related parties. The loans are payable on demand and without interest.

	September 30, 2011	December 31, 2010
Jorge Andrade	\$ 124,820	\$ 53,784
Neil Muller	91,424	23,282
	<u>\$ 216,244</u>	<u>\$ 77,066</u>

Consulting agreement with Terranautical Global Investments ("TGI"). TGI is a company controlled by Neil Muller that provides marketing services to the Company. Once the business plan is fully implemented, the marketing services will be outsourced to unrelated entities to avoid any perceived conflict of interest in the future. There is no formal agreement between the parties and is on a month to month basis. The remuneration ranges between \$5,000 and \$10,000 per month depending on the services provided. As of September 30, 2011 and December 31, 2010, TGI was paid \$42,500 and \$6,000 as consulting fees. As of September 30, 2011, there was an unpaid balance of \$10,000.

Consulting agreement with Premier Aftercare Recovery Service, ("PARS"). PARS is a Company controlled by Neil Muller that provides after care follow up services to the Company. There is no formal agreement between the parties and the amount of remuneration depends on the services provided and ranges between \$5,000 and \$10,000 per month. Once the business plan is fully implemented, the after care services will be outsourced to unrelated entities to avoid any perceived conflict of interest in the future. As at September 30, \$56,230 in consulting fees and \$5,809 in reimbursement of expenses and \$6,090 and for December 31, 2010, was paid as consulting fees. As of September 30, 2011, there was an unpaid balance of \$10,000.

West Coast Health Consulting, Inc. is a company controlled by Neil Muller that previously provided consulting services to the Company. As of September 30, 2011 and December 31, 2010, \$4,000 and nil were paid in consulting fees.

We do not believe there is a conflict of interest in the related entity transactions above, as those particular services are not anticipated to be provided by Fresh Start Private and will be outsourced to other entities in the future.

Jorge Andrade was paid a consulting fee of \$2,500 for the period ended September 30, 2011 for work on the merger of FSP and FSPM.

On August 5, 2010, the Company issued an \$88,000 promissory note to Fresh Start Private Management, Inc., which has the same Chief Executive Officer and President as the Company. Further, the Company has signed an Asset Purchase Agreement with Fresh Start Private Management, Inc. The promissory note is payable, with interest at 3% and due on August 5, 2012. As of September 30, 2011, the Company accrued interest amounting to \$3,045.

During Fiscal Year 2010, there were no other material transactions between the Company and any Officer, Director or related party and the Company other than as described herein. With the exception of the transactions with Dr. Andrade and Dr. Muller, no other of the following parties has, since the date of incorporation, had any material interest, direct or indirect, in any transaction with us or in any presently proposed transaction that has or will materially affect us:

- Any person proposed as a nominee for election as a director;
- Any person who beneficially owns, directly or indirectly, shares carrying more than 5% of the voting rights attached to the outstanding shares of common stock;
- Any relative or spouse of any of the foregoing persons who have the same house as such person.

LEGAL PROCEEDINGS

From time to time, we may become involved in various lawsuits and legal proceedings which arise in the ordinary course of business. Litigation is subject to inherent uncertainties, and an adverse result in these or other matters may arise from time to time that may harm our business.

On August 5, 2011, our former bookkeeper, 1040 Tax Gals, LLC, filed suit against us in the Superior Court of California, County of Orange to collect outstanding fees totaling less than \$25,000. We have accrued the expense in our September 30, 2011 financial statements but believe there is a disputed amount due and will be defending this lawsuit.

MARKET PRICE OF AND DIVIDENDS ON OUR COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

Market Information

Our common stock has been approved for quotation on The OTC Bulletin Board under the symbol "CEYY." The Company stock began trading on August 30, 2010. The table below sets forth the high and low bid prices for our common stock for the period indicated as reported on the OTCBB website.

Financial Quarter Ended	Common Stock Market Price	
	High (\$)	Low (\$)
December 31, 2011	0.058	0.01
September 30, 2011	0.12	0.031
June 30, 2011	0.49	0.055
March 31, 2011	0.365	0.149
December 31, 2010	0.81	0.021
September 30, 2010	0.95	0.27

As of January 31, 2012, 118,141,938 shares of our common stock were issued and outstanding.

Holder

As of January 31, 2012, there were approximately 17 holders of record of our common stock. This number does not include shares held by brokerage clearing houses, depositories or others in unregistered form.



Dividends

We have never declared or paid a cash dividend. Any future decisions regarding dividends will be made by our Board of Directors. We currently intend to retain and use any future earnings for the development and expansion of our business and do not anticipate paying any cash dividends in the foreseeable future. Our Board of Directors has complete discretion on whether to pay dividends. Even if our Board of Directors decides to pay dividends, the form, frequency and amount will depend upon our future operations and earnings, capital requirements and surplus, general financial condition, contractual restrictions and other factors that the Board of Directors may deem relevant.

Securities Authorized for Issuance under Equity Compensation Plans

We do not have in effect any compensation plans under which our equity securities are authorized for issuance.

Penny Stock Regulations

The Commission has adopted regulations which generally define "penny stock" to be an equity security that has a market price of less than \$5.00 per share. Our common stock, when and if a trading market develops, may fall within the definition of penny stock and be subject to rules that impose additional sales practice requirements on broker-dealers who sell such securities to persons other than established customers and accredited investors (generally those with assets in excess of \$1,000,000, or annual incomes exceeding \$200,000 individually, or \$300,000, together with their spouse).

For transactions covered by these rules, the broker-dealer must make a special suitability determination for the purchase of such securities and have received the purchaser's prior written consent to the transaction. Additionally, for any transaction, other than exempt transactions, involving a penny stock, the rules require the delivery, prior to the transaction, of a risk disclosure document mandated by the Commission relating to the penny stock market. The broker-dealer also must disclose the commissions payable to both the broker-dealer and the registered representative, current quotations for the securities and, if the broker-dealer is the sole market-maker, the broker-dealer must disclose this fact and the broker-dealer's presumed control over the market. Finally, monthly statements must be sent disclosing recent price information for the penny stock held in the account and information on the limited market in penny stocks. Consequently, the "penny stock" rules may restrict the ability of broker-dealers to sell our common stock and may affect the ability of investors to sell their common stock in the secondary market.

RECENT SALES OF UNREGISTERED SECURITIES

Reference is made to the disclosure set forth under Item 3.02 of this report, which disclosure is incorporated by reference into this section.

DESCRIPTION OF OUR SECURITIES

Introduction

In the discussion that follows, we have summarized selected provisions of our articles of incorporation relating to our capital stock. This summary is not complete. This discussion is subject to the relevant provisions of Nevada law and is qualified in its entirety by reference to our articles of incorporation and our bylaws. You should read our articles of incorporation and our bylaws as currently in effect for provisions that may be important to you.

Authorized Capital Stock

Our authorized share capital consists of 200,000,000 shares of common stock, par value \$0.001 per share. As of January 31, 2012, 118,141,938 shares of our common stock were outstanding.

Common Stock

Each share of our common stock entitles its holder to one vote in the election of each director and on all other matters voted on generally by our stockholders, other than any matter that (1) solely relates to the terms of any outstanding series of preferred stock or the number of shares of that series and (2) does not affect the number of authorized shares of preferred stock or the powers, privileges and rights pertaining to the common stock. No share of our common stock affords any cumulative voting rights. This means that the holders of a majority of the voting power of the shares voting for the election of directors can elect all directors to be elected if they choose to do so.

Holders of our common stock will be entitled to dividends in such amounts and at such times as our Board of Directors in its discretion may declare out of funds legally available for the payment of dividends. We currently intend to retain our entire available discretionary cash flow to finance the growth, development and expansion of our business and do not anticipate paying any cash dividends on the common stock in the foreseeable future. Any future dividends will be paid at the discretion of our Board of Directors after taking into account various factors, including:

- general business conditions;
- industry practice;
- our financial condition and performance;
- our future prospects;
- our cash needs and capital investment plans;
- income tax consequences; and
- the restrictions Nevada and other applicable laws and our credit arrangements then impose.

If we liquidate or dissolve our business, the holders of our common stock will share ratably in all our assets that are available for distribution to our stockholders after our creditors are paid in full.

Our common stock has no preemptive rights and is not convertible or redeemable or entitled to the benefits of any sinking or repurchase fund.

Transfer Agent and Registrar

The Transfer Agent for our common stock is Columbia Stock Transfer Company at 601 E. Seltice Way, Suite 202, Post Falls, ID, 83854. Its telephone number is (208) 664-3544.

INDEMNIFICATION OF OFFICERS AND DIRECTORS

Subsection 7 of Section 78.138 of the Nevada Revised Statutes (the “Nevada Law”) provides that, subject to certain very limited statutory exceptions, a director or officer is not individually liable to the corporation or its stockholders or creditors for any damages as a result of any act or failure to act in his or her capacity as a director or officer, unless it is proven that the act or failure to act constituted a breach of his or her fiduciary duties as a director or officer and such breach of those duties involved intentional misconduct, fraud or a knowing violation of law. The statutory standard of liability established by Section 78.138 controls even if there is a provision in the corporation’s articles of incorporation unless a provision in the Company’s Articles of Incorporation provides for greater individual liability.

Subsection 1 of Section 78.7502 of the Nevada Law empowers a corporation to indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (other than an action by or in the right of the corporation) by reason of the fact that he or she is or was a director, officer, employee or agent of the corporation or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise (any such person, a “Covered Person”), against expenses (including attorneys’ fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by the Covered Person in connection with such action, suit or proceeding if the Covered Person is not liable pursuant to Section 78.138 of the Nevada Law or the Covered Person acted in good faith and in a manner the Covered Person reasonably believed to be in or not opposed to the best interests of the corporation and, with respect to any criminal action or proceedings, had no reasonable cause to believe the Covered Person’s conduct was unlawful.

Subsection 2 of Section 78.7502 of the Nevada Law empowers a corporation to indemnify any Covered Person who was or is a party or is threatened to be made a party to any threatened, pending or completed action or suit by or in the right of the corporation to procure a judgment in its favor by reason of the fact that such person acted in the capacity of a Covered Person against expenses, including amounts paid in settlement and attorneys’ fees actually and reasonably incurred by the Covered Person in connection with the defense or settlement of such action or suit, if the Covered Person is not liable pursuant to Section 78.138 of the Nevada Law or the Covered Person acted in good faith and in a manner the Covered Person reasonably believed to be in or not opposed to the best interests of the Corporation. However, no indemnification may be made in respect of any claim, issue or matter as to which the Covered Person shall have been adjudged by a court of competent jurisdiction (after exhaustion of all appeals) to be liable to the corporation or for amounts paid in settlement to the corporation unless and only to the extent that the court in which such action or suit was brought or other court of competent jurisdiction determines upon application that in view of all the circumstances the Covered Person is fairly and reasonably entitled to indemnity for such expenses as the court deems proper.

Section 78.7502 of the Nevada Law further provides that to the extent a Covered Person has been successful on the merits or otherwise in the defense of any action, suit or proceeding referred to in Subsection 1 or 2, as described above, or in the defense of any claim, issue or matter therein, the corporation shall indemnify the Covered Person against expenses (including attorneys’ fees) actually and reasonably incurred by the Covered Person in connection with the defense.

Subsection 1 of Section 78.751 of the Nevada Law provides that any discretionary indemnification pursuant to Section 78.7502 of the Nevada Law, unless ordered by a court or advanced pursuant to Subsection 2 of Section 78.751, may be made by a corporation only as authorized in the specific case upon a determination that indemnification of the Covered Person is proper in the circumstances. Such determination must be made (a) by the stockholders, (b) by the board of directors of the corporation by majority vote of a quorum consisting of directors who were not parties to the action, suit or proceeding, (c) if a majority vote of a quorum of such non-party directors so orders, by independent legal counsel in a written opinion, or (d) by independent legal counsel in a written opinion if a quorum of such non-party directors cannot be obtained.

Subsection 2 of Section 78.751 of the Nevada Law provides that a corporation's articles of incorporation or bylaws or an agreement made by the corporation may require the corporation to pay as incurred and in advance of the final disposition of a criminal or civil action, suit or proceeding, the expenses of officers and directors in defending such action, suit or proceeding upon receipt by the corporation of an undertaking by or on behalf of the officer or director to repay the amount if it is ultimately determined by a court of competent jurisdiction that he or she is not entitled to be indemnified by the corporation. Subsection 2 of Section 78.751 further provides that its provisions do not affect any rights to advancement of expenses to which corporate personnel other than officers and directors may be entitled under contract or otherwise by law.

Subsection 3 of Section 78.751 of the Nevada Law provides that indemnification pursuant to Section 78.7502 of the Nevada Law and advancement of expenses authorized in or ordered by a court pursuant to Section 78.751 does not exclude any other rights to which the Covered Person may be entitled under the articles of incorporation or any bylaw, agreement, vote of stockholders or disinterested directors or otherwise, for either an action in his or her official capacity or in another capacity while holding his or her office. However, indemnification, unless ordered by a court pursuant to Section 78.7502 or for the advancement of expenses under Subsection 2 of Section 78.751 of the Nevada Law, may not be made to or on behalf of any director or officer of the corporation if a final adjudication establishes that his or her acts or omissions involved intentional misconduct, fraud or a knowing violation of the law and were material to the cause of action. Additionally, the scope of such indemnification and advancement of expenses shall continue for a Covered Person who has ceased to be a director, officer, employee or agent of the corporation, and shall inure to the benefit of his or her heirs, executors and administrators.

Section 78.752 of the Nevada Law empowers a corporation to purchase and maintain insurance or make other financial arrangements on behalf of a Covered Person for any liability asserted against such person and liabilities and expenses incurred by such person in his or her capacity as a Covered Person or arising out of such person's status as a Covered Person whether or not the corporation has the authority to indemnify such person against such liability and expenses.

The Bylaws of the Company provide for indemnification of Covered Persons substantially identical in scope to that permitted under the Nevada Law. Such Bylaws provide that the expenses of directors and officers of the Company incurred in defending any action, suit or proceeding, whether civil, criminal, administrative or investigative, must be paid by the Company as they are incurred and in advance of the final disposition of the action, suit or proceeding, upon receipt of an undertaking by or on behalf of such director or officer to repay all amounts so advanced if it is ultimately determined by a court of competent jurisdiction that the director or officer is not entitled to be indemnified by the Company.

CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

We had a change of auditor that occurred on November 5, 2009 and is disclosed in the Current Report on Form 8-K/A filed on January 4, 2010. The auditor of Fresh,Start Private Management, Inc. prior to the transaction with Fresh Start Private, Inc. resigned on November 22, 2011. We have had no other changes to our certified independent accountants within the past two fiscal years. We dismissed the auditor of the December 31, 2010 and 2009 financial statements of Fresh Start Private, Inc. on February 7, 2012. James Berger of Mendoza Berger & Company, LLP. was engaged as auditor on February 7, 2012.

ITEM 3.02 UNREGISTERED SALES OF EQUITY SECURITIES.

In its initial capitalization, the Company issued 2,200,000 shares of common stock for a total of \$2,000 cash, and \$2,000 in services. Subsequent to the issuance of shares, a consultant was unable to complete the required services and 100,000 shares for \$1,000 in services were returned to the Company.

During the year ended December 31, 2008 the Company sold 25,775 shares of common stock pursuant to a registered offering at \$0.08 per share for total cash of \$2,062.

During the year ended December 31, 2009, the Company sold 126,375 shares of common stock pursuant to a registered offering at \$0.08 per share for total cash of \$10,110.

On June 7, 2010 the Board of Directors approved and on July 26, 2010, the State of Nevada approved Cetrone Energy Company's restated Articles of Incorporation, which increased its capitalization from 50,000,000 common shares to 200,000,000 common shares and changing the entity name to Fresh Start Private Management, Inc.

On June 7, 2010, the President of the Company agreed to redeem 1,775,000 shares of common stock, which the Company cancelled and did not hold in treasury.

On June 7, 2010 shareholders approved a forward split of its common stock at two hundred (200) shares for one (1) share of the existing shares. The number of common stock shares outstanding increased from 477,150 to 95,430,000. Prior period information has been restated to reflect the stock split.

On July 31, 2010, the Company sold 200,000 shares of common stock for \$100,000 cash. As of December 31, 2010, the shares were unissued and considered subscribed.

On October 28, 2010, the Company redeemed 20,000,000 shares of stock initially issued for \$2,000 in services for \$2,000 in accounts payable.

On October 31, 2011, at the closing of the Exchange Agreement, we issued an aggregate of 37,000,000 shares of our common stock to the former shareholders of Fresh Start Private, Inc. We received in exchange, from the Fresh Start Private Shareholders, 37,000,000 shares of Fresh Start Private, Inc., representing 100% of the issued and outstanding shares of Fresh Start Private, Inc. As a result of the Exchange Agreement, we are now the holding company of Fresh Start Private, Inc. *The issuance of such securities was exempt from registration pursuant to Section 4(2) of, and Regulation D and/or Regulation S promulgated under the Securities Act of 1933, as amended (the "Securities Act").*

On October 10, 2010, pursuant to the terms of a License Agreement, we issued a total of 5,672,250 shares of our common stock to Trinity Rx Solutions, LLC as consideration for the exclusive license to the Naltrexone Implant Product that we use in the rehabilitation of our patients. Pursuant to the terms of the License Agreement, the 5,672,250 shares constitute 7.5% of the total number of shares issued and outstanding on that date. *The issuance of such securities was exempt from registration pursuant to Section 4(2) of, and Regulation D and/or Regulation S promulgated under the Securities Act of 1933, as amended (the "Securities Act").*

ITEM 5.01 CHANGES IN CONTROL OF REGISTRANT.

As disclosed in Items 1.01 and 2.01 of this Report, in connection with the Share Exchange, on October 31, 2011, we issued 37,000,000 shares of common stock to the former shareholders of Fresh Start Private, Inc. in exchange for all of the outstanding shares of Fresh Start Private. As such, immediately following the Share Exchange, the former shareholders of Fresh Start Private, Inc. held approximately 31.3% of the total voting power of our common stock.

ITEM 5.03 AMENDMENTS TO ARTICLES OF INCORPORATION OR BYLAWS; CHANGE IN FISCAL YEAR.

On July 14, 2010, we filed a Certificate of Amendment to our Articles of Incorporation (the "Amendment") to increase the authorized shares of common stock of the Company from 50,000,000 to 200,000,000 and to change our corporate name from "Cetrone Energy Company" to "Fresh Start Private Management, Inc." A copy of the Amendment is attached hereto as Exhibit 3.2.

ITEM 5.06 CHANGE IN SHELL COMPANY STATUS.

Reference is made to the disclosure set forth under Item 2.01 of this Report, which disclosure is incorporated herein by reference. On October 31, 2011, we entered into the Exchange Agreement and consummated the Share Exchange, pursuant to which we acquired all of the issued and outstanding shares of Fresh Start Private, Inc. in exchange for the issuance of 37,000,000 shares of Common Stock to the Fresh Start Private Shareholders. As a result of the Share Exchange, Fresh Start Private, Inc. became our wholly-owned operating subsidiary and we are no longer a shell company as that term is defined in Rule 12b-2 of the Securities Exchange Act of 1934, as amended.

ITEM 9.01 FINANCIAL STATEMENT AND EXHIBITS.

(a) Financial Statements of Business Acquired.

Filed herewith as Exhibit 99.1 to this Report and incorporated herein by reference are the Audited Financial Statements for the year ended December 31, 2010 and 2009 for Fresh Start Private, Inc.

Filed herewith as Exhibit 99.2 to this Report and incorporated herein by reference are the Unaudited Financial Statements for the nine months ended September 30, 2011 and 2010 for Fresh Start Private, Inc.

(b) Pro Forma Financial Information.

Filed herewith as Exhibit 99.3 to this Report and incorporated herein by reference is unaudited pro forma combined financial information of Fresh Start Private Management Inc. and its subsidiary.

(c) Shell Company Transactions.

Reference is made to Items 9.01(a) and 9.01(b) and the exhibits referred to therein which are incorporated herein by reference.

(d) Exhibits.

Exhibit

No.	Description
<u>2.1</u>	Share Exchange Agreement, dated October 31, 2011, by and among the Company, the Company's former principal stockholder, FSP and the former principal shareholders of FSP.
3.1	Articles of Incorporation. (1)
<u>3.2</u>	Certificate of Amendment to Articles of Incorporation.
3.3	By Laws. (1)
<u>10.1</u>	Termination Agreement, dated October 31, 2011, by and among the Company, FSP and Muller.
<u>10.2</u>	Agreement for Service, dated June 1, 2011, by and between FSP and Start Fresh Alcohol Recovery Clinic, Inc.
<u>10.3</u>	License Agreement, dated September 7, 2010, by and between FSP and Trinity Rx Solutions, LLC.
<u>10.4</u>	Agreement for Service, dated January 1, 2010, by and between FSP and New Ways, Inc.
<u>10.5</u>	Advertising Agreement, dated February 1, 2011, by and between FSP and Clear Channel Broadcasting.
10.6	Promissory Note dated August 5, 2010
10.7	Purchase Agreement, dated August 1, 2011 between FSP and Harborcove Fund I, LP
<u>99.1</u>	Audited Financial Statements for the year ended December 31, 2010 and 2009 for Fresh Start Private, Inc.
<u>99.2</u>	Unaudited Financial Statements for the nine months ended September 30, 2011 and 2010 for Fresh Start Private, Inc.
<u>99.3</u>	Unaudited Pro Forma Combined Financial Information of Fresh Start Private Management Inc. and its subsidiary.

(1) Incorporated herein by reference to the Company's Registration Statement on Form S-1 filed with the Commission on September 9, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRESH START PRIVATE MANAGEMENT, INC.

By: */s/ Dr. Jorge Andrade*

Dr. Jorge Andrade
Chief Executive Officer, Chief Financial Officer and
Director

Date: February 24, 2012

PROMISSORY NOTE

Principal: U.S. \$88,000.00

Maturity: Due on August 5, 2012

Twenty four months after date, for value received, Fresh Start Private, Inc. (FSP) a private Nevada Corporation promises to pay to the order of Fresh Start Private Management Inc. \$93,280 in legal US currency.

FOR VALUE RECEIVED, the undersigned and each of them hereby forever waives presentment, demand, protest, notice of protest, and notice of dishonour of the within note and the undersigned guarantees the payment of said note at maturity and consents without notice to any and all extensions of time or terms of payment made by holder of said note.

This note made at Spokane WA this 5th day of August 2010.

Fresh Start Private Management Inc.



Authorized Signature Michael Cetrone President & CEO



Authorized Signature
Fresh Start Private Inc. Jorge Andrade President

PURCHASE AGREEMENT

between

START FRESH ALCOHOL RECOVERY CLINIC, INC.

as Provider

and

HARBORCOVE FUND I, LP
dba Harborcove Healthcare Finance

as Buyer

Dated as of
August 1, 2011

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PURCHASE AGREEMENT

THIS PURCHASE AGREEMENT (the “**Agreement**”) is made and entered into as of the ___ day of June, 2011 by and between **HARBORCOVE FUND I, LP** dba Harborcove Healthcare Finance, a limited partnership organized and existing under the laws of the State of Delaware (the “**Buyer**”) and **START FRESH ALCOHOL RECOVERY CLINIC, INC.**, a corporation organized under the laws of the State of California (the “**Provider**”).

This Agreement will govern the relationship of the parties as it relates to the purchase and sale of the Provider’s Accounts. Once signed by all parties, this Agreement shall be deemed effective as of the date set forth above.

AGREEMENT

1. Definitions.

When used herein, the following terms shall have the meanings set forth below:

“**Account**” or “**Accounts**” shall mean individually or collectively all of Provider’s (i) accounts (as that term is defined in the UCC), (ii) payment intangibles (as that term is defined in the UCC), and (iii) all other rights of payment, collection or reimbursement (whether owed directly to Provider or assigned to Provider by a patient or other third party), whenever due, that arose out of, or will arise out of, the rendering whether before or after the date of this Agreement of Healthcare Services, and including, without limitation, all of Provider’s rights of payment, collection or reimbursement with respect to such Healthcare Services from any insurer, federal or state government agency or other third party; whether billed on a fee for service, monthly per patient capitation charge or any other basis, whether or not the accounts, payment intangibles, or rights of payment, collection or reimbursement have been invoiced or billed, written off, partially paid, currently assigned to collection agencies or other third party service vendors. Without limiting the foregoing, Accounts shall also include all monies due or to become due to Provider and obligations to Provider in any form (whether arising in connection with contracts, contract rights, Instruments, or Chattel Paper) with respect to Healthcare Services, in each case whether or not earned by performance, now or hereafter in existence, and all documents of title or other documents representing any of the foregoing, and all collateral security and guaranties of any kind, now or hereafter in existence, given by any Person with respect to any of the foregoing.

“**A/RxMed Medical Data Analysis**” shall mean the document used to develop the interface and set up the Provider’s account on the A/RxMed System.

“**A/RxMed System**” means the Buyer’s contracted internet-based software application that is designed to assist the Buyer in managing the Accounts and the terms of this Agreement.

“**Assets**” shall mean all Accounts and Related Property of such Accounts as may be Purchased by Buyer pursuant hereto.

“**Audit Fees**” shall have the meaning set forth 5.1.

“**Batch**” means all Accounts purchased on a given Closing Date.

“**Billing Date**” means the day on which the applicable Provider first submitted a duly completed and supported claim or bill to a Payor for payment and collection of an Account.

“**Buyer**” shall have the meaning set forth in the heading of this Agreement.

“**Business Day**” means any day that is not a Saturday, Sunday, federal legal holiday or legal holiday in the State of New York.

“**Closing**” shall have the meaning set forth in Section 2.3.

“**Closing Date**” shall mean the date upon which the Initial Installment (adjusted as set forth in Section 3.1(d)) is paid with respect to an Account or Batch of Accounts.

“**Collateral**” means all of the following property now owned or at any time hereafter acquired or created by Provider, or in which the Provider now has or at any time in the future may acquire any right, title or interest (the “Collateral”): all present and future accounts, including all Accounts, whether or not purchased by Buyer pursuant to this Agreement, all Related Property of the Accounts, all other personal property and fixtures of Provider, all machinery and equipment, inventory, general intangibles (including, without limitation, payment intangibles and software), insurance policies, chattel paper, goods, supporting obligations, investment property, instruments, securities, contract rights, equity interests in direct and indirect subsidiaries, deposit accounts (including, without limitation, the Lockbox Accounts), letter-of-credit rights, intellectual property, copyrights, trademarks, patents, and tradestyles in which Provider now has or hereafter may acquire any right, title or interest and the proceeds and products thereof (including, without limitation, proceeds of insurance) and all additions, accessions and substitutions thereto and therefor. Terms used in the foregoing language of this Section which are defined in the Uniform Commercial Code are used as so defined in the Uniform Commercial Code except as herein expressly provided to the contrary.

“**Collateral Management Fee**” means the fee so described in Section 3.1(b).

“**Collections**” means with respect to any Account, all cash collections and other amounts required to be credited to the Reserve Account pursuant to Section 3.2(b) hereof for such Account.

“Commercial Lockbox Account” shall have the meaning set forth in Section 5.3(a).

“Contractual Adjustments” means the aggregate of (i) amounts disallowed pursuant to terms of insurance contracts and payment arrangements with third party Payors and (ii) Patient Co-Payments.

“Date of Service” of an Account shall mean the earliest date the healthcare service for which the Account is payable was rendered or the healthcare related equipment, prosthetics, pharmaceuticals or other goods for which the Account is payable were delivered.

“Default Rate” means 24% per annum.

“Eligible Account” means an Account satisfying the following conditions:

- (a) The obligor is a resident of the United States;
- (b) It is denominated and payable in U.S. dollars in the United States;
- (c) It is not payable under workmen’s compensation laws or insurance, automobile insurance whether under a no-fault law or otherwise;
- (d) The Date of Service with respect to such Account is less than 90 days prior to the Closing Date;
- (e) The Billing Date is not more than seven (7) Business Days after the applicable Date of Service;
- (f) It is an amount due for an individual procedure, treatment, medical service or supply coded as a line item appearing on a billing form such as the CMS 1500 or the UB 04 and is not a census capitation payment;
- (g) It was generated by the rendering by the Provider of Healthcare Services of the same type and scope and at the same healthcare facilities as the Healthcare Services being rendered by the Provider on the date of this Agreement as disclosed to Buyer; and
- (h) It complies with all of the representations and warranties set forth in Section 4.11 of this Agreement.

“ENR” means the expected net realizable value of an Account or Accounts. The ENR of Accounts shall be the aggregate Gross Value of Accounts minus Contractual Adjustments, as estimated by the Provider and as reasonably acceptable to Buyer. The ENR shall be subject to further adjustment by Buyer, in its sole discretion, to reflect the payment history of the Accounts and its own estimate of the Contractual Adjustments.

“Event of Default” shall have the meaning set forth in Section 8.1.

“Extended Term” shall have the meaning set forth in Section 9.1.

“Facility Cap” shall have the meaning set forth in Section 2.4.

“Financial Inability to Pay” shall not include a delay in payment by a state Medicaid program (i) pending passage of necessary legislation or (ii) mandated by applicable law.

“Funding Fee” means the fee so described in Section 3.1(a).

“Funding Fee Rate” means a daily rate equal to $1/360^{\text{th}}$ of the sum of the Prime Rate plus 6.50%.

“Governmental Lockbox Account” shall have the meaning set forth in Section 5.3.

“Government Receivable” means any Account which is the obligation of the United States of America, or any State or Territory of the United States of America, and the District of Columbia, or any of their respective agencies, whether under Medicare or Medicaid or otherwise, and whether or not the Account is the primary obligation of such government, agency or agent.

“Gross Value” means the total billing amount of each Account inclusive of the amount of the Patient Co-Payment and the amount payable by a Payor.

“Healthcare Services” shall mean medical and healthcare services provided by any Person, including, but not limited to, services of physicians, nurses, therapists, or other licensed or unlicensed healthcare personnel, hospital services, skilled nursing facility services, comprehensive outpatient rehabilitation services, home healthcare services, residential and out-patient behavioral healthcare services, the provision of room, board and daily living assistance at licensed healthcare facilities, home care services, transportation to or from healthcare facilities, or the sale, assignment, lease or license whether before or after the date of this Agreement of healthcare related equipment, prosthetics, pharmaceuticals or other goods and any other medical and healthcare goods and services which are covered by a policy of insurance or by Medicare, Medicaid or any other federal healthcare program, including, without limitation, TRICARE (formerly known as CHAMPUS) and CHAMPVA.

“Indebtedness” of any Person shall mean, without duplication, (a) indebtedness for borrowed money and capitalized lease obligations, (b) all indebtedness secured by any mortgage, pledge, security, Lien or conditional sale or other title retention agreement to which any property or asset owned or held by such Person is subject, whether or not the indebtedness

secured thereby shall have been assumed, (c) all indebtedness of others which such Person has directly or indirectly guaranteed, endorsed (otherwise than for collection or deposit in the ordinary course of business), discounted or sold with recourse or agreed (contingently or otherwise) to purchase or repurchase or otherwise acquire, or in respect of which such Person has agreed to supply or advance funds (whether by way of loan, stock, equity or other ownership interest purchase, capital contribution or otherwise) or otherwise to become directly or indirectly liable.

“Indemnified Party” shall have the meaning set forth in Section 6.1.

“Initial Installment” shall have the meaning set forth in Section 2.2(a).

“Insolvency Proceeding” means the commencement by the Provider of any bankruptcy, insolvency, arrangement, reorganization, receivership or similar proceedings under any federal or state law; or the commencement against the Provider of any bankruptcy, insolvency, arrangement, reorganization, receivership or similar proceedings under any foreign, federal or state law, which is consented to by the Provider or not dismissed within thirty (30) days from the date of commencement.

“Laws” shall mean any judgment, decree, order or award of any court, governmental body, or arbitrator or any federal, state, municipal, local, or foreign laws, statute, ordinance, rule or regulation.

“Liens” shall mean liens, mortgages, pledges, security interests, restrictions, prior assignments, encumbrances and claims of any kind or nature whatsoever.

“Lock Box Account” shall have the meaning set forth in Section 5.3(a).

“Lock Box Agreement” shall have the meaning set forth in Section 5.3(a).

“Lock Box Fee” shall have the meaning set forth in Section 5.3(d).

“Material Agreements” means each contract, license or agreement of the Provider, whether oral or written, including without limitation, equipment and real property leases, credit, loan or other financing agreement, contracts or sales or purchase orders for the sale or purchase of any asset or service, employment agreements, and licenses or other agreements pertaining to the rights of the Provider or a licensee to utilize any patents, trademarks, trade names or know-how, in each case which involve payment or receipt by the Provider in the aggregate over the entire term of the contract exceeds \$25,000.

“Medicaid” means, collectively, the health care assistance program established by Title XIX of the Social Security Act (42 USC Sec.1396 et seq.) and any statutes succeeding thereto, and all laws, rules, regulations, manuals, orders, guidelines or requirements pertaining to such program including (a) all federal statutes (whether set forth in Title XIX of the Social

Security Act or elsewhere) affecting such program; (b) all state statutes and plans for medical assistance enacted in connection with such program and federal rules and regulations promulgated in connection with such program; and (c) all applicable provisions of all rules, regulations, manuals, orders and administrative reimbursement guidelines and requirements of all government authorities promulgated in connection with such program (whether or not having the force of law), in each case as the same may be amended, supplemented or otherwise modified from time to time.

“Medicare” means, collectively, the health insurance program for the aged and disabled established by Title XVIII of the Social Security Act (42 USC Sec. 1395 et seq.) and any statutes succeeding thereto, and all laws, rules, regulations, manuals, orders or guidelines pertaining to such program including (a) all federal statutes (whether set forth in Title XVIII of the Social Security Act or elsewhere) affecting such program; and (b) all applicable provisions of all rules, regulations, manuals, orders and administrative, reimbursement, guidelines and requirements of all governmental authorities promulgated in connection with such program (whether or not having the force of law), in each case as the same may be amended, supplemented or otherwise modified from time to time.

“Non-Government Receivables” shall mean all Accounts other than Government Receivables.

“Obligations” shall mean any and all payment obligations, including interest accrued thereon at the rate provided in this Agreement, which may at any time be owing by the Provider to Buyer, howsoever arising, whether now in existence or incurred by the Provider at any time or times hereafter, whether secured by pledge, lien upon or security interest in any assets or property of the Provider or the assets or property of any other person, firm, entity or corporation; whether any such payment obligation is absolute or contingent, joint or several, matured or unmatured, direct or indirect and whether the Provider is liable to Buyer as principal, surety, endorser, guarantor or otherwise. Obligations shall include, without limitation, the amounts that now are or which may hereafter become due and payable to Buyer by Provider by reason of the Discount Fee, Buyer’s attorneys’ fees, Provider’s indemnification obligations, the Origination Fee, the Lock Box Fees described in Section 5.3(d), the Audit Fees described in Section 5.1, wire transfer fees as described in Section 10.15, and any other fees and Obligations of the Provider that are then due and payable. Notwithstanding the foregoing, “Obligations” does not include the repurchase obligation set forth in Section 3.3.

“Origination Fee” shall have the meaning set forth in Section 2.4.

“Outstanding ENR Balance” means the aggregate of the ENR of all Purchased Accounts in a Batch less all amounts withdrawn by Buyer from the Reserve Account pursuant to Section 3.2(d) hereof with respect to such Batch.

“Outstanding Initial Installment” means the aggregate of the Initial Installments with respect to a Batch less all amounts withdrawn by Buyer from the Reserve Account

pursuant to Section 3.2(d) hereof with respect to such Batch plus all amounts withdrawn from the Reserve Account pursuant to Section 3.2(c) on account of the Provider's repurchase obligations in connection with such Batch.

"Patient Co-Payment" means the amount of each Account payable by the patient not payable by a Payor.

"Payor" shall mean Persons that are responsible either directly or as a third party payor for the payment of an Account.

"Permits and Licenses" shall have the meaning set forth in Section 4.6.

"Prime Rate" shall mean a fluctuating interest rate per annum equal at all times to the rate of interest published each business day in The Wall Street Journal, but in no event shall the Prime Rate be lower than such rate as in effect as of the Closing Date; provided, that if more than one "Prime Rate" is published in The Wall Street Journal for a day, the highest of such "Prime Rates" shall be used. In the event that The Wall Street Journal is no longer published or no longer publishes the "Prime Rate," Buyer may substitute another publication publishing the "Prime Rate" reasonably acceptable to Buyer. In the event that "Prime Rates" are no longer generally published or are limited, regulated or administered by a governmental or quasi-governmental body, Buyer may substitute another rate approximating the "Prime Rate" (and which substitute rate may be reasonably adjusted by Buyer to the effect that such substitute rate will provide for an interest rate equivalent to the rate which would have been effective if the "Prime Rate" were published).

"Processing Services" means the implementation, operation and maintenance, by Processor and Buyer of an interface between Provider's accounting system and the Buyer's A/RxMed System, as well as making timely account postings and compiling reports and records.

"Processor" means the Buyer's sub-contracted vendor responsible for providing Processing Services to Buyer,

"Provider" shall have the meaning set forth in the heading of this Agreement.

"Purchase" shall have the meaning set forth in Section 2.1, which meaning shall apply to all forms of this term, including **"Purchased"** and **"Purchases."**

"Purchase Price" shall have the meaning set forth in Section 2.2.

"Related Property" shall mean, with respect to each Account, the following: (i) all books and records of any nature evidencing or related to the Account, including, but not limited to, ledgers, records indicating, summarizing or evidencing an Account and all computer programs, discs, tapes or other electronic files or computer prepared information with respect to

the foregoing and any software necessary to operate the same, all contracts, invoices, charges slips, credit memoranda, notes and other instruments and other documents, books, records and other information, (ii) all security interests or liens and property subject thereto from time to time purporting to secure payment of such Account, whether pursuant to the contract related to such Account or otherwise, including all rights of stoppage in transit, replevin, reclamation, supporting obligations and letter of credit rights (as such terms are defined in the Uniform Commercial Code), and all claims of lien filed or held by the Provider on personal property; (iii) all rights to any goods whose sale gave rise to such Account, including returned or repossessed goods; (iv) all instruments, documents, chattel paper and general intangibles (each as defined in the Uniform Commercial Code) arising from, related to or evidencing such Account; (v) all UCC financing statements covering any collateral securing payment of such Account; (vi) all guaranties and other agreements or arrangements of whatever character from time to time supporting or securing payment of such Account whether pursuant to the contract related to such Account or otherwise; and (vii) all proceeds and amounts received or receivable arising from any of the foregoing.

“Repurchase Date” means (a) with respect to an Account Purchased on the initial Closing Date, the 90th day after the initial Closing Date and (b) with respect to any Account Purchased on any date subsequent to the initial Closing Date, the 90th day after the Date of Service with respect to such Account.

“Reserve Account” shall have the meaning set forth in Section 3.2.

“Retained Liabilities” shall have the meaning set forth in Section 2.5.

“Servicing Fee” shall have the meaning set forth in Section 5.3(c).

“Subsequent Installment” shall have the meaning set forth in Section 2.2(b) hereof.

“Taxes” shall have the meaning set forth in Section 4.14.

“Term” shall have the meaning set forth in Section 9.1.

“Uniform Commercial Code” shall mean the Uniform Commercial Code, as amended, as presently in effect in the State of New York.

All references to Section numbers throughout this Agreement are references to those Sections of this Agreement, unless otherwise expressly stated to the contrary.

2. Sales and Purchases.

2.1 Obligation to Offer Accounts for Purchase; Purchase of Accounts; Identification of Accounts Purchased.

The Provider agrees to offer for sale to Buyer all of the Provider's Accounts on a weekly basis during the Term of this Agreement and during any Extended Term. Such offer of Eligible Accounts by Provider shall be by submission by Provider to Buyer each week of a complete list of all of Provider's Accounts which have not been Purchased by Buyer. Such submission shall be made electronically pursuant to criteria identified from time to time by Buyer. Buyer shall select from the list of Provider's Accounts those that the Buyer will purchase. Provider hereby acknowledges and agrees that Buyer shall only purchase such Accounts, if any, as Buyer shall from time to time elect and in no event shall Buyer be obligated to purchase any Account either during the Term or the Extended Term or otherwise. On the terms and subject to the conditions set forth in this Agreement, upon the payment of the Initial Installment (less any offsets, credits or reductions thereto as provided in this Agreement or by applicable law) by Buyer with respect to a Batch of Accounts, all Accounts in such Batch will be conveyed, transferred, assigned, sold and delivered to Buyer and Buyer will have acquired, accepted and purchased from the Provider, all such Accounts. The specific Accounts Purchased on any Closing Date are those identified as Purchased on Buyer's secure web site (to which Provider shall have electronic access). Upon the transfer of the Accounts to Buyer, the Related Property of such Accounts shall also be transferred to Buyer automatically and without further action by either party hereto. Each transaction described in this Section shall be referred to as a "**Purchase**" for all purposes hereunder without regard to whether a court or other authority determines, contrary to the intention of the parties and the terms of this Agreement, that such transactions, in fact, constitute loans of funds by Buyer to the Provider. The representations and warranties made by the Provider in this Agreement or in any document delivered hereunder or in connection with any Purchase, shall survive the Closing Date of each and every Purchase of Accounts. The closing of any Purchase of Accounts shall not be deemed a waiver of any failure of the Provider to comply with any condition, covenant, or agreement contained herein.

2.2 Purchase Price for the Assets.

The purchase price (the "**Purchase Price**") of Accounts shall be determined separately for each Batch of Accounts purchased and shall be equal to the aggregate ENR of all Eligible Accounts in such Batch. The Purchase Price shall be paid as follows:

- (a) Upon the Purchase of Accounts, Buyer shall pay to the Provider an amount (the "**Initial Installment**") equal to the lesser of (a) 35% of the Purchase Price of all of the Eligible Accounts in a Batch or (b) the amount requested by Provider.
- (b) All remaining installments of the Purchase Price subsequent to the Initial Installment ("**Subsequent Installments**") with respect to all Purchased Accounts shall be aggregated and paid with respect to all Purchased Accounts as a group, regardless of the date such Accounts were or are Purchased, in accordance with the provisions of this paragraph (b) and such payment of all remaining amounts of the Purchase Price shall be

subject to the terms of this Agreement and applicable legal requirements. The funds from which the Subsequent Installments of the Purchase Price are to be paid shall be limited to the funds in the Reserve Account from time to time pursuant to the terms of this Agreement.

Funds shall be released from the Reserve Account on account of the Subsequent Installments of the Purchase Price, in accordance with the provisions of Section 3.2 hereof.

All funds in the Reserve Account shall, until released to the Provider pursuant to the terms of this Agreement, be the sole property of Buyer and the Provider shall have no legal or equitable interest therein. Buyer shall have no responsibility for payment of any installment of the Purchase Price subsequent to the Initial Installment except from funds available in the Reserve Account pursuant to the terms of this Agreement. If the funds in the Reserve Account are insufficient to pay the full Purchase Price, Buyer shall have no independent obligation to pay any remaining portion of the Purchase Price subsequent to the Initial Installment.

2.3 Closing.

Each purchase and sale of Accounts and the Related Property with respect to such Accounts pursuant to this Agreement (each a “**Closing**”) shall take place at the offices of Buyer, being 183 Madison Avenue, Suite 1718, New York, NY 10016. The date upon which the Initial Installment is paid with respect to an Account or Batch of Accounts is referred to herein as the “**Closing Date.**” Prior to the first Closing Date hereunder, Provider shall deliver to Buyer the following documents, executed by the Buyer and any third parties to such documents:

- a. This Purchase Agreement;
- b. A Guaranty in the form attached hereto as Exhibit E-1A from Jorge Alexandre and a Guaranty in the form attached hereto as Exhibit E-1B from Neil Muller;
- c. A Guaranty and Security Agreement in the form attached hereto as Exhibit E-2 from Fresh Start Private, inc. and Fresh Start Private Management, Inc.;
- d. A Landlord’s Waiver and Consent in the form attached hereto as Exhibit F hereto with respect to each facility occupied by the Provider and its management company;
- e. An IRS Form 8821;
- f. The Lockbox Agreements referenced in Section 5.3 hereof;
- g. Multiple copies (as instructed by Buyer) of the Notice to Payors in the form attached hereto as Exhibit B;
- h. Proof of authorization by Provider of the execution of the foregoing documents (which generally shall be by way of a certified resolution of the governing board of the Provider, containing the authorizing provisions set forth in Exhibit D hereto); and

- i. Such additional documents as Buyer or its counsel may reasonably require.

2.4 Facility Cap.

The aggregate amount of the Outstanding Initial Installments hereunder plus any outstanding Obligations of the Provider shall not (except as permitted by Buyer in its sole discretion) exceed \$500,000 (the “**Facility Cap**”). The Provider shall pay to Buyer, on the Initial Closing Date, an Origination Fee equal to 3.0% of the Facility Cap. In the event the Term is extended pursuant to Section 9.1, Provider shall pay to Buyer at the commencement of each Extended Term, an additional Origination Fee equal to 1.5% of the then Facility Cap. The Facility Cap can, with the approval of the Buyer, be increased in increments of \$100,000 at such time as the (i) the Outstanding Initial Installments plus any outstanding Obligations of the Provider equals or exceeds 80% of the then-existing Facility Cap. In the event that the Facility Cap is increased with the consent of Buyer, Provider shall pay to Buyer an Origination Fee in an amount equal to 3.0% of the amount by which the Facility Cap is increased.

2.5 Liabilities Not Assumed by Buyer.

The Provider covenants, represents and warrants that the Buyer shall not be deemed by anything contained in this Agreement to have assumed liabilities relating to, or arising out of, the Assets or any other business, property or assets of the Provider, including, without limitation, the following (hereinafter collectively referred to as “**Retained Liabilities**”):

- (a) Any liability of the Provider to any person or entity;
- (b) Any liability of the Provider for any federal, state, municipal, local or foreign taxes, assessments, additions to tax, interest, penalties, deficiencies, duties, fees and other government charges or impositions of each and every kind or description, whether measured by properties, assets, wages, payroll, purchases, value added, payments, sales, use, business, capital stock, surplus or income with respect to ownership of the Assets up to and including the related Closing Date with respect to such Assets;
- (c) Any liability or obligation (contingent or otherwise) of the Provider to any person or entity arising out of any litigation, claim, arbitration, or other proceeding;
- (d) Any liabilities or obligations of any kind whatsoever relating to any action or inaction by any person or entity, including, without limitation, any of the Provider’s officers, directors, shareholders, employees, agents, representatives or independent contractors, relating in any way to the Healthcare Services rendered or provided by any of them in connection with the Accounts or the servicing of any of the Accounts in the case of such servicing up to and including the Closing Date;
- (e) Any liability or obligation (contingent or otherwise) of the Provider arising out of defects in or mislabeling of, or damages to persons or property arising out of defects or

mislabeling of, products (including, without limitation, prescription medications) manufactured, sold, or prescribed by the Provider in connection with any of the Accounts;

(f) Any claim by a third party payor for refund or rebate of amounts paid to the Provider, Buyer or otherwise with respect to any Account created or generated by the Provider, including any claim for repayment of funds paid in error;

(g) Any liability or obligation of the Provider to compensate any person or entity, including, without limitation, any agent, licensor, supplier, distributor or customer of the Provider, in respect of any rendered or provided in connection with the Accounts; and

(h) Any recapture, set-off, or other claim made by any third party payor against the Accounts.

3. Fees; Reserve Account; Security.

3.1 Funding Fee; Collateral Management Fee; Deductions of Fees from Purchase Price.

(a) The Provider shall pay to Buyer a Funding Fee equal to the Funding Fee Rate multiplied by the Outstanding Initial Installment with respect to all Batches. The Funding Fee shall be calculated on a daily basis and shall be due and payable as of the first day of each calendar month with respect to the prior calendar month.

(b) The Provider shall pay to Buyer a Collateral Management Fee in an amount equal to 1.00% of the Outstanding ENR of each Batch at the beginning of each 30 day period commencing with the Closing Date of each Batch.

(c) Notwithstanding the foregoing, no Funding Fee or Collateral Management Fee shall accrue or be payable with respect to a Batch after the later of (i) 30 days following the Closing Date with respect to such Batch or (ii) the date on which the Outstanding Initial Installment with respect to such Batch has been reduced to zero and all accrued fees with respect to such Batch have been paid in full. Notwithstanding the foregoing, (A) in the event that the Funding Fee as calculated pursuant to subsection (a) is less than \$4,500 in any calendar month, the Funding Fee for such calendar month shall be \$4,500 and (B) in the event that the aggregate of the Funding Fee and the Collateral Management Fee as calculated pursuant to subsections (a) and (b) is less than \$6,000 in any calendar month, the Provider shall pay as a combined Funding Fee and Collateral Management Fee with respect to such month an amount equal to \$6,000.

(d) At Buyer's option, there shall be deducted from the Initial Installment of the Purchase Price payable at the Initial Closing Date and, if applicable, at each subsequent Closing, the amount of the Funding Fee, the Collateral Management Fee, Buyer's out-of-pocket costs and expenses as described in Section 10.13, and the Origination Fee as provided in Section 2.4, the indemnification obligations set forth in Section 6.1, the Lock Box Fees described in Section

5.3(d), wire transfer fees as described in Section 10.15, and any other fees and Obligations of the Provider that are then due and payable. In addition, Audit Fees described in Section 5.1, and the Servicing Fee described in Section 5.3(c) to the extent accrued, may at the discretion of the Buyer be deducted from the Initial Installment of the Purchase Price. In the event that the foregoing amounts result in the Initial Installment being reduced to zero or in the event that Buyer in its sole discretion determines to defer payment of such amounts, Buyer may deduct such amounts from any subsequent installment of Purchase Price that may be due hereunder. The foregoing shall not limit Buyer's rights to demand payment of such fees, expenses and Obligations at any other time or in any other manner.

3.2 The Reserve Account.

(a) The Buyer will establish a reserve account (the **"Reserve Account"**). The Reserve Account will be owned, maintained, managed, and controlled by the Buyer and the Provider shall have no legal or equitable interest therein. The funds in the Reserve Account may be commingled with other funds of Buyer so long as Buyer separately accounts for transactions in the Reserve Account pursuant to this Section 3.2.

(b) The Reserve Account shall be accounted for on a Batch-by-Batch basis and will be credited with all cash received by Buyer with respect to the Provider's Accounts in accordance with the terms and conditions of this Section 3.2, including any amounts paid by the Provider as a result of the Provider's repurchase obligations, as set forth in Section 3.3(b)(iii), below.

(c) The Buyer may debit or withdraw at any time and from time to time from the Reserve Account all amounts due to Buyer with respect to any Obligations and repurchase obligations then owed by the Provider to the Buyer under this Agreement and may allocate such amounts among the various Batches as deemed advisable or appropriate in the sole discretion of the Buyer.

(d) The Buyer may debit or withdraw at any time and from time to time from the Reserve Account pursuant to this Section 3.2(d) all amounts paid by third party Payors and others with respect to the Accounts Purchased from the Provider by Buyer; provided, however, Buyer shall not debit or withdraw from the Reserve Account pursuant this Section 3.2(d) an aggregate amount with respect to any Batch in excess of the aggregate ENR of the Accounts in such Batch as of the Purchase Date.

(e) Buyer may account to the Provider from time to time with a statement of the Outstanding Initial Installments, the Outstanding ENR Balance, the Reserve Account, and charges and payments made pursuant to this Agreement, and in the absence of manifest error, any such accounting rendered by Buyer shall be deemed final, binding and conclusive unless Buyer is notified by the Provider in writing to the contrary within 30 calendar days of receipt of each accounting, which notice shall be deemed an objection only to items specifically objected to therein.

(f) If no Event of Default has occurred, and after all amounts have been debited or withdrawn from the Reserve Account pursuant to Section 3.2(c) and (d) above, the Buyer will pay to the Provider as a Subsequent Installment of the Purchase Price of previously Purchased Accounts, an amount equal to all funds then remaining in the Reserve Account exceeding ten per cent (10%) of the Outstanding ENR Balance of all Accounts previously purchased by Buyer, less any amount Buyer reasonably determines is required as a reserve against (i) future Obligations and repurchase obligations of Provider that may arise under this Agreement and (ii) payments which, if not made by Provider, could result in offsets against amounts due on the Accounts or Liens against the Accounts. Payments to the Provider under this Section 3.2(f) shall not exceed an amount equal to the aggregate Purchase Price of Purchased Accounts minus the aggregate Initial Installments with respect thereto. Upon termination of this Agreement in accordance with Section 11, balance remaining in the Reserve Account after all withdrawals permitted by this Section 3.2 will be distributed to the Provider up to an amount equal to the then unpaid Purchase Price of all Accounts purchased hereunder and any excess funds then remaining in the Reserve Account shall be debited to or withdrawn by Buyer.

(g) Notwithstanding the provisions of this Section 3.2, in the event the Buyer determines that the Provider has breached any of its representations, warranties or covenants set forth in this Agreement, Buyer shall have no obligation to release any further amounts from the Reserve Account on account of Subsequent Installments of the Purchase Price until the Provider has cured such breach to Buyer's satisfaction.

(h) On or before the 10th day of each month, Provider will send to Buyer, in a format approved by Buyer, a collection activity report with regard to the Accounts for the preceding month's collection activities which shall reflect the collection status of the Accounts as at the end of the preceding month.

3.3 Repurchase Obligation; Security Interest.

(a) If the Outstanding Initial Installment for a Batch has not been reduced to zero by the Repurchase Date, the Provider shall repurchase all unpaid and partially paid Accounts on the Repurchase Date for an amount equal to the Outstanding Initial Installment of such Batch as of the Repurchase Date, less any portion of the Initial Installment with respect to an Account that the Provider establishes to the reasonable satisfaction of the Buyer prior to the Repurchase Date has not been paid due to the bankruptcy, insolvency or financial inability to pay of the Payor with respect thereto.

(b) At Buyer's option, the Buyer (i) may deduct the repurchase price from the Initial Installment otherwise payable for Accounts Purchased by Buyer, (ii) may deduct the repurchase price from funds otherwise available in the Reserve Account, or (iii) may require the Provider to pay the repurchase price by delivery of a certified or bank check, which check shall be deposited in the Reserve Account pursuant to Section 3.2(b).

(c) It is the intention of the parties hereto that each payment by the Buyer to the Provider with respect to Purchased Accounts to be made hereunder shall constitute part of the purchase and sale of such Purchased Accounts and not a loan. In the event, however, that a court of competent jurisdiction were to hold that the transactions evidenced hereby constitute loans and not purchases and sales, it is the intention of the parties hereto that this Agreement shall constitute a security agreement under the UCC and any other applicable law and that the Provider shall be deemed to have granted and does hereby grant to the Buyer a first priority perfected security interest in all of the Provider's right, title and interest in, to and under, whether now owned and existing or hereafter acquired or arising, the Purchased Accounts; the Lockbox Accounts; all payments of principal of or interest on such Purchased Accounts; all Related Property of the Purchased Account; all other rights relating to and payments made in respect of this Agreement; and all proceeds of any of the foregoing. The Provider hereby authorizes the Buyer to file any and all financing statements, amendments, assignments, and continuation statements that the Buyer deems necessary or appropriate to memorialize the sale of the Purchased Accounts under this Agreement, perfect or maintain the perfection of the security interest(s) granted by the Provider to the Buyer under this Agreement or otherwise evidence the transactions contemplated in this Agreement. The Provider shall take such action, including execution of such financing statements and other documentation as Buyer may request, from time to time in order to perfect and protect Buyer's security interest in the Accounts and other Assets and to ensure that it is a first lien on the Accounts and other Assets.

4. Representations and Warranties of the Provider.

The Provider represents and warrants to Buyer as of the date hereof and as of each Closing Date hereafter, as follows:

4.1 Organization and Good Standing.

The Provider is a corporation, limited liability company, partnership or professional association duly organized, validly existing and in good standing under the laws of the state of its incorporation or organization, with full power to carry on its business as it is now operated, to own its assets and to convey good and marketable title and ownership of the Accounts to Buyer. The Provider is qualified to do business and in good standing in each jurisdiction in which the nature of its business or the character of its properties makes such qualification necessary.

4.2 Proper Authority.

The Provider has all requisite power and authority to enter into this Agreement and to consummate the transactions contemplated hereby. This Agreement and all other Agreements and instruments to be executed by the Provider in connection herewith have been (or upon execution will have been) duly executed and delivered by the Provider, have been effectively authorized by all necessary action, corporate or otherwise, and constitute (or upon execution will constitute) legal, valid and binding obligations of the Provider in accordance with their respective terms.

4.3 Ownership of Assets.

The Provider is the lawful owner of each of the Assets, and all Assets are free and clear of all Liens, other than as set forth on Exhibit A hereto. The execution and delivery to Buyer of this Agreement and, if applicable, the instruments of transfer of ownership contemplated by this Agreement will vest good and marketable title to the Assets in Buyer free and clear of all Liens and shall constitute a true sale of the Accounts under applicable law (including for tax and accounting purposes) and not a secured financing. Without limiting the generality of the foregoing, none of the Assets is subject to any contract, agreement or understanding (other than this Agreement), whether oral or written, or any indenture or other instrument to which the Provider is a party or by which the Provider is bound which subjects the Assets to any Lien or prohibits or restricts the conveyance of any interest therein.

4.4 Material Agreements and Laws.

The execution and delivery of this Agreement by the Provider and the consummation of the transactions contemplated hereby will not result in a breach of any of the terms and provisions of, or constitute a default under, or conflict with, any Material Agreement, the Articles or Certificate of Incorporation or Bylaws of the Provider, or any Laws and court orders applicable to the Provider. Without limiting the foregoing, no event of default, or event with which the giving of notice or passage of time would constitute an event of default, has occurred under this Agreement or any other Material Agreement.

4.5 Absence of Litigation; No Set-Off.

(a) There are no actions, suits, proceedings or investigations pending or threatened by or against the Provider before any court, governmental agency or other tribunal, which could materially or adversely affect its ability to perform under this Agreement or which could materially or adversely affect the conduct of its business. Without limiting the foregoing, there are no claims, disputes, actions, proceedings or investigations of any nature pending or, to the best knowledge of the Provider, threatened, against or involving the Provider or any of its employees or persons who provide Healthcare Services under agreements with the Provider that relate in any way to any of the Assets or to the Healthcare Services rendered or provided in connection

therewith. Further, there are no injunctions, writs, restraining orders or other orders of any nature against the Provider that adversely affect the Provider's performance of the agreements and transactions contemplated in this Agreement, and there are no proceedings or investigations pending or threatened which adversely affect the payment or enforceability of the Accounts.

(b) There are no set-offs, recoupments, allowances, discounts, deductions, counterclaims, or disputes with respect to any Account, either at the time it is accepted by Buyer for purchase or any time prior to the date it is to be paid. "Dispute," as used in the last preceding sentence, shall mean any claim by of any kind whatsoever that is asserted by the Payor as a basis for refusing to pay an Account either in whole or in part, other than its own bankruptcy, insolvency, or financial inability to pay.

4.6 Licenses and Permits; Regulatory Approval; Compliance With Law.

(a) The Provider and its employees and persons who provide Healthcare Services under agreements with the Provider have all permits, licenses, accreditations, certifications, authorizations, approvals, consents and agreements of all Payors, governmental agencies and instrumentalities, accreditation agencies and any other person (the "**Permits and Licenses**") necessary or required for the Provider to own the assets that it now owns, to carry on its business as now conducted, and to execute, deliver, perform and consummate the transactions contemplated by this Agreement; and the Provider has not been notified by any such Payor, governmental agency or instrumentality, accreditation agency or any other person, during the immediately preceding 24-month period, that such person has rescinded or not renewed, or intends to rescind or not renew, any such permit, license, accreditation, certification, authorization, approval, consent or agreement granted by it to the Provider or its employees or persons who provide Healthcare Services under agreements with the Provider or to which it and the Provider are parties.

(b) With respect to the Assets and the Healthcare Services rendered or provided in connection therewith, neither the Provider nor any of its employees or persons who provide Healthcare Services under agreements with the Provider have violated, and on the date hereof does not violate, in any respect, any law, rule or regulation. Neither the Provider nor any of its employees or persons who provide Healthcare Services under agreements with the Provider has received any notice of any such violation.

(c) Neither the Provider nor any of Provider's employees or persons who provide Healthcare Services under agreements with the Provider have engaged in any activities which are prohibited, or have received any notice that they are engaged in activities that are prohibited, under federal Medicare and Medicaid statutes, regulations promulgated pursuant to such statutes or related state or local statutes or regulations or which are prohibited by rules of professional conduct, including but not limited to: (A) knowingly and willfully making or causing to be made a false statement or representation of a material fact in any application for any benefit or payment; (B) knowingly and willfully making or causing to be made any false statement or representation of a material fact for use in determining rights to any benefit or payment; (C)

failing to disclose knowledge by a claimant of the occurrence of any event affecting the initial or continued right to any benefit or payment on its own behalf or on behalf of another; (D) knowingly and willfully soliciting or receiving any remuneration (including any kickback, bribe or rebate), directly or indirectly, overtly or covertly, in cash or in kind or offering to pay such remuneration: (x) in return for referring an individual to a person for the furnishing or arranging for the furnishing of any item or service for which payment may be made in whole or in part by Medicare, Medicaid or any federal healthcare program or (y) in return for purchasing, leasing or ordering or arranging for or recommending the purchasing, leasing or ordering of any good, facility, service or item for which payment may be made in whole or in part by Medicare, Medicaid or any federal healthcare program; or (z) making prohibited referrals.

4.7 Disclosure.

The information provided and to be provided by the Provider to the Buyer under or in connection with this Agreement and in any Exhibit or Schedule hereto and thereto, or in any other writing in connection herewith, does not and will not contain any untrue statement of a material fact or omits or will omit to state a material fact required to be stated herein or therein or necessary to make the statements and facts contained herein or therein, in light of the circumstances in which they are made, not false or misleading. Copies of all documents heretofore or hereafter delivered or made available to Buyer pursuant hereto were or will be complete and accurate records of such documents.

4.8 No Prior Collections on Accounts.

Other than Patient Co-Payments paid on the Date of Service, no monies have been collected by or on behalf of the Provider as of the date of Purchase in respect of any Account, or, if any monies have been collected with respect to the Accounts, such funds have been turned over to Buyer.

4.9 Sale of Accounts Conveys Valid Enforceable Claims Against Payors.

Provider has fully enforceable rights to collect each Account. Each and every step has been taken by the Provider pursuant to the terms of this Agreement or otherwise to assign to Buyer, all of the Provider's rights to collect and enforce payment of the Account by the respective Payor and the assignment thereof shall transfer fully enforceable rights to Buyer against each Payor of the respective Account to collect the full amount of each of the Accounts from such Payor.

4.10 Solvency of Payor.

The Payor with respect to each Account is not, as of the date such Account is purchased, the subject of any bankruptcy, insolvency or receivership proceeding, nor is it generally unable to make payments on its obligations when due.

4.11 Representations, Warranties, and Covenants of Provider Relating to the Accounts.

In addition to the other representations, warranties and covenants of the Provider set forth herein, Provider hereby represents, warrants, and covenants with regard to each of the Accounts as of the Closing Date for the Purchase of such Accounts, that:

(a) The services stated in, and covered by, the Accounts are Healthcare Services that were actually rendered or provided;

(b) The patient consent form signed in connection with all Accounts is sufficient to allow the Provider to deliver to the Buyer and any servicer with respect to each such Account, and for the Buyer and any servicer to deliver to the Payor with respect to each such Account, information or documents necessary for the performance of the servicing obligations with respect to such Accounts without violating any patients' privacy rights;

(c) The private health insurance or other contractual coverage by the responsible Payor was effective at the time the Healthcare Services were rendered or provided and the Provider has pre-verified such coverage prior to the rendering or provision of the Healthcare Services;

(d) All supporting documentation necessary to verify a claim has been submitted to the Payor by the Provider;

(e) All information with respect to the Accounts offered for sale by Provider to Buyer is accurate and complete;

(f) All billing in respect of the Account was completed and submitted on a timely basis, accurately and free of errors, and in accordance with all applicable Medicare, Medicaid, other Laws, professional standards and contracts between the Provider and the Payor, including any Payor's rules, procedures or standards incorporated therein;

(g) No other person or entity participated in the rendering of the Healthcare Services covered by the Account or is entitled to any payment whatsoever in respect of such Services;

(h) The Healthcare Services covered by the Account were rendered in full in the ordinary course of business, in accordance with the prevailing standards of the practice of medicine in the County in which the Provider operate and are medically necessary under the Payor's standards;

(i) The amounts charged for the Healthcare Services covered by the Account as set forth in the Accounts represent the standard amounts billed by the Provider for the same or

similar services in the ordinary course of business at the date on which such Services were rendered; and

(j) Each Account is the legal, valid, and binding obligation of the respective Payor enforceable in accordance with its terms and is not subject to any dispute, offset, counterclaim, or encumbrance of any kind and Provider has no reason to believe that such Account will not be paid in the ordinary course of the business of the respective Payors.

4.12 Financial Condition.

The Provider has furnished to Buyer true and complete copies of the Provider's unaudited balance sheets and unaudited income and cash flow statements. The balance sheets and income and cash flow statements have been prepared in accordance with generally accepted accounting principles and the Provider's regular business practices and fairly and accurately set forth the assets and liabilities and results of operations of the Provider as of the date of the balance sheets and for the periods covered by the income and cash flow statements. Since the date of the most recent balance sheet delivered to Buyer, the Provider has not incurred any liabilities or obligations except in the normal course of its business and no event has occurred which adversely affects Provider's operations, including its ability to perform the transactions contemplated by this Agreement.

4.13 Solvency; No Fraud against Creditors.

The Provider is not insolvent nor will it be rendered insolvent as a result of the sale and transfer of the Assets pursuant to this Agreement or as a result of the transactions contemplated by this Agreement. The Provider's tangible assets are in excess of the total amount of its direct or indirect, fixed or contingent, secured or unsecured, disputed or undisputed liabilities, whether or not such liabilities are reflected on a balance sheet prepared in accordance with generally accepted accounting principles. The Provider is able to pay its debts and obligations in the ordinary course as they mature and the Provider has sufficient funding to carry on its business as presently conducted by it. The sale of the Accounts pursuant to this Agreement is made in good faith and without actual intent to hinder, delay or defraud present or future creditors of the Provider.

4.14 Tax Returns and Taxes.

All federal, state and local income, ad valorem, excise, sales, use, real or personal property, premium and other taxes and assessments of any kind, including, without limitation, amounts withheld from payroll for the payment of income tax and other governmental charges (“Taxes”) which have become due and payable by the Provider have been properly computed, duly reported, fully paid and discharged (together with all interest and penalties thereon) and there are no unpaid Taxes which are or could become a lien on the properties and assets of the Provider except for current Taxes not yet due and payable. No waivers of federal or state

statutes of limitations are outstanding. There are no pending assessments or proposed adjustments or audits presently in progress with respect to any returns of the Provider. The Provider has furnished Buyer with true and correct copies of its federal, state and local income tax returns for the preceding two fiscal years and copies of any extensions filed with respect to any such fiscal years and of its Forms 941 or any other report with respect to its payment to the applicable government agency of amounts withheld from payroll.

4.15 Provider's Pension and Profit Sharing Plans.

The Provider's (and any of Provider's consolidated subsidiaries) pension or profit sharing plans have been fully funded in accordance with Provider's applicable obligations. The Provider has not received notice of non-compliance, of a pending audit or investigation or of any charge or deficiency with respect to any such plan. None of Provider's plans are multi-employer plans.

4.16 Provider's Principal Place of Business.

The Provider's principal place of business and chief executive office are located at the address set forth on the signature page of this Agreement, and have been located at such address for the past four months. Except as otherwise disclosed to Buyer in writing on or prior to the date of this Agreement, the Provider conducts business only in the location set forth on the signature page of this Agreement.

4.17 Identity of Provider.

The full and correct legal name and jurisdiction of incorporation or organization of the Provider is as set forth in the first paragraph of this Agreement; the Provider has not changed its name in the last two years; and the Provider has no trade names, fictitious names, assumed names or "doing business as" names except as have previously been disclosed in writing to the Buyer.

4.18 Financing Statements.

There are no financing statements now on file in any public office governing any property of any kind, real or personal, in which the Provider is named in or has signed as the debtor, except the financing statement or statements filed or to be filed in respect of this Agreement or those statements now on file that are listed on Exhibit A hereto.

5. Certain Understandings and Agreements of the Parties.

5.1 Access and Cooperation.

From and after the date hereof (i) Buyer and any other authorized agents and appointed representatives of Buyer shall have reasonable access during normal business hours to all

account records and any and all other documentation relating to the Accounts, including, without limitation, patient records and information, to the extent permitted by law, and all other information and documents relating to the Provider's financial condition and business, (ii) the Provider shall promptly furnish or cause to be furnished to Buyer all information (including turning over originals or copies of such information) requested by Buyer or any of its agents relating to the Assets and Provider's financial condition and business, (iii) the Provider shall provide Buyer with all information, account numbers and passwords necessary to allow Buyer to view on the Internet all deposits to and withdrawals from each of the Provider's bank accounts, and (iv) the Provider shall provide Buyer with all information, account numbers and passwords necessary to allow Buyer to view on the Internet all accounts the Provider has with Payors. All costs, fees and expenses incurred by Buyer in conducting any such review or audit ("**Audit Fees**") shall be paid by Provider to Buyer, upon demand. Provider will give to Buyer and its Processors any information necessary to verify the eligibility and validity of the Accounts sold to Buyer.

Provider hereby grants to Buyer or its Processor the right to verify the eligibility and validity of the Accounts sold to the Buyer by contacting any Payor. Further, Provider will instruct Payors to provide any assistance to Buyer and its Processor to conduct this process. After the Closing Date for each Purchase the Provider shall continue to cooperate fully with Buyer and Buyer's agents in any and all matters related to any Accounts, including, without limitation, matters relating to the collection of any Account. It is further understood and agreed that, to the extent permitted by law, Buyer and its agents shall have the right at any time to communicate with and seek the assistance of Payors, patients, and relatives or guardians of patients of the Provider for the purpose of facilitating the servicing and collection of the Accounts.

5.2 Handling of Accounts.

Subject to Sections 5.3, 7.5 and 8.2, below, from and after the date hereof the Accounts and Related Property shall be handled by the Provider in the ordinary course of its business, and no act shall be done or omitted to be done by or on behalf of the Provider, which act or omission could jeopardize collection of payment on any Account. The Provider shall make all appropriate entries in its computer or other billing system for billing or re-billing of Accounts which require that all payments be forwarded directly from the Payors of such Accounts to the appropriate Lockbox Account described in Section 5.3(a) hereof. The Provider shall be responsible for billing, re-billing, and collecting all amounts with respect to the Accounts following the Purchase thereof and Buyer shall refer any inquiries it receives concerning the Accounts to Provider.

5.3 Pay-Over of Receivables and Lockbox Accounts.

(a) Prior to the consummation of the transactions contemplated by this Agreement, the Provider shall (i) establish and maintain at the Provider's expense (A) an account in the name of the Provider with a depository institution satisfactory to the Buyer (the "**Governmental Lockbox Account**") into which all collections in respect of Medicaid, Medicare, Title V Maternal and Child Health Services Block Grant Program, Title XX Social Services Block Grant Program, TRICARE (formerly known as CHAMPUS) and CHAMPVA Accounts shall be

deposited and (B) an account in the name of the Buyer with a depository institution satisfactory to the Buyer into which all Collections in respect of other Accounts shall be deposited (the “**Commercial Lockbox Account**”). (The Governmental Lockbox Account and the Commercial Lockbox Account are referred to collectively in this Agreement as the “**Lockbox Account**”). The Provider hereby agrees to direct each Payor of an Account to remit all payments with respect to such Account for deposit in the Commercial Lockbox Account (other than the Payers of Medicaid, Medicare, Title V Maternal and Child Health Services Block Grant Program, Title XX Social Services Block Grant Program, TRICARE and CHAMPVA Accounts which shall be directed to remit all payments with respect to such Receivables for deposit in the Governmental Lockbox Account) by (A) delivering to such Payor a notice attached as Exhibit B hereto and (B) identifying the Commercial Lockbox Account as the “pay to” address on all bills sent to Payors of Non-Governmental Receivables. The Provider further agrees not to change such directive to Payors without the prior written consent of the Buyer. The Provider agrees not to terminate the Governmental Lockbox Account without first providing the Buyer with written notice at least 30 days prior to the effective date of such termination. The Provider shall give standing instructions to the bank at which the Governmental Lockbox Account shall be maintained to transfer any balances in the Governmental Lockbox Account into the Commercial Lockbox Account on a daily basis. Such instructions shall be irrevocable except on 30 days prior written notice to Buyer and the Provider hereby agrees not to change or direct the custodian thereof to modify such sweep order nor to provide any other or additional instructions to the custodian thereof. In the event the Provider terminates the Governmental Lockbox Account, changes the sweep order with respect to the Governmental Lockbox Account or the Payors receive any instruction whatsoever from the Provider indicating that Collections with respect to the Purchased Accounts should be sent to any location other than the Lockbox Account, the Provider hereby acknowledges and agrees that such actions would be an express violation of this Agreement, would cause irreparable harm to the Buyer for which there would be no adequate remedy at law, and agrees and consents to entry of an order by a court of competent jurisdiction granting the Buyer specific performance of the terms and provisions of this Agreement as to the Provider.

So long as Collections with respect to Purchased Accounts are in the possession of the Provider, the Provider will (i) hold such Collections in trust for the sole and exclusive benefit of Buyer, (ii) segregate such Collections from other funds of the Provider, (iii) forward such Collections within one business day of receipt thereof to the appropriate Lockbox Account, and (iv) forward immediately to the Lockbox Account at the address stated herein, any Collections received by the Provider or its agents after the date hereof in payment or partial payment of any Accounts (including any payments made to the Governmental Lockbox Account or any other payments in respect of Government Receivables which the Provider will continue to receive notwithstanding their sale and assignment to Buyer). The Provider shall enter into such agreements with Buyer and Buyer’s bank with respect to the Governmental Lockbox Account and the Commercial Lockbox Account as Buyer and its bank shall reasonably request (the “**Lockbox Agreements**”), including, without limitation, agreements that perfect Buyer’s security interest in such accounts. The Provider further agrees that, at Buyer's request, the Provider shall render to the Buyer a full and complete accounting of all Collections received in payment or partial payment of any Accounts by or on behalf of the Provider or any other person

or entity other than Buyer, of which the Provider, after due investigation, is aware. Contemporaneously with each remittance of Collections to either Lockbox Account, the Provider shall deliver to Buyer a report identifying the related Account and the related Payor. All funds received into the Commercial Lockbox Account shall be property of the Buyer and the Buyer can direct to movement of funds from the Commercial Lockbox Account to any other account, as Buyer shall designate in its sole discretion. For accounting purposes, all funds received into the Commercial Lockbox Account shall be credited to the Reserve Account and shall be accounted for as set forth in Section 3.2. For purposes of computing the Funding Fee and the Collateral Management Fee hereunder, all Collections received by Buyer and other amounts received by Buyer in payment of any of the Provider's Obligations or in payment of the Provider's repurchase obligation set forth in Section 3.3, shall be credited after allowing a five (5) day collection and clearing period to expire following the receipt by Buyer thereof.

(b) The Provider shall not pay, settle, compromise any Account, or release any Payor from its obligation to pay the Purchased Account without the prior written consent of Buyer. The Provider agrees that in connection with the Purchase of the Accounts by Buyer, at Buyer's request, the Provider shall indicate in its computer files, in the manner requested by Buyer, that the Purchased Accounts have been sold to the Buyer and that Buyer has a security interest in all other Accounts.

(c) The Provider shall pay to Buyer a servicing fee (the "**Servicing Fee**") in the amount of \$350 per week for monitoring payments and evaluating the billing and collection information provided to Buyer by Provider. At Buyer's option any accrued Servicing Fee may be deducted from the Initial Installment pursuant to Section 3.1(c) or from the Reserve Account pursuant to Section 3.2(c) or may be required to be paid directly to Buyer.

(d) The Provider shall reimburse Buyer for any bank fees and charges for the maintenance of the Lockbox Accounts incurred by Buyer (the "**Lock Box Fees**"). Such fees shall be due and payable as and when incurred and, at Buyer's option, may be deducted from the payment of the Initial Installment pursuant to Section 3.1(c) or from the Reserve Account pursuant to Section 3.2(c) or may be required to be paid directly to Buyer.

(e) Subject to Sections 7.5 and 8.2, the Provider shall diligently bill, service and collect all Accounts, and shall, additionally, comply with the following procedures: (i) Payors will be billed by electronic submission; (ii) all bills shall indicate conspicuously on their face and in BOX 33 of HCFA 1500 forms that the Accounts represented thereby should be paid directly, with respect to Government Receivables, to the Governmental Lockbox Account, and with respect to Commercial Receivables, to the Commercial Lockbox Account; (iii) at Buyer's request from time to time the Provider shall notify Payors designated by Buyer, that the Accounts have been purchased by Buyer; (iv) the Provider shall post all collections with respect to the Accounts as of the date such collections are deposited in the Lockbox Account, (v) any collections not deposited in the Lockbox Account in violation of this Agreement shall be separately accounted for and not posted to any account until such posting is authorized by Buyer; and (vi) the Provider shall institute any additional billing, servicing or collection procedures with

respect to the Accounts as Buyer may reasonably request. In the event the Provider fails to bill and service all Accounts in accordance with this Section 5.3(e), Buyer may elect to perform such billing or servicing and the Provider shall pay Buyer's customary rates therefor.

5.4 Software Interface.

Provider will provide sufficient specifications to Buyer to enable Buyer to build an electronic data interface compatible with Provider's patient accounting system so that Buyer can receive data from Provider. The parties acknowledge and accept that the development of the interface system is based on information given by the Provider during the application and development processes as outlined in the A/RxMed Medical Data Analysis which is attached as Exhibit H. The Provider acknowledges that inaccuracies and/or omissions in the information provided for the interface specifications will affect the funding provided for the Provider pursuant to this Agreement. Neither Buyer nor its Processor will be liable for any consequences of inaccuracies and or omission of information, regarding the interface specifications. The Provider will be given the opportunity to review the specifications that will be used to develop the interface.

The Buyer and its Processor will make a reasonable effort to ensure that the information being sent by the Provider is interpreted accurately and timely. In the event that a processing error occurs or that a correction is required of the interface, it is understood by all parties that:

- (a) the Buyer and its Processor are only responsible for correcting the errors that it made to the extent that the remedy is reasonable and that no further liability exists;
- (b) any required correction to the interface or its operation that is the responsibility of the Buyer or its Processor will be corrected, to the extent that the remedy is reasonable, at the Buyer's expense;
- (c) any correction to the interface or its operation that is due to incorrect interface specifications and or omissions in the interface specifications given to the Buyer or its Processor by the Provider will be corrected, to the extent that the remedy is reasonable, at the Provider's expense;
- (d) any corrections to the interface or its operation are billable by the Buyer or its Processor at \$200.00 per hour and;
- (e) the Buyer and its Processor will make the determination of who is at fault regarding any required corrections to the interface.

5.5 Hardware and Software Requirements.

Provider must install and maintain at its own expense a computer and telecommunications system, which meets the minimum technical specifications, and requirements for such system as set forth in Exhibit I. The minimum requirements may be revised by the Buyer at any time, but shall reflect industry standards for access to Internet browsing. The Provider shall be given at least ninety days for making any updates.

5.6 Security.

The A|RxMed System is password protected through passwords issued to the Provider. Provider shall use all efforts to maintain the security of the A|RxMed System including its passwords.

5.7 Power of Attorney.

The Provider hereby grants to Buyer and its officers, employees and agents a power of attorney which is irrevocable and coupled with an interest to do any and all of the following:

(i) to endorse and cash any checks, instrument or other payments in respect of any of the Accounts and Related Property made payable or endorsed to the Provider or its order, whether received by Buyer or received by any other party and delivered to Buyer pursuant to this Agreement;

(ii) receive, open and deal with any mail addressed to the Provider and put Buyer's address or the address of the appropriate Lockbox on any statements mailed to Payors;

(iii) pay, settle, compromise, prosecute or defend any action, claim, conditional waiver and release, or proceeding relating to Accounts;

(iv) upon the occurrence of an Event of Default, notify in the name of the Provider the Post Office to change the address for delivery of mail addressed to the Provider to such address as Buyer may designate. Buyer shall turn over to the Provider all such mail not relating to the Accounts but may retain copies for Buyer's files;

(v) execute and file on behalf of the Provider any financing statement deemed necessary or appropriate by Buyer to protect its interest in and to the Accounts, including the Accounts and Related Property or in the Collateral.

(vi) to do all things necessary and proper in order to carry out this Agreement.

5.8 Future Encumbrances.

It is understood and agreed that the Provider shall not, at any time, for any reason or under any circumstances, cause or permit any of the Assets to become subject to any Liens other than the lien of Buyer or its assigns in the Accounts. It is further understood and agreed that, as of the Closing Date for each Purchase, the Provider shall have no right, title or interest in or to the Assets related thereto, and shall not, at any time, for any reason or under any

circumstances, hold itself out to third parties as having any right, title or interest in or to such Assets.

5.9 Cooperation in Litigation.

The Provider shall fully cooperate with Buyer in the defense or prosecution of any litigation or proceeding which may be instituted hereafter against Buyer or Buyer's assigns on account of enforcement of Buyer's ownership of the Assets and the enforcement of payment from the related Payor thereof, and the Provider shall indemnify Buyer and its agents or assigns for any loss or expense including their reasonable attorneys fees incurred by such parties relating to or arising out of the Provider's billing, administration or handling of the Assets prior to or after the Closing Date related thereto.

5.10 Delivery of Financial Statements and Tax Returns.

So long as this Agreement is in effect, the Provider shall deliver to the Buyer: (i) within 45 days after the end of each fiscal quarter, the Provider's financial statements for such period and for that portion of its fiscal year through the end of such period; (ii) within 150 days after the end of the Provider's fiscal year, the Provider's annual financial statements for such year certified by the Provider's chief financial officer; (iii) when filed, copies of all federal, state tax returns, request for extension or any other returns and, when received, copies of all notices from any federal, state or local agencies with respect to Taxes and pension or profit-sharing plans, (iv) when received by the Provider, all Medicare and Medicaid cost reports and audits, (v) when received by the Provider, any other financial or quality of professional service audits or surveys, and (vi) promptly upon request, such other information concerning the Provider as the Buyer may from time to time request. All financial statements delivered to Buyer shall be prepared in accordance with generally accepted accounting principles and on a basis consistent with those previously submitted to the Buyer. The Provider shall file all federal, state and local tax returns and pay all Taxes when due.

5.11 No Change of Address.

The Provider shall not change its name, mailing address, chief executive office, principal place of business or place where such records are maintained without 30 days prior written notice to Buyer.

5.12 Sale of Accounts to be Reflected on Provider's Books and Records.

The Provider will reflect on all of its books, records, tax filings and financial statements, and in all its dealings with the Payors of such Accounts, that it has sold the Accounts and related Assets to Buyer and shall treat and characterize all Purchases as sales of the Accounts and related Assets for accounting and tax purposes. The Provider hereby affirms that it has

valid business reasons for selling the Accounts to the Buyer as contemplated by this Agreement rather than obtaining a loan with the Accounts being utilized as collateral therefor.

5.13 Proceeds.

The proceeds of the sale of the Accounts will be used for the business and commercial purposes of the Provider.

5.14 No Proceedings.

The Provider hereby agrees that it will not institute against Buyer or join any other person or entity in instituting against Buyer, any bankruptcy, reorganization, arrangement, insolvency or liquidation proceeding, or other proceeding under any federal or state bankruptcy or similar law.

5.15 Account Coding.

The Provider shall not change its accounting coding system for its Accounts without prior written notification to the Buyer of such change.

5.16 Conduct of Business and Maintenance of Existence, Permits, Licenses, Compliance with Law and Material Agreements.

(a) The Provider will continue to engage in business of the same general type as it now conducts and will preserve, renew and keep in full force and effect its existence and its respective rights, privileges and franchises necessary or desirable in the normal conduct of business. The Provider shall not merge, consolidate or sell all or substantially all of its assets without the express prior written consent of Buyer. The Provider shall not change its jurisdiction of incorporation or organization without the express prior written consent of Buyer.

(b) The Provider will comply with all requirements of all applicable Medicare and Medicaid laws, ordinances, rules, regulations, and requirements and all other Laws and Court Orders. The Provider will keep all of its Permits and Licenses in full force and effect and obtain any renewals of such Permits and Licenses and any additional Permits and Licenses that are necessary or desirable for the continued conduct of Provider's business as presently conducted. The Provider will not permit an event of default to occur under any of its Material Agreements.

(c) The Provider will immediately forward to Buyer any notices or correspondence received by the Provider with respect to its failure to comply with any Laws, the limitation, restriction, forfeiture or untimely lapse of any Permit or License and its default under any Material Agreement.

6. Indemnification and Claims.

6.1 Indemnification by the Provider.

The Provider shall forthwith on demand indemnify and hold harmless Buyer and its officers, directors, shareholders, employees, agents and assigns (each an “**Indemnified Party**”) from and against any and all claims, losses, damages, liabilities and expenses (including, without limitation, settlement costs and any legal, accounting and other expenses for enforcing Buyer’s rights and remedies hereunder, or for investigating, prosecuting or defending any actions or threatened actions) (hereinafter “**Indemnified Claims**”) awarded or incurred by any of them arising out of or relating to this Agreement or the transactions contemplated hereby or the use of proceeds therefrom, together with interest on cash disbursements in connection therewith at the Default Rate from the date cash disbursements were made or incurred by any Indemnified Party until paid in full by the Provider, including without limitation Indemnified Claims relating to each and all of the following:

(a) Any breach or alleged breach of any representation or warranty made by the Provider in this Agreement or any Exhibit to this Agreement, with respect to any Account, or in any document delivered in connection herewith;

(b) Any breach or alleged breach of any covenant, agreement or obligation of the Provider contained in this Agreement, any Exhibit to this Agreement or document provided in connection herewith (including any list of Accounts submitted to Buyer by Provider pursuant to Section 2.1), or any other instrument contemplated by this Agreement;

(c) Any misrepresentation or alleged misrepresentation contained in any statement or certificate furnished by the Provider pursuant to this Agreement (including any list of Accounts submitted to Buyer by Provider pursuant to Section 2.1), or in connection with the transactions contemplated by this Agreement;

(d) Any Retained Liabilities;

(e) Any fees and expense of any broker, investment banker or finder with whom it has dealt in connection with the purchase and sale of the Accounts hereunder or the transactions contemplated hereby; and

(f) The failure to obtain the protections afforded by compliance with the notification requirements of the Bulk Sales Laws, if any, in force in any jurisdiction contemplated by this Agreement.

6.2 Claims for Indemnification.

Whenever any claim shall arise for indemnification hereunder, the Buyer shall promptly notify the Provider of the claim and, when known, the facts constituting the basis for such claim.

In the event of any claim for indemnification hereunder resulting from or in connection with any claim or legal proceedings by a third party, the notice to the Provider shall specify, if known, the amount or an estimate of the amount of the liability arising therefrom. The Buyer shall not settle or compromise any claim by a third party for which it is entitled to indemnification hereunder, without the prior written consent of the Provider (which shall not be unreasonably withheld) unless the Provider shall have failed to pay indemnification obligations as they accrue or in the event that suit shall have been instituted against it and the Provider shall not have taken control of such suit after notification thereof as provided in Section 6.3 of this Agreement.

6.3 Defense by Indemnifying Party.

In connection with any claim giving rise to indemnity hereunder resulting from or arising out of any claim or legal proceeding by a person who is not a party to this Agreement against the Buyer, the Provider at its sole cost and expense may, upon written notice to the Buyer, assume the defense of any such claim or legal proceeding if it acknowledges to the Buyer in writing its obligations to indemnify the Buyer or any other Indemnified Party with respect to all elements of such claim. The Buyer shall be entitled to participate in the defense of any such action, with its counsel and at its own expense. If the Provider shall not have retained counsel to have charge of the defense of any such claim or litigation resulting therefrom, or if the Buyer or any Indemnified Party shall reasonably conclude that there may be defenses available to it that are different from or additional to those available to the Provider, the Provider shall not have the right to direct the defense of action on behalf of the Buyer or any such Indemnified Party and the Buyer or any such Indemnified Party shall have the right to retain separate counsel in any such action and to participate in the defense thereof in such manner as it may deem appropriate (including but not limited to, settling such claim or litigation, after giving notice of the same to the Provider, on such terms as the Buyer or such Indemnified Party, as the case may be, may deem appropriate) and the reasonable fees and expenses of such counsel shall be assumed by the Provider. If the Buyer or such Indemnified Party defends or settles such third party claim, the Provider shall have the burden to prove by a preponderance of the evidence that the Buyer or such Indemnified Party did not defend or settled such third party claim in a reasonable manner.

6.4 Manner of Indemnification.

All amounts payable with respect to the Provider's indemnification obligations hereunder shall be due upon demand by the Indemnified Party and shall, at the option of the Buyer, be paid by (i) cash or delivery of a certified or official bank check by the Provider in the amount of the indemnification obligation, (ii) deduction from the Initial Installment pursuant to Section 3.1(c), or (iii) from the Reserve Account pursuant to Section 3.2(c).

7. Additional Security; Rights of Buyer as Secured Party.

As security for the Provider's payment and performance of all Obligations and its repurchase obligations under Sections 3.3(c) and 8.2, the Provider hereby grants to the Buyer a security interest in the Collateral. The Provider shall execute such financing statements and other documentation as Buyer may request from time to time in order to perfect and protect Buyer's security interest in the Collateral. The security interests in the Collateral under this Section 7 and under Sections 3.3(c) and 8.2 shall be on the following terms and conditions:

7.1 No Obligation To Pursue Collateral; Retention of Priority; No Sale of Collateral.

Recourse to security shall not at any time be required and the Provider shall at all times remain liable for the repayment upon demand of all Obligations and its repurchase obligations under Sections 3.3(c) and 8.2. The Provider represents, warrants and covenants that Buyer shall have a first priority security interest in all of the Accounts and Related Property of the Accounts and Collateral in which a security interest is being granted hereunder, subject to the permitted Liens set forth in the financing statements listed in Exhibit A. During the term of this Agreement, the Provider shall not sell or assign, negotiate, pledge or grant any security interest in, or permit any Liens to be placed upon, any of the Accounts and Related Property of the Accounts and Collateral to anyone other than Buyer.

7.2 Collateral Security for Obligations; Waiver of Suretyship Defenses.

The Collateral shall secure any and all of the Provider's Obligations and its repurchase obligations under Section 2.3(a) and (b) above. The Provider hereby waives any and all suretyship defenses available to the Provider under applicable law.

7.3 Perfection and Protection of Security Interest.

Provider hereby authorizes Buyer to file UCC-1 Financing Statements with respect to the Collateral, and any amendments or continuations relating thereto, without the signature of Provider and hereby ratifies, confirms and consents to any such filings made by Buyer prior to the date hereof. Provider shall not allow any financing statement (other than that filed by or on behalf of Buyer) to be on file in any public office covering any Collateral or the proceeds thereof, except as set forth on Schedule 7.3. Provider will do all reasonable lawful acts which Buyer deems necessary or desirable to protect the security interest or otherwise to carry out the provisions of this Agreement, including, but not limited to, the execution of all documents, instruments and agreements in form necessary to Buyer. The Provider irrevocably appoints Buyer as its attorney in fact during the term of this Agreement to do all acts which it may be required to do in connection with the creation and perfection of Buyer's security interest under this Agreement, such appointment being deemed to be a power coupled with an interest.

7.4 Relationship of Parties.

Notwithstanding the creation of the above security interest, the relationship of the parties shall be that of seller and purchaser of Accounts and not that of lender and borrower. Nothing in this Section shall be construed to limit the rights that Buyer has as purchaser of the Accounts and Related Property pursuant to the other provisions of this Agreement or at law.

7.5 Buyer's Remedies Against Collateral Upon Default.

Without limiting any other rights of Buyer in the Accounts, Related Property of the Accounts and Collateral, immediately upon the occurrence of any Event of Default, Buyer may exercise any and all rights of a secured party under the Uniform Commercial Code other applicable law and, in addition, to the extent permitted by law: may (a) remove from any premises where same may be located any and all documents, instruments, files and records, and any receptacles or cabinets containing same, relating to the Accounts, or Buyer may use, at Provider's expense, such of Provider's personnel, supplies or space at Provider's places of business or otherwise, as may be necessary to properly administer and control the Accounts or the handling of collections and realizations thereon; (b) receive, take, endorse, assign, deliver, accept and deposit, in the name of Buyer or the Provider, any and all cash, checks, commercial paper, drafts, remittances and other instruments and documents relating to the Accounts or the proceeds thereof; (c) notify any Payor obligated with respect to any Accounts, that such Accounts have been assigned to Buyer by the Provider and that payment thereof is to be made to the order of and directly and solely to Buyer, (d) communicate directly with Payor to verify the amount and validity of any Accounts created by the Provider; (e) bring suit, in the name of the Provider, and generally shall have all other rights respecting said Accounts, including without limitation the right to accelerate or extend the time of payment, settle, compromise, release in whole or in part any amounts owing on any Accounts and issue credits in the name of the Provider; (f) sell, assign and deliver the Accounts and any returned, reclaimed or repossessed merchandise, with or without advertisement, at public or private sale, for cash, on credit or otherwise, at Buyer's sole option and discretion, and Buyer may bid or become a purchaser at any such sale, free from any right of redemption, which right is hereby expressly waived by the Provider; (g) foreclose the security interests created herein by any available judicial procedure, or take possession of any or all of the inventory without judicial process, and enter any premises where any inventory may be located for the purpose of taking possession of or removing the same and (h) exercise any other rights and remedies provided in law, in equity, by contract or otherwise. Buyer shall have the right, without notice or advertisement, to sell, lease, or otherwise dispose of all or any part of the Collateral whether in its then condition or after further preparation or processing, in the name of the Provider or Buyer, or in the name of such other party Buyer may designate, either at public or private sale or at any broker's board, in lots or in bulk, for cash or for credit, with or without warranties or representations, and upon such other terms and conditions as Buyer in its sole discretion may deem advisable, and Buyer shall have the right to purchase at any such sale. If any equipment or merchandise repossessed by Buyer shall require rebuilding, repairing, maintenance or preparation, Buyer shall have the right, at its option, to do such of the aforesaid as is necessary, for the purpose of putting the

equipment and merchandise in such saleable form as Buyer shall deem appropriate. If notice of intended disposition of any Collateral is required by law, it is agreed that ten (10) days notice shall constitute reasonable notification and full compliance with the law. The net cash proceeds resulting from the Buyer's exercise of any of the foregoing rights, (after deducting all charges, costs and expenses, including reasonable attorneys' fees) shall be applied by Buyer to the payment of Provider's Obligations and its repurchase obligations under Sections 3.3(c) and 8.2, whether due or to become due, in such order as Buyer may elect, and Provider shall remain liable to Buyer for any deficiencies, and Buyer in turn agrees to remit to Provider or its successors and assigns, any surplus resulting therefrom. The enumeration of the foregoing rights is not intended to be exhaustive and the exercise of any right shall not preclude the exercise of any other rights, all of which shall be cumulative. Nothing in this Section shall be construed to limit the Provider's exercise of its rights as set forth elsewhere in this Agreement prior to the occurrence of any Event of Default in, and with respect to, any Accounts.

7.6 No Merger of Security Interest.

The security interest created under this Section 7 in the Accounts and Related Property shall not be merged or extinguished upon the sale of the Accounts to Buyer hereunder.

7.7 Other Legal and Equitable Rights.

Nothing herein shall limit the exercise by Buyer of any other legal or equitable rights that Buyer may have as a secured party.

8. Events of Default and Remedies

8.1 Events of Default.

Notwithstanding anything hereinabove to the contrary, Buyer may exercise any or all of the remedies set forth in Section 8.2, immediately upon the occurrence of any of the following (herein "**Events of Default**"):

- (i) Cessation of the business of the Provider or the calling of a meeting of the creditors of the Provider for purposes of compromising the debts and obligations of the Provider;
- (ii) The failure of the Provider to generally meet its debts as they mature;
- (iii) The occurrence of an Insolvency Proceeding with respect to the Provider or any affiliate of the Provider;
- (iv) The breach by the Provider of any representation, warranty, or covenant contained herein (other than those referred to in subparagraphs (v), (vi) , (vii) and (viii) below)

or in any other written agreement between the Provider and Buyer, provided that such breach by the Provider of any of the representations, warranties or covenants referred in this clause (iv) shall not be deemed to be an Event of Default unless and until such breach shall remain uncured or unremedied to Buyer's satisfaction for a period of five (5) days from the date Buyer gives the Provider notice of such breach;

(v) The Provider shall fail to pay any obligation or obligations exceeding \$25,000 in the aggregate within two (2) Business Days of the due date thereof or the date such payment obligation arises;

(vi) Any default occurs, which is not cured within any applicable grace period or cure period or waived, (A) in the payment of any amount with respect to any Indebtedness (other than the Obligations) of the Provider or any Guarantor in excess of \$10,000, or (B) in the performance, observance or fulfillment of any provision contained in any agreement, contract, document or instrument to which the Provider or any Guarantor is a party or to which any of their properties or assets are subject or bound under or pursuant to which any Indebtedness was issued, created, assumed, guaranteed or secured and such default continues for more than any applicable grace period or permits the holder of any Indebtedness to accelerate the maturity thereof;

(vii) Any Indebtedness of the Provider or any Guarantor is declared to be due and payable or is required to be prepaid (other than by a regularly scheduled payment) prior to the stated maturity thereof, or any obligation of such Person for the payment of Indebtedness (other than the Obligations) is not paid when due or within any applicable grace period, or any such obligation becomes or is declared to be due and payable before the expressed maturity thereof, or there occurs an event which, with the giving of notice or lapse of time, or both, would cause any such obligation to become, or allow any such obligation to be declared to be, due and payable;

(viii) The Provider shall, directly or indirectly, instruct any Payor (except as otherwise expressly set forth in this Agreement) to mail or deliver payment on any Accounts to any address or bank account other than Buyer's Lock Box Account, or, in the case of Government Receivables, the Governmental Lockbox Account;

(ix) The Provider fails to remit to Buyer any check or other payment it receives with respect to an Account within one Business Day of receipt;

(x) There has been a breach of representations or warranties affecting Accounts with an aggregate Outstanding ENR Balance of more than 5% of the Outstanding ENR Balance of all Purchased Accounts;

(xi) There has been a change of control of the Provider, which shall include, without limitation, a direct or indirect sale or transfer of 50% or more of the capital stock, membership interests or other economic or voting interests in the Provider; or

(xii) Buyer in good faith reasonably deems itself insecure with respect to the prospect of performance by the Provider of any of the Obligations.

8.2 Buyer’s Rights Upon Default.

Upon the occurrence of an Event of Default, at the option of Buyer (i) all Obligations or the Obligations designated by Buyer shall become immediately due and payable; (ii) Buyer may charge Provider interest at the Default Rate on all then outstanding or thereafter incurred Obligations; (iii) Provider shall be required to repurchase all outstanding Accounts (other than Accounts as to which the Provider establishes to the satisfaction of Buyer are unpaid as a result of the bankruptcy, insolvency or financial inability to pay of the third party Payor with respect thereto) at a repurchase price equal to (A) the aggregate Outstanding ENR Balance of all Batches of Accounts, plus (B) the amount of all fees, costs and expenses, that have been paid out of the proceeds of the Accounts, plus (C) the amount of any other outstanding Obligations, plus (D) the amount of any reasonable reserve requested by Buyer, plus (E) interest at the Default Rate on the Outstanding Initial Installment with respect to such Accounts from the date such repurchase obligation arose; (iv) Buyer may perform, at Provider’s cost and expense, which shall be immediately due and payable, any or all of the covenants and agreements of Provider contained in this Agreement, (v) Buyer may bill, service, or collect any and all of the Accounts and Provider shall pay Buyer’s customary rates therefor, or (vi) Buyer may immediately terminate its obligations under this Agreement. The exercise of any option is not exclusive of any other option or remedy whether pursuant to this Agreement or otherwise which may be exercised at any time or at the same time by Buyer.

8.3 Waivers of Notice; Inaction Not a Waiver.

Provider waives any requirement that Buyer inform Provider by affirmative act or otherwise of any acceleration of Provider’s obligations hereunder, including any repurchase obligations. Buyer’s failure to charge or accrue interest or fees at the Default Rate or any other default or past due rate shall not be deemed a waiver by Buyer of its claim thereto.

9. Term and Termination.

9.1 Term; Termination.

The Provider’s obligations to submit Eligible Accounts for purchase hereunder shall be for a period of one (1) year after the date hereof (the “**Term**”) and during any Extended Term. The initial Term shall be automatically extended for successive one year periods (each, an “**Extended Term**”) unless the Provider notifies Buyer, not less than ninety (90) days prior to the end of the then current Term or Extended Term, as the case may be, that it does not wish to extend such Term or Extended Term. All other terms and provisions of this Agreement shall

remain in full force and effect until this Agreement is terminated. This Agreement shall be terminated as follows:

(a) Upon the execution and delivery of the express written consent of the Provider and Buyer to such termination.

(b) Subject to Section 9.2, below, by either the Provider or Buyer at any time after (i) the aggregate Outstanding Initial Installments of all Batches shall have been reduced to zero; (ii) all of the Provider's Obligations under this Agreement, including any interest accrued thereon, shall have been paid to Buyer in full; (iii) there is no Insolvency Proceeding pending or threatened against Buyer, and (iv) there are no pending or threatened claims against Buyer arising out of this Agreement or Buyer's purchase of Accounts hereunder.

9.2 Early Termination Fee.

In the event the Provider desires to terminate this Agreement prior to the end of the Term or any Extended Term, and all of the conditions set forth in Section 9.1(b) have been satisfied, Provider shall pay to Buyer an early termination fee equal to the greater of (A) 3% of the Facility Cap as of the proposed date of termination or (B) the aggregate of (i) all Collateral Management Fees, Financing Fees, Servicing Fees and Origination Fees payable hereunder from and after the Closing Date to the proposed date of termination, divided by (ii) the number of calendar days that have elapsed since the Closing Date to the proposed date of termination, and then multiplied by (iii) the number of calendar days left from the proposed termination date to the end of the Term or the end of the then-current Extended Term. In the event Buyer exercises any of the remedies set forth in Section 8.2 following an Event of Default, Provider shall pay to Buyer a default termination fee in the amount of 3% of the Facility Cap as of the date of such Event of Default.

10. Miscellaneous.

10.1 Notices.

Any notice or request under this Agreement shall be given to any party to this Agreement at such party's address set forth beneath its signature on the signature page of this Agreement, or at such other address as such party may hereafter specify in a notice given in the manner required under this Section 10.1. Any notice or request hereunder shall be given only by, and shall be deemed to have been received upon: (i) registered or certified mail, return receipt requested, on the date on which such received as indicated in such return receipt, (ii) delivery by a nationally recognized overnight courier, one (1) Business Day after deposit with such courier, or (iii) facsimile or electronic transmission, in each case upon telephone or further electronic communication from the recipient acknowledging receipt (whether automatic or manual from recipient), as applicable.

10.2 Assignability; Parties in Interest; Participations.

The parties hereto acknowledge and agree that this Agreement, including all rights and obligations contained herein, may be sold, assigned or otherwise transferred, in whole or in part, by Buyer without the consent of the Provider. This Agreement is not assignable by the Provider.

This Agreement shall inure to the benefit of and be binding upon Buyer and the Provider, and their respective permitted successors and assigns. This Agreement shall not benefit or create any right or cause of action in any or on behalf of any person or entity other than the parties hereto and their respective permitted successors and assigns. This Agreement shall not benefit or create any right or cause of action in any or on behalf of any person or entity other than the parties hereto and their respective permitted successors and assigns. PROVIDER ACKNOWLEDGES AND AGREES THAT BUYER AT ANY TIME AND FROM TIME TO TIME MAY SELL, ASSIGN OR GRANT PARTICIPATING INTERESTS IN OR TRANSFER ALL OR ANY PART OF ITS RIGHTS OR OBLIGATIONS UNDER THIS AGREEMENT OR ANY DOCUMENT DELIVERED IN CONNECTION HERewith INCLUDING ANY DOCUMENT DELIVERED PURSUANT TO SECTION 2.3, THE OBLIGATIONS AND/OR THE COLLATERAL TO OTHER PERSONS (each such transferee, assignee or purchaser, a "Transferee"). Each Transferee shall have all of the rights and benefits with respect to the Obligations, this Agreement, the Collateral and/or the other documents delivered in connection herewith, held by it as fully as if such Transferee were the original holder thereof, and either Buyer or any Transferee may be designated as the sole agent to manage the transactions and obligations as between themselves and as to the Provider; provided that, notwithstanding anything to the contrary herein, Provider shall not be obligated to pay under this Agreement to any Transferee any sum in excess of the sum which Provider would have been obligated to pay to Buyer had such participation not been effected. Notwithstanding any other provision hereof, Buyer may disclose to any Transferee all information, reports, financial statements, certificates and documents obtained by Buyer in connection herewith.

10.3 Counterparts.

This Agreement may be executed in one or more counterparts, including by facsimile, each of which shall be deemed an original, but all of which shall constitute but one and the same Agreement.

10.4 Severability.

Any provision of this Agreement which is invalid, illegal, or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective to the extent of such invalidity, illegality, or unenforceability, without affecting in any way the remaining provisions hereof in such jurisdiction or rendering that or any other provision of this Agreement invalid, illegal, or unenforceable in any other jurisdiction.

10.5 Due Diligence Investigation.

All representations and warranties contained herein which are made to the best knowledge of a party shall require that such party make reasonable investigation and inquiry with respect thereto to ascertain the correctness and validity thereof. No investigation or inquiry made by or on behalf of Buyer shall in any way affect or lessen Buyer's right to rely (or the reasonableness of Buyer's reliance) on the representations, warranties and covenants made and entered into by the Provider hereunder.

10.6 Construction.

This Agreement shall, in all cases, be construed simply, according to its fair meaning, and not strictly for or against either party. Any section and paragraph headings contained in this Agreement are for convenience of the reference only and shall not affect the construction or interpretation of this Agreement.

10.7 Survival of Representations and Warranties.

All representations, warranties, covenants and indemnities made by the parties in this Agreement or in any instrument or document furnished in connection herewith shall survive the initial Closing and any subsequent Closing for the sale of Accounts to Buyer.

10.8 Applicable Law; Jurisdiction.

This Agreement shall be governed by and construed in accordance with the internal substantive law, and not the choice of law rules, of the State of New York; provided, however, if any provision(s) of this Agreement would violate or have the effect of violating the laws of the State of New York but not the laws of the state of the Provider's domicile then, with respect

to such provision(s), the laws of the state of the Provider's domicile shall apply. The Provider hereby consents to, and agrees to submit to the jurisdiction of the Supreme Court of the State of New York and the United States District Court for the Southern District of New York, and agrees, at the Buyer's election, that any legal action or proceeding arising out of or with respect to this Agreement shall be brought by the Provider and the Buyer in the Supreme Court of the State of New York or in the United States District Court for the Southern District of New York, in each case, that are located in New York County, as the Buyer shall elect. Each of the parties hereto irrevocably consents to the service of any and all process in any such action or proceeding brought in the Supreme Court of the State of New York or the United States District Court for the Southern District of New York by the delivery of copies of such process to such party at its address specified below its signature. The Provider hereby irrevocably and unconditionally waives any objection, including, without limitation, any objection to the laying of venue or based on the grounds of forum non conveniens, which it may now or hereafter have to the bringing or maintaining of any such action or proceeding in the Supreme Court of the State of New York or in the United States District Court for the Southern District of New York, in each case, that are located in New York County, as the Buyer shall elect. Nothing herein shall affect the right of the Buyer to serve process in any other manner permitted by law or otherwise proceed against the Provider in any other jurisdiction.

10.9 Waiver of Jury Trial, Punitive and Consequential Damages, etc.

Provider hereby (a) irrevocably waives, to the maximum extent not prohibited by law, any right it may have to a trial by jury in respect of any litigation directly or indirectly at any time arising out of, under or in connection with this Agreement or any transaction contemplated hereby or associated herewith; (b) irrevocably waives, to the maximum extent not prohibited by law, any right it may have to claim or recover in any such litigation any special, exemplary, punitive or consequential damages, or damages other than, or in addition to, actual damages; and (c) certifies that no party hereto nor any representative or agent or counsel for any party hereto has represented, expressly or otherwise, or implied that such party would not, in the event of litigation, seek to enforce the foregoing waivers. **THE PROVIDER AUTHORIZES ANY ATTORNEY TO APPEAR FOR THE PROVIDER, IN ANY COURT OF RECORD, WITHOUT PRIOR NOTICE OR DEMAND FOR PAYMENT, TO WAIVE THE ISSUANCE AND SERVICE OF PROCESS, AND TO CONFESS JUDGMENT AGAINST THE PROVIDER IN FAVOR OF BUYER, OR ANY OTHER PARTY THEN ENTITLED TO ENFORCE THE TERMS OF THIS AGREEMENT FOR SUCH AMOUNT, INCLUDING PRINCIPAL, INTEREST, REASONABLE ATTORNEYS' FEES, AND COSTS, AS THE PROVIDER MAY BE LIABLE TO BUYER BY REASON OF THIS AGREEMENT.**

10.10 Complete Agreement.

This Agreement, any list of Accounts submitted by Provider to Buyer pursuant to Section 2.1, the exhibits and schedules hereto and the documents delivered or to be delivered pursuant to this Agreement set forth the entire understanding and agreement of the parties hereto with

respect to the transactions contemplated herein and may not be contradicted by evidence of prior, contemporaneous, or subsequent oral agreements of the parties, including, without limitation, any term sheet or indication of interest provided by Buyer to Provider. No modification or amendment of or supplement to this Agreement or such other documents shall be valid or effective unless the same is in writing and signed by the party against whom it is sought to be enforced.

10.11 Equitable Relief.

In the event the Provider commits any act or omission which (i) prevents or unreasonably interferes with: (a) Buyer's exercise of the rights and privileges arising under the power of attorney granted in Section 5.7 of this Agreement; or (b) Buyer's perfection of or levy upon the ownership or security interest granted in the Accounts, including any seizure of any Account, or (ii) constitutes a breach of any of its representations, warranties or covenants hereunder, such conduct will cause immediate, severe, incalculable and irreparable harm and injury, and shall constitute sufficient grounds to entitle Buyer to an injunction, writ of possession, or other applicable relief in equity, and to make such application for such relief in any court of competent jurisdiction, without any prior notice to the Provider. The Provider agrees that it shall not defend against any such relief on the basis that Buyer has adequate remedies at law or for damages.

10.12 Cumulative Rights.

All rights, remedies and powers granted to Buyer in this Agreement, or in any other instrument or agreement given by the Provider to Buyer, are cumulative and may be exercised singularly or concurrently with such other rights as Buyer may have. These rights may be exercised from time to time as to all or any part of the Accounts purchased hereunder as Buyer in its discretion may determine. Buyer may not waive its rights and remedies unless the waiver is in writing and signed by Buyer. A waiver by Buyer of a right or remedy under this Agreement on one occasion is not a waiver of the right or remedy on any subsequent occasion.

10.13 Attorney's Fees; Costs of Enforcement; Expenses of Administration.

Provider agrees to reimburse Buyer upon demand for all attorney's fees, court costs and other expenses incurred by Buyer in enforcing this Agreement and protecting or enforcing its interest in the Accounts or the Assets, in collecting the Accounts or the Assets, or in the representation of Buyer in connection with any bankruptcy case or insolvency proceeding involving the Provider, the Assets, any Payor, or any Account. The Provider shall also be responsible for all out-of-pocket costs and expenses incurred by Buyer arising out of or related to (i) the documentation of the transactions contemplated by the Agreement including any amendment, supplement or modification of such documentation, which costs and expenses may include due diligence costs and legal fees and expenses; (ii) the transfer of the Assets to Buyer pursuant to the terms of this Agreement, including, without limitation, all sales and transfer

taxes, together with all other transfer or recordation fees and expenses and any legal fees and costs associated therewith, lien searches, and filing and recording fees; and (iii) the administration of the transactions contemplated hereby, including but not limited to, internal and outside legal fees, and all other out-of-pocket expenses.

10.14 Interest.

If any Obligation of the Provider hereunder is not paid when due, such Obligation shall bear interest at the Default Rate until the earlier of (i) payment in full of such obligation to Buyer or (ii) entry of a final judgment therefor, at which time the principal amount of any money judgment remaining unsatisfied shall accrue interest at the highest rate allowed by applicable law. In furtherance thereof the parties stipulate and agree that none of the terms and provisions contained in this Agreement shall ever be construed to provide for payment of interest by Provider in excess of the maximum amount of interest permitted to be charged by applicable law from time to time in effect. Provider shall not ever become liable for payment of any Obligation hereunder, shall not ever be liable for accrued interest thereon, or shall not ever be required to pay interest thereon in excess of the maximum amount that may be lawfully charged under applicable law from time to time in effect and the provisions of this Section 10.14 shall control over all other provisions of this Agreement. Any interest that may be collected that is in excess of the maximum amount of interest permitted to be charged by applicable law from time to time in effect shall be credited to the Reserve Account established pursuant to Section 3.2 for disposition as therein provided.

10.15 Wire Transfer Fees.

Payment of each Initial Installment and all Subsequent Installments shall be made by wire transfer to Provider in accordance with the wire instructions set forth in Exhibit C hereto. Provider shall pay a wire transfer fee of \$25.00 for each wire transfer of funds to the Provider; provided, however, if Provider requests wire transfers more frequently than once a week, Provider shall pay a wire transfer fee of \$350.00 for each such additional wire transfer.

10.16 Further Assurances.

From time to time on and after the Closing Date, the Provider shall immediately execute and deliver to Buyer such instruments of sale, transfer, conveyance, assignment and delivery consents, assurances, powers of attorney and other instruments as may be requested by Buyer in order to vest in Buyer all right, title and interest of the Provider in and to the Assets and otherwise in order to carry out the purpose and intent of this Agreement.

10.17 Release of Buyer.

Notwithstanding any other provision of this Agreement, the Provider voluntarily, knowingly, unconditionally and irrevocably, with specific and express intent, for and on behalf

183 Madison Avenue, Suite 1718

New York, NY 10016

Attn: Russell Hackmann

Telephone: (212) 600-2048

Fax: (866) 936-0231

Email: russ.hackmann@harborcovefinancial.com

Purchase Agreement

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SCHEDULE OF EXHIBITS

EXHIBIT A: List of Outstanding Liens, including all Financing Statements

EXHIBIT B: Form of Notice to Payors

EXHIBIT C: Wire Instructions

EXHIBIT D: Form of Board Resolutions

EXHIBIT E-1: Form of Guaranty

EXHIBIT E-2: Form of Guaranty and Security Agreement

EXHIBIT F: Form of Landlord Waiver and Consent

EXHIBIT G: IRS Form 8821

EXHIBIT H: A/RxMed Medical Data Analysis

EXHIBIT I: Hardware and Software Requirements



EXHIBIT A

LIST OF OUTSTANDING LIENS, INCLUDING ALL FINANCING STATEMENTS

[to be provided]

Exhibit A To Purchase Agreement
Page 1

EXHIBIT B

FORM OF NOTICE TO PAYORS

[ON PROVIDER LETTERHEAD]

[Provider Name]
EIN # _____
PROVIDER # _____

NOTICE TO PAYOR

Provider Relations:

We are pleased to advise you that we have entered into a funding agreement with Harborcove Fund I, LP (“Harborcove”) pursuant to which we will be selling to Harborcove from time to time certain of our receivables. This arrangement includes some receivables as to which you are the obligor. In this regard, a security interest in all of our receivables has been granted to Harborcove and Harborcove is and is to be treated by you as the owner of the receivables we sell them.

We have established a lockbox for collection of the receivables. Accordingly, effective immediately and until further notice from Harborcove, you are hereby instructed to remit all payments on all receivables billed by us of which you are the obligor to:

(Providers Name)
P.O. Box (Lockbox number)
XXXXX, (& Lockbox number)

Please address any questions to:

Harborcove Fund I, LP
183 Madison Avenue, Suite 1718
New York, NY 10016
(212) 600-2048

Payment of the receivables in this manner will operate to discharge your obligations with respect thereto (to the extent of such payment), whether or not ownership has been transferred to Harborcove. Any prior notice of an assignment of any interest in our receivables previously delivered to you is hereby superseded by this notice and all prior notices of such assignment are hereby revoked. Thank you for your cooperation.

START FRESH ALCOHOL RECOVERY CLINIC, INC.

By: _____
Name: _____
Title: _____



EXHIBIT C

WIRE INSTRUCTIONS

Exhibit C To Purchase Agreement
Page 1

**CERTIFIED RESOLUTIONS OF THE BOARD OF DIRECTORS
OF
START FRESH ALCOHOL RECOVERY CLINIC, INC.**

The undersigned, being the duly appointed and acting [Secretary] of Start Fresh Alcohol Recovery Clinic, Inc., does hereby certify that (1) the following is a true and correct copy of resolutions as adopted by the Board of Directors of Start Fresh Alcohol Recovery Clinic, Inc. on _____, 2011, and (2) said resolutions as so adopted by the Board of Directors have not been amended or rescinded and the same are in full force and effect.

RESOLVED, that Start Fresh Alcohol Recovery Clinic, Inc. (the "Provider") is authorized to execute, enter into, and deliver and perform according to the terms thereof the following documents (the "Transaction Documents"):

1. Purchase Agreement by and between Harborcove Fund I, LP (the "Buyer") and Start Fresh Alcohol Recovery Clinic, Inc. (as the "Provider" therein) evidencing the sale of certain accounts receivable and related property from the Provider to the Buyer.

2. The Form UCC-1 financing statement to be given by the Provider in favor of the Buyer pursuant to the terms of Section 3.3(c) and Article 7 of the aforescribed Purchase Agreement.

RESOLVED, that the President or any Senior Vice President or any Vice President or Secretary or any Assistant Secretary of the Provider and each of them be, and they each hereby are, authorized, for and on behalf of the Provider, to execute and deliver the Transaction Documents, all of which are hereby approved, with such changes therein, additions thereto and deletions therefrom as the officer of the Provider executing such documents may approve, and the execution and delivery of such documents by such officer of the Provider shall constitute conclusive evidence of such officer's approval thereof.

RESOLVED, that the officers of the Provider be, and each hereby is authorized, for and on behalf of the Provider, to execute and deliver such other documents, agreements or instruments and to take such other action as they, or any of them, may deem necessary or advisable to carry out the purpose of the foregoing resolutions.

IN WITNESS WHEREOF, the undersigned has executed this Certificate as of _____, 2011.

By: _____
Name:
Title: [Secretary]

EXHIBIT E-1A

GUARANTY

In order to induce Harborcove Fund I, LP, a Delaware limited partnership (the "Buyer"), to enter into the Purchase Agreement (the "Purchase Agreement") dated as of the date hereof, by and between Buyer and Start Fresh Alcohol Recovery Clinic, Inc. (the "Provider"), and any all agreements and instruments and lists of Accounts delivered in connection with the Purchase Agreement (together with the Purchase Agreement, the "Agreement") and to purchase healthcare receivables of the Provider thereunder, the undersigned hereby absolutely and unconditionally guarantees the payment of all of Provider's obligations under the Agreement and the performance of Provider's covenants and agreements contained in the Agreement, and agrees to pay to Buyer upon demand all losses, damages and expenses of Buyer (including reasonable attorneys' fees) resulting from and/or incurred in connection with any breach by Provider of such obligation, covenants and agreements or incurred by Buyer in connection with any action to enforce this Guaranty (all such amounts so guaranteed are referred to herein as the "Obligations"). All capitalized terms used but not defined herein shall have the meanings assigned such terms in the Purchase Agreement.

This is a continuing guarantee of the Obligations, including any modification or extension of the Obligations whether or not any portion of the Obligations has been satisfied. This Guaranty is not revocable. Notwithstanding the full payment and/or performance of the Obligations, this Guaranty shall remain in effect or be reinstated with respect to the Obligations if, in connection with bankruptcy, insolvency or similar proceedings filed by or against the Provider, a court enters an order or judgment compelling or requiring the Buyer to return any or all payments made with respect to the Obligations. The undersigned authorizes Buyer, without notice or demand and without affecting his liability hereunder or under any other document related to the Obligations to which the undersigned is a party, from time to time to (a) renew, compromise, extend, amend, waive, restructure, refinance, release, accelerate or otherwise change the time for payment of, or otherwise change the terms of the Obligations or any part thereof, including increasing or decreasing the Facility Cap (as that term is defined in the Purchase Agreement) or the ENR of Purchased Accounts (as those terms are defined in the Purchase Agreement) or otherwise; (b) accept new or additional documents, instruments or agreements relative to the Obligations; (c) consent to the change, restructure or termination of the corporate structure of the Provider and correspondingly restructure the Obligations; (d) take and hold security or additional guarantees for the payment of this Guaranty or the Obligations guaranteed, and amend, alter, exchange, substitute, transfer, enforce, waive, subordinate, terminate or release any such security; (e) apply such security and direct the order or manner of sale thereof as Buyer in its discretion may determine; (f) release or substitute any one or more of the endorsers or guarantors; and (g) accept partial payment and/or performance on the Obligations.

The undersigned waives any right to require Buyer to (a) proceed against the Provider or any other person; (b) proceed against or exhaust any security held from the Provider; or (c) pursue any other remedy in Buyer's power whatsoever. Buyer may, at its election, exercise any right or remedy it may have against the Provider or any security held by Buyer, including, without limitation, the right to collect the Provider's Accounts or foreclose upon any such security by judicial or non-judicial sale, without affecting or impairing in any way the liability of the undersigned hereunder except to the extent the Obligations have been paid and/or performed, and the undersigned waives any defense arising out of the absence, impairment or loss of any right of reimbursement or subrogation or other right or remedy of the undersigned against the Provider or any such security, whether resulting from such election by Buyer, or otherwise. The undersigned waives any defense arising by reason of any disability or other defense of the Provider or by reason of the cessation from any cause whatsoever of the liability of the Provider. Until the Obligations shall have been paid and performed in full, the undersigned shall have no right of subrogation, and waives any right to enforce any remedy which Buyer now has or may hereafter have against the Provider, and waives any benefit of, and

to enter into the Purchase Agreement (the "Purchase Agreement") dated as of the date hereof, by and between Buyer and Start Fresh Alcohol Recovery Clinic, Inc. (the "Provider"), and any all agreements and instruments and lists of Accounts delivered in connection with the Purchase Agreement (together with the Purchase Agreement, the "Agreement") and to purchase healthcare receivables of the Provider thereunder, the undersigned hereby absolutely and unconditionally guarantees the payment of all of Provider's obligations under the Agreement and the performance of Provider's covenants and agreements contained in the Agreement, and agrees to pay to Buyer upon demand all losses, damages and expenses of Buyer (including reasonable attorneys' fees) resulting from and/or incurred in connection with any breach by Provider of such obligation, covenants and agreements or incurred by Buyer in connection with any action to enforce this Guaranty (all such amounts so guaranteed are referred to herein as the "Obligations"). All capitalized terms used but not defined herein shall have the meanings assigned such terms in the Purchase Agreement.

This is a continuing guarantee of the Obligations, including any modification or extension of the Obligations whether or not any portion of the Obligations has been satisfied. This Guaranty is not revocable. Notwithstanding the full payment and/or performance of the Obligations, this Guaranty shall remain in effect or be reinstated with respect to the Obligations if, in connection with bankruptcy, insolvency or similar proceedings filed by or against the Provider, a court enters an order or judgment compelling or requiring the Buyer to return any or all payments made with respect to the Obligations. The undersigned authorizes Buyer, without notice or demand and without affecting his liability hereunder or under any other document related to the Obligations to which the undersigned is a party, from time to time to (a) renew, compromise, extend, amend, waive, restructure, refinance, release, accelerate or otherwise change the time for payment of, or otherwise change the terms of the Obligations or any part thereof, including increasing or decreasing the Facility Cap (as that term is defined in the Purchase Agreement) or the ENR of Purchased Accounts (as those terms are defined in the Purchase Agreement) or otherwise; (b) accept new or additional documents, instruments or agreements relative to the Obligations; (c) consent to the change, restructure or termination of the corporate structure of the Provider and correspondingly restructure the Obligations; (d) take and hold security or additional guarantees for the payment of this Guaranty or the Obligations guaranteed, and amend, alter, exchange, substitute, transfer, enforce, waive, subordinate, terminate or release any such security; (e) apply such security and direct the order or manner of sale thereof as Buyer in its discretion may determine; (f) release or substitute any one or more of the endorsers or guarantors; and (g) accept partial payment and/or performance on the Obligations.

The undersigned waives any right to require Buyer to (a) proceed against the Provider or any other person; (b) proceed against or exhaust any security held from the Provider; or (c) pursue any other remedy in Buyer's power whatsoever. Buyer may, at its election, exercise any right or remedy it may have against the Provider or any security held by Buyer, including, without limitation, the right to collect the Provider's Accounts or foreclose upon any such security by judicial or non-judicial sale, without affecting or impairing in any way the liability of the undersigned hereunder except to the extent the Obligations have been paid and/or performed, and the undersigned waives any defense arising out of the absence, impairment or loss of any right of reimbursement or subrogation or other right or remedy of the undersigned against the Provider or any such security, whether resulting from such election by Buyer, or otherwise. The undersigned waives any defense arising by reason of any disability or other defense of the Provider or by reason of the cessation from any cause whatsoever of the liability of the Provider. Until the Obligations shall have been paid and performed in full, the undersigned shall have no right of subrogation, and waives any right to enforce any remedy which Buyer now has or may hereafter have against the Provider, and waives any benefit of, and any right to participate in any security now or hereafter held by Buyer. The undersigned waives all presentments, demands for performance, notices of non-performance, protests, notices of protest, notices of dishonor, and notices of acceptance of this Guaranty and of the existence, creation, or incurring of new or additional obligations.

GUARANTY AND SECURITY AGREEMENT

This GUARANTY AND SECURITY AGREEMENT (“this Agreement”) dated as of August 1, 2011 between FRESH START PRIVATE MANAGEMENT, INC. and FRESH START PRIVATE, INC., both Nevada corporations (the “Guarantors”), and HARBORCOVE FUND I, LP, a Delaware limited partnership (the “Buyer”).

Start Fresh Alcohol Recovery Clinic, Inc., a California corporation (the “Provider”), and Buyer have executed that certain Purchase Agreement dated as of August 1, 2011 (the “Purchase Agreement”) for the purchase and sale of the Provider’s accounts receivable. Buyer’s execution of the Purchase Agreement was conditioned on the execution and delivery of this Agreement. Guarantors receive substantial benefit from the Buyer’s entry into the Purchase Agreement and are willing to provide the guaranty and security set forth herein. Accordingly, the parties hereto agree as follows:

1. Definitions. For purposes of this Agreement, in addition to the definitions above and elsewhere in this Agreement, the terms listed below shall have the meanings set forth. All capitalized terms used which are not specifically defined shall have meanings provided in Article 9 of the UCC to the extent the same are used or defined therein. Unless otherwise specified herein, any agreement or contract referred to herein shall mean such agreement as modified, amended or supplemented from time to time.

“Accounts” shall mean all of Guarantors’ (i) Accounts, (ii) Payment Intangibles, and (iii) all other rights of payment, collection or reimbursement (whether owed directly to Guarantors or assigned to Guarantors by a patient or other third party), whenever due, whether or not the accounts, payment intangibles, or rights of payment, collection or reimbursement have been invoiced or billed, written off, partially paid, currently assigned to collection agencies or other third party service vendors. Without limiting the foregoing, Accounts shall also include all monies due or to become due to Guarantors and obligations to Guarantors in any form (whether arising in connection with contracts, Contract Rights, Instruments, or Chattel Paper) whether or not earned by performance, now or hereafter in existence, and all documents of title or other documents representing any of the foregoing, and all collateral security and guaranties of any kind, now or hereafter in existence, given by any Person with respect to any of the foregoing.

“Books and Records” shall mean Guarantors’ books and records specifically relating to Accounts, including, but not limited to, ledgers, records indicating, summarizing, or evidencing Guarantors’ Accounts and all computer programs, disc or tape files, printouts, runs, and other computer prepared information with respect to the foregoing and any software necessary to operate the same.

“Collateral” shall have the meaning set forth in Section 3.

“GAAP” shall mean generally accepted accounting principles in the United States of America in effect from time to time as applied by nationally recognized accounting firms.

“Guaranteed Obligations” shall mean all amounts due and owing by Provider to Buyer pursuant to the Purchase Agreement.

“Lien” shall mean any mortgage, pledge, security interest, encumbrance, restriction, lien or charge of any kind (including any agreement to give any of the foregoing, any conditional sale or other title retention agreement or any lease in the nature thereof), or any other arrangement pursuant to which title to the property is retained by or vested in some other Person for security purposes.

“Material Adverse Effect” or “Material Adverse Change” shall mean any event, condition or circumstance or set of events, conditions or circumstances or any change(s) which (i) has been or is material and adverse to the value of any of the Collateral or to the business, operations, properties, assets, liabilities or condition of Guarantors, taken as a whole, or (ii) did or does materially impair the ability of the Guarantors to perform their obligations under this Agreement.

“Permitted Discretion” shall mean a determination or judgment made by Buyer in good faith in the exercise of its business judgment.

“Permitted Liens” shall have the meaning set forth in Section 5.

“Person” shall mean an individual, a partnership, a corporation, a limited liability company, a business trust, a joint stock company, a trust, an unincorporated association, a joint venture, a Governmental Authority or any other entity of whatever nature.

“Related Property” shall mean, with respect to each Account, the following: (i) all records of any nature evidencing or related to the Account, including contracts, invoices, charges slips, credit memoranda, notes and other instruments and other documents, books, records and other information (including, without limitation, computer data) (ii) all security interests or liens and property subject thereto from time to time purporting to secure payment of such Account, whether pursuant to the contract related to such Account or otherwise, including all rights of stoppage in transit, replevin, reclamation, supporting obligations and letter of credit rights (as such terms are defined in the Uniform Commercial Code), and all claims of lien filed or held by the Guarantors on personal property; (iii) all rights to any goods whose sale gave rise to such Account, including returned or repossessed goods; (iv) all instruments, documents, chattel paper and general intangibles (each as defined in the Uniform Commercial Code) arising from, related to or evidencing such Account; (v) all UCC financing statements covering

any collateral securing payment of such Account; (vi) all guaranties and other agreements or arrangements of whatever character from time to time supporting or securing payment of such Account whether pursuant to the contract related to such Account or otherwise; and (vii) all proceeds and amounts received or receivable arising from any of the foregoing.

“Secured Obligations” shall mean, collectively, (i) the Guaranteed Obligations and (ii) all obligations of the Guarantors to the Buyer hereunder.

“UCC” shall mean the Uniform Commercial Code as in effect from time to time in the State of New York.

2. Guarantee

- (a) The Guarantors hereby absolutely and unconditionally, jointly and severally guarantee the payment of all amounts due and payable by Provider under the Purchase Agreement and the performance of Provider’s covenants and agreements contained in the Purchase Agreement, and agree to pay to Buyer upon demand all losses, damages and expenses of Buyer (including reasonable attorneys’ fees) resulting from and/or incurred in connection with (A) any breach by Provider of such payment obligations, covenants and agreements or (B) action to enforce this Agreement. The Guarantors shall be primarily liable for the Guaranteed Obligations and Buyer may invoke the benefits of this guaranty without pursuing any remedies against Provider, without the necessity of joining all guarantors in any action hereon, and without proceeding against any collateral for such obligation. The Guarantors represent and warrant that there is an express benefit, either directly or indirectly, to the Guarantors in executing this guaranty.
 - (b) This is a continuing guarantee relating to the Guaranteed Obligations, including any modification or extension of the Guaranteed Obligations whether or not any portion of the Guaranteed Obligations has been satisfied. This guaranty is not revocable. Notwithstanding the full payment and/or performance of the Guaranteed Obligations, this guaranty shall remain in effect or be reinstated with respect to the Guaranteed Obligations if, in connection with bankruptcy, insolvency or similar proceedings filed by or against Provider, a court enters an order or judgment compelling or requiring the Buyer to return any or all payments made with respect to the Guaranteed Obligations.
 - (c) The obligations hereunder are independent of the Guaranteed Obligations of the Provider, and a separate action or actions may be brought and prosecuted against the Guarantors whether action is brought against the Provider or whether the Provider is joined in any such action or actions; and the Guarantors waive the benefit of any applicable statute of limitations affecting their liability hereunder or the enforcement thereof to the extent permitted by law. Any partial payment by the Provider or other circumstance which operates to toll any statute of limitations as to the Provider shall operate to toll the applicable statute of limitations as to the Guarantors.
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- (d) The undersigned authorize Buyer, without notice or demand and without affecting the liability of the undersigned hereunder or under any other document related to the Guaranteed Obligations to which any of the undersigned is a party, from time to time to (a) renew, compromise, extend, amend, waive, restructure, refinance, release, accelerate or otherwise change the time for payment of, or otherwise change the terms of the Guaranteed Obligations or any part thereof; (b) accept new or additional documents, instruments or agreements relative to the Guaranteed Obligations; (c) consent to the change, restructure or termination of the corporate structure of the Provider and correspondingly restructure the Guaranteed Obligations; (d) take and hold security or additional guarantees for the payment of this Agreement or the Guaranteed Obligations, and amend, alter, exchange, substitute, transfer, enforce, waive, subordinate, terminate or release any such security; (e) apply such security and direct the order or manner of sale thereof as Buyer in its discretion may determine; (f) release or substitute any one or more of the endorsers or guarantors; and (g) accept partial payment and/or performance on the Guaranteed Obligations.
 - (e) The Guarantors waive any right to require Buyer to (a) proceed against the Provider or any other person; (b) proceed against or exhaust any security held from the Provider; or (c) pursue any other remedy in Buyer’s power whatsoever. Buyer may, at its election, exercise any right or remedy it may have against the Provider or any security held by Buyer, including, without limitation, the right to foreclose upon any security by judicial or non-judicial sale, without affecting or impairing in any way the liability of the Guarantors hereunder except to the extent the Guaranteed Obligations have been paid and/or performed, and the Guarantors waive any defense arising out of the absence, impairment or loss of any right of reimbursement or subrogation or other right or remedy of the undersigned against the Provider or any such security, whether resulting from such election by Buyer, or otherwise. The Guarantors waive all rights and defenses arising out of an election of remedies by the Buyer, even though that election of remedies, such as a nonjudicial foreclosure with respect to security for a guaranteed obligation, has destroyed the Guarantors’ rights of subrogation and reimbursement against the principal. The Guarantors waive any defense arising by reason of any disability or other defense of the Provider or by reason of the cessation from any cause whatsoever of the liability of the Provider. Until the Guaranteed Obligations shall have been paid and performed in full, the Guarantors shall have no right of subrogation, and the Guarantors waive any right to enforce any remedy which Buyer now

has or may hereafter have against the Provider, and waives any benefit of, and any right to participate in, any security now or hereafter held by Buyer. The Guarantors waive all presentments, demands for performance, notices of non-performance, protests, notices of protest, notices of dishonor, and notices of acceptance of this guaranty and of the existence, creation, or incurring of new or additional obligations.

- (f) The Guarantors hereby irrevocably waive, to the maximum extent not prohibited by law, any right they may have to a trial by jury in respect of any litigation directly or indirectly at any time arising out of, under or in connection with this guaranty.
- (g) The Guarantors assume the responsibility for being and keeping themselves informed of the business, operation and financial condition of the Provider and of all other circumstances bearing upon the risk of nonpayment of the Guaranteed Obligations which diligent inquiry would reveal, and agree that Buyer shall have no duty to advise the Guarantors of information, matter, fact or thing now or hereafter known to it regarding such conditions or any such circumstance.
- (h) Any indebtedness of the Provider now or hereafter held by the Guarantors is hereby subordinated to the Obligations of the Provider to the Buyer; and such indebtedness of the Provider to the Guarantors if the Buyer so requests shall be collected, enforced and received by the Guarantors as trustee for the Buyer and be paid over to the Buyer on account of the Guaranteed Obligations of the Provider to the Buyer but without reducing or affecting in any manner the liability of the Guarantors under the other provisions of this guaranty.

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- (i) Notwithstanding anything to the contrary contained herein or in any other document to which the Guarantors are a party, the Guarantors hereby expressly waive any and all rights to subrogation, reimbursement, exoneration, contribution, setoff or any other rights or defenses that could accrue to a surety against a principal, to a guarantor against a maker or obligor, to an accommodation party against the party accommodated, or to a holder or transferee against a maker, and which the Guarantors may have or hereafter acquire against the Provider or any other person in connection with or as a result of the Guarantors' execution, delivery and/or performance of this guaranty or any other document to which the Guarantors are a party, whether or not such claim, remedy, right or defense arises in equity, or under contract, statute or common law. The Guarantors shall not have or assert any such rights against the Provider or its respective successors and assigns or any other person (including any surety), either directly or as an attempted set off to any action commenced against the Guarantors by the Provider (as seller or in any other capacity), the Buyer or any other person. The Guarantors hereby acknowledge and agree that this waiver is intended to benefit the Provider and the Buyer and shall not limit or otherwise affect the Guarantors' liability under this guaranty, under any other document to which the Guarantors are parties, or the enforceability hereof or thereof. In furtherance, and not in limitation, of the preceding waiver, the Guarantors agree that any payments made by them under this guaranty shall be deemed a contribution to the capital of Provider or other obligated party and any such payment shall not cause the Guarantors to become a creditor of the Provider or any other such party.

3. The Security. As collateral security for the prompt payment in full when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations, the Guarantors hereby pledge and grant to the Buyer, a security interest in all of the Guarantors' right, title and interest in the following property, whether now owned by the Guarantors or hereafter acquired and whether now existing or hereafter coming into existence (all being collectively referred to herein as "Collateral"): all present and future accounts, including all Accounts, all Related Property of the Accounts, all other personal property and fixtures of Guarantors, all machinery and equipment, inventory, general intangibles (including, without limitation, payment intangibles and software), insurance policies, chattel paper, goods, supporting obligations, investment property, instruments, securities, contract rights, equity interests in direct and indirect subsidiaries, deposit accounts, letter-of-credit rights, intellectual property, copyrights, trademarks, patents, and tradestyles in which Guarantors now have or hereafter may acquire any right, title or interest and the proceeds and products thereof (including, without limitation, proceeds of insurance) and all additions, accessions and substitutions thereto and therefor. Terms used in the foregoing language of this Section which are defined in the UCC are used as so defined in the UCC except as herein expressly provided to the contrary.

4. Representations, Warranties and Covenants. The Guarantors represent, warrant and covenant that they (i) are the sole owner and have good, valid and marketable title to, or a valid leasehold interest in, all of their material properties and assets, including the Collateral, whether personal or real, subject to no transfer restrictions or Liens of any kind except for Permitted Liens, and (ii) are in compliance in all material respects with each lease to which they are a party or otherwise bound except for such noncompliance as would not reasonably be expected to have a Material Adverse Effect. Guarantors further represent that upon the execution and delivery of this Agreement, and upon the proper filing of the necessary financing statements without any further action, Buyer will have a good, valid and perfected lien and security interest in the Collateral, subject to no transfer or other restrictions or Liens of any kind in favor of any other Person except for Permitted Liens. No

financing statement relating to any of the Collateral is on file in any public office except those (i) on behalf of Buyer, and/or (ii) in connection with Permitted Liens.

5. Negative Lien Covenant. Guarantors shall not create, incur, assume or suffer to exist any Lien upon, in or against, or pledge of, any of the Collateral or any of its properties or assets or any of its shares, securities or other equity or ownership or partnership interests, whether now owned or hereafter acquired, except the following (collectively, "Permitted Liens"): (i) Liens arising in favor of Buyer, (ii) Liens imposed by law for taxes, assessments or charges of any governmental authority for claims not yet due or which are being contested in good faith by appropriate proceedings and with respect to which adequate reserves or other appropriate provisions are being maintained by such person in accordance with GAAP, (iii) (A) statutory Liens of landlords and of carriers, warehousemen, mechanics, materialmen, and (B) other Liens imposed by law or that arise by operation of law in the ordinary course of business from the date of creation thereof, in each case only for amounts not yet due or which are being contested in good faith by appropriate proceedings and with respect to which adequate reserves or other appropriate provisions are being maintained by such person in accordance with GAAP, (iv) Liens (A) incurred or deposits made in the ordinary course of business (including, without limitation, surety bonds and appeal bonds) in connection with workers' compensation unemployment insurance and other types of social security benefits or to secure the performance of tenders, bids, leases, contracts (other than for the repayment in indebtedness), statutory obligations and other similar obligations, or (B) arising as a result of progress payments under governmental contracts, and (v) Liens necessary and desirable for the operation of the Guarantors' business, provided Buyer has consented to such Liens in writing before their creation and existence.

6. Events of Default, etc.

(a) The following shall constitute an "Event of Default" under this guaranty:

- (i) the failure of Provider to timely pay any amount due to Buyer;
- (ii) the failure of Provider to discharge or perform any other Guaranteed Obligation;
- (iii) an Event of Default under the Term Note;
- (iv) the failure of Guarantors to discharge or perform any covenant contained in this Agreement or in any instrument securing this Agreement;
- (v) the occurrence of any event of bankruptcy of either of the Provider or the Guarantors, including, but not limited to, the filing by or against the Provider or Guarantors of a voluntary or involuntary petition under any provision of the bankruptcy laws of the United States, Provider's or Guarantors' general assignment for the benefit of creditors, Provider's or Guarantors' admission in writing of Provider's or Guarantors' inability to pay their respective debts as they become due, or the attachment, execution or other judicial seizure of any of Provider's or Guarantors' assets.

(b) Upon the occurrence of an Event of Default, Guarantors shall immediately pay to Buyer an amount equal to the Guaranteed Obligations. Any amounts owing by Guarantors hereunder which are not paid as and when due shall bear interest at the rate of 15% per annum.

(c) During the period during which an Event of Default shall have occurred and be continuing:

- i Buyer shall have the right to exercise any and all rights, options and remedies under the UCC or at law or in equity, including, without limitation, the right to (i) apply any property of the Guarantors held by Buyer to reduce the Secured Obligations, (ii) foreclose the Liens created hereunder, (iii) realize upon, take possession of and/or sell any Collateral or securities pledged with or without judicial process, (iv) exercise all rights and powers with respect to the Collateral as the Guarantors might exercise, (v) collect and send notices regarding the Collateral with or without judicial process, (vi) by its own means or with judicial assistance, enter any premises at which Collateral is located, or render any of the foregoing unusable or dispose of the Collateral and/or pledged securities on such premises without any liability for rent, storage, utilities, or other sums, and the Guarantors shall not resist or interfere with such action, (vii) at Guarantors' expense, require that all or any part of the Collateral be assembled and made available to Buyer at any place designated by Buyer, and/or (viii) relinquish or abandon any Collateral or securities pledged or any Lien thereon. Notwithstanding any provision hereof, Buyer, in its Permitted Discretion, shall have the right, at any time that Guarantors fail to do so, and from time to time, without prior notice, to: (i) obtain insurance covering any of the Collateral to the extent required hereunder; (ii) pay for the performance of any Secured Obligations; (iii) discharge taxes or liens on any of the Collateral unless Guarantors are in good faith with due diligence by appropriate proceedings contesting those items; and (iv) pay for the maintenance and preservation of the Collateral. Such expenses and

advances shall be added to the Secured Obligations until reimbursed to Buyer and shall be secured by the Collateral, and such payments by Buyer shall not be construed as a waiver by Buyer of any Event of Default or any other rights or remedies of Buyer.

- ii Guarantors agree that notice received by them at least ten (10) calendar days before the time of any intended public sale, or the time after which any private sale or other disposition of Collateral is to be made, shall be deemed to be reasonable notice of such sale or other disposition. If permitted by applicable law, any perishable Collateral which threatens to speedily decline in value or which is sold on a recognized market may be sold immediately by Buyer without prior notice to Guarantors. At any sale or disposition of Collateral or securities pledged, Buyer may (to the extent permitted by applicable law) purchase all or any part thereof free from any right of redemption by Guarantors which right is hereby waived and released. Guarantors covenant and agree not to, and not to permit or cause any of their subsidiaries to, interfere with or impose any obstacle to Buyer's exercise of its rights and remedies with respect to the Collateral. Buyer, in dealing with or disposing of the Collateral or any part thereof, shall not be required to give priority or preference to any item of Collateral or otherwise to marshal assets or to take possession or sell any Collateral with judicial process.
 - iii the Buyer in its discretion may, in its name or in the name of the Guarantors or otherwise, demand, sue for, collect or receive any money or property at any time payable or receivable on account of or in exchange for any of the Collateral, but shall be under no obligation to do so.
- (d) If the proceeds of sale, collection or other realization of or upon the Collateral are insufficient to cover the costs and expenses of such realization and the payment in full of the Secured Obligations, the Guarantors shall remain liable for any deficiency; provided, however, that Buyer shall have no obligation to proceed first against the Collateral and may choose to pursue any and all remedies as against the Guarantors without reference to or consideration of the existence of the Collateral.
- (e) Without at least 30 days' prior written notice to the Buyer, the Guarantors shall not maintain any of their books and records with respect to the Collateral at any office or maintain its principal place of business at any other place other than at the address indicated beneath its signature hereto.
- (f) The Buyer shall incur no liability as a result of the sale of the Collateral, or any part thereof, at any private sale conducted in a commercially reasonable manner. The Guarantors hereby waive any claims against the Buyer arising by reason of the fact that the price at which the Collateral may have been sold at such a private sale was less than the price which might have been obtained at a public sale or was less than the aggregate amount of the Secured Obligations, even if the Buyer accepts the first offer received and does not offer the Collateral to more than one offeree.

-
- (g) Except as otherwise herein expressly provided, the proceeds of any collection, sale or other realization of all or any part of the Collateral pursuant hereto, and any other cash at the time held by the Buyer under this Section 6, shall be applied by the Buyer:

First, to the payment of the costs and expenses of such collection, sale or other realization, including reasonable out-of-pocket costs and expenses of the Buyer and the fees and expenses of its counsel, and all expenses, and advances made or incurred by the Buyer in connection therewith; Next, to the payment in full of the Secured Obligations; and Finally, to the payment to the Guarantors, or their successors or assigns, or as a court of competent jurisdiction may direct, of any surplus then remaining. As used in this Section 6(g) "proceeds" of Collateral shall mean cash, securities and other property realized in respect of, and distributions in kind of, Collateral, including any thereof received under any reorganization, liquidation or adjustment of debt of the Guarantors or any issuer of or obligor on any of the Collateral.

7. Attorney-in-Fact. Without limiting any rights or powers granted by this Agreement to the Buyer while no Event of Default has occurred and is continuing, upon the occurrence and during the continuance of any Event of Default the Buyer is hereby appointed the attorney-in-fact of the Guarantors for the purpose of carrying out the provisions of this Agreement and taking any action and executing any instruments which the Buyer may deem necessary or advisable to accomplish the purposes hereof, which appointment as attorney-in-fact is irrevocable and coupled with an interest. Without limiting the generality of the foregoing, so long as the Buyer shall be entitled to make collections in respect of the Collateral, the Buyer shall have the right and power to receive, endorse and collect all checks made payable to the order of the Guarantors representing any payment in respect of the Collateral or any part thereof and to give full discharge for the same.

8. Expenses. The Guarantors agree to pay to the Buyer all out-of-pocket expenses (including reasonable expenses for legal services of every kind) of, or incident to, the enforcement of any of the provisions of this Agreement, or performance by the Buyer of any obligations of the Guarantors in respect of the Collateral which the Guarantors have failed or refused to perform, or any actual or attempted sale, or any exchange, enforcement, collection, compromise or settlement in respect of any of the Collateral, and for the care of the Collateral and defending or

IN WITNESS WHEREOF, the parties hereto have caused this Guaranty and Security Agreement to be duly executed as of the day and year first above written.

FRESH START PRIVATE MANAGEMENT, INC.

State of California)
) ss:
County of _____)

By:
Title:

999 North Tustin Avenue
Santa Ana, CA 92708

On this ___ day of August, 2011, _____
personally appeared before me and executed this Guaranty
and Security Agreement on behalf of Fresh Start Private
Management, Inc.

Notary Public

My commission expires _____.

FRESH START PRIVATE, INC.

State of California)
) ss:
County of _____)

By:
Title:

999 North Tustin Avenue
Santa Ana, CA 92708

On this ___ day of August, 2011, _____
personally appeared before me and executed this Guaranty
and Security Agreement on behalf of Fresh Start Private,
Inc.

Notary Public

My commission expires _____.



EXHIBIT F

FORM OF LANDLORD WAIVER AND CONSENT

THIS LANDLORD'S WAIVER AND CONSENT ("Waiver and Consent") is made and entered into as of [August __,] 2011 by and among Karemore, LLC a California limited liability company ("Landlord"), Start Fresh Alcohol Recovery Clinic, Inc., a California corporation ("Provider"), and Harborcove Fund I, LP, a Delaware limited partnership (together with any successors and assigns, "Buyer").

Whereas, Landlord is the owner of the real property located at 999 Tustin Avenue, Suite 16, Santa Ana, California, and as more fully described in Appendix A attached hereto (the "Premises").

Whereas, Landlord has entered into that certain Lease dated [_____] (together with all amendments and modifications thereto, the "Lease") with Provider.

Whereas, Buyer has entered into or are entering into certain financing transactions with Provider pursuant to a Purchase Agreement dated as of August 1, 2011, and to secure such funding Provider has granted to Buyer a security interest in and lien upon certain of the tangible and intangible property of Provider, including, without limitation, all of Provider's accounts, goods, machinery, equipment, furniture and fixtures, together with all additions, substitutions, replacements and improvements to, and proceeds of, the foregoing (collectively, the "Collateral").

NOW, THEREFORE, in consideration of any financial accommodation extended by the Buyer to Provider at any time, and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Section 1. Landlord acknowledges that (a) a true and correct copy of the Lease as in effect as of the date hereof is attached hereto as Appendix A, (b) the Lease is in full force and effect and (c) Landlord is not aware of any existing default under the Lease.

Section 2. Landlord agrees to provide Buyer with (a) a copy of any cancellation, amendment, consent, or waiver under the Lease, and (b) written notice of any default or breach by Provider or claimed default or breach under the Lease (a "Default Notice") at the same time as it sends such notice to Provider; provided, that (i) Buyer shall have at least fifteen (15) days following receipt of such Default Notice to cure such default before the Lease terminates, and (ii) Buyer shall not be under any obligation to cure any default by Provider under the Lease. No action by Buyer pursuant to this Waiver and Consent shall constitute or be deemed to be an assumption by Buyer

of any obligation under the Lease, and, except as provided in Sections 5 and 6 below, Buyer shall not have any obligation to Landlord.

Section 3. Landlord acknowledges the validity of Buyer's lien on the Collateral and, until such time as the obligations of Provider to the Buyer are indefeasibly paid in full and the commitments of the Buyer under the Loan Agreement have terminated, Landlord subordinates any interest in the Collateral and agrees not to distraint or levy upon any Collateral or to assert any landlord lien, right of distraint or other claim against the Collateral for any reason.

Section 4. Prior to a termination of the Lease, Buyer or its representatives or invitees may enter upon the Premises at any time without any interference by Landlord to make copies of all information, documents and data that may be required for Buyer to protect its rights in and to the Collateral, including any rights of the Buyer to collect the same.

Section 5. Upon a termination of the Lease, Landlord will permit Buyer and its representatives and invitees to exclusively occupy and remain on the Premises; provided, that (a) such period of occupation (the "Disposition Period") shall not exceed up to ninety (90) days following receipt by Buyer of a Default Notice or, if the Lease has expired by its own terms (absent a default thereunder), up to thirty (30) days following Buyer's receipt of written notice of such expiration, (b) for the actual period of occupancy by Buyer, Buyer will pay to Landlord the basic rent due under the Lease pro-rated on a per diem basis determined on a thirty (30) day month, and shall provide and retain liability and property insurance coverage, electricity and heat to the extent required by the Lease, and (c) such amounts paid by the Buyer to Landlord shall exclude any rent adjustments, indemnity payments or similar amounts payable under the Lease for default, holdover status or other similar charges.

Section 6. During any Disposition Period, (a) Buyer and its representatives and invitees may make copies of all information, documents and data that may be required for Buyer to protect its rights in and to the Collateral, including any rights of the Buyer to collect the same, and (b) Buyer shall cooperate in Landlord's reasonable efforts to re-lease the Premises. Buyer shall promptly repair, at Buyer's expense, any physical damage to the Premises actually caused by the conduct of by Buyer (ordinary wear and tear excluded).

Section 7. If any order or injunction is issued or stay granted which prohibits Buyer from exercising any of its rights hereunder, then, at Buyer's option, the Disposition Period shall be stayed during the period of such prohibition and shall continue thereafter for the greater of (a) the number of days remaining in the Disposition Period or (b) ninety (90) days.

Section 8. All notices hereunder shall be in writing, sent by certified mail, return receipt requested, to the respective parties and the following addresses:

If to Buyer at: Harborcove Fund I, LP
183 Madison Avenue, Suite 1718
New York, NY 10016

If to Provider at: Start Fresh Alcohol Recovery Clinic, Inc.
999 North Tustin Avenue, Suite 16
Santa Ana, CA 92708

If to Landlord at: Karemore, LLC
[address]
[address]

Section 9. Miscellaneous. This Waiver and Consent may be executed in any number of several counterparts, shall be governed and controlled by, and interpreted under, the laws of the State of New York, without regard to internal laws of conflicts, and shall inure to the benefit of the Buyer and its respective successors and assigns and shall be binding upon Landlord and its successors and assigns (including any transferees of the Premises).__

IN WITNESS WHEREOF, intending to be legally bound, each of the parties have caused this Landlord's Waiver and Consent to be duly executed the day and year first above mentioned.

PROVIDER: START FRESH ALCOHOL RECOVERY CLINIC, INC.

By:

Name:

Title:

LANDLORD: KAREMORE, LLC_

By:

Name:

Title:

BUYER: HARBORCOVE FUND I, LP

By:

Name: _____

Title: _____

APPENDIX A

TO LANDLORD WAIVER AND CONSENT

[description of leased premises; to be provided]

EXHIBIT G
IRS FORM 8821

Exhibit G To Purchase Agreement
Page 1

EXHIBIT H
A/RxMED MEDICAL DATA ANALYSIS

Exhibit H To Purchase Agreement
Page 1

EXHIBIT I

HARDWARE AND SOFTWARE REQUIREMENTS

Provider must maintain Windows 95 or higher and a browser, which must be Netscape 4.6 or greater, or Microsoft Explorer 5.0 or greater. These versions are necessary to support SSL for security. Also required is a minimum 128 BIT SSL Browser, Provider must have Internet access through its own service provider at a connection rate of 28.8 KBPS or higher. The higher the connection speed, the better the results will be.

February 24, 2012

Rufus Decker
Accounting Branch Chief
United States Securities and Exchange Commission
Washington, D.C. 2054

**Re: Fresh Start Private Management, Inc.
Amendment No. 2 to Form 8-K
Form 8-K Filed November 4, 2011
Form 10-Q for the Quarterly Period Ended September 30, 2011
Filed November 21, 2011
File No 0-54208**

Dear Mr. Decker:

In response to your letter dated February 10, 2012, here are the answers as follows:

Form 8-K/A filed February 9, 2012

General

1. We note your response to comment 19 of our letter dated December 2, 2011. Since this is a reverse acquisition and the auditor for Fresh Start Private, Inc. (Chang G. Park, CPA) is different from the auditor for Fresh Start Private Management, Inc. (Kyle L. Tingle, CPA, LLC), it appears that you had a change of accountants as a result of this transaction. Please file and Item 4.01 Form 8-K that includes the information required by Item 304 of Regulation S-K. Please also file under Exhibit 16 to the Item 4.01 Form 8-K a letter from your former auditors stating whether they agree with the statements made by you as required by Item 304(a)(3) of Regulation S-K.

Response:

The Form 8-K for Item 4.01 Change in Accountants was filed February 15, 2012. Exhibit 16.1 to the filing included the letter from Kyle L. Tingle, CPA, LLC. as required. We are waiting for the letter from Chang G. Park CPA and will file an amendment to the Form 8-K to include his letter within 48 hours of receipt from Mr. Park.

Description of Business

2. We note your responses to comments one, two, and four of our letter dated December 2, 2011. Please amend your Form 8-K so that it includes the disclosures you provided in these responses.
-

Response:

The responses have been incorporated into the Form 8-K/A Amendment No. 2.

Management's Discussion and Analysis of Financial Condition and Results of Operations

Recent Developments

Reverse Acquisition of FSP

3. In the second paragraph, please remove your references to drug treatments and drug users. In this regard, we note your response to comment three of our letter dated December 2, 2011 in which you state your only focus is on the treatment of alcohol addiction.

Response:

The Company's only focus is on the treatment of alcohol addiction. We have removed the references to FSP engaging in drug rehabilitation.

Directors and Executive Officers

4. We note your response to comment 13 of our letter dated December 2, 2011. It does not appear that you provided the requested disclosure in this section. Please revise this section to disclose how long Dr. Andrade has served in his current position with the company. Please also clarify, in this section, which pre-merger entity, if any, each named executive officer and director held a position, and disclose the position. Finally, please disclose how much of your executive officers' time is devoted to the company. In this regard, we note your disclosure regarding their involvement in certain other companies.

Response:

We have expanded the disclosure for the requested items.

Certain Relationships and Related Transactions, and Director Independence

5. We note your response to comment 13 of our letter dated December 2, 2011. It does not appear you provided the requested disclosure. In the "Directors and Executive Officers" section, please discuss each Company controlled by Dr. Andrade and Neil Muller. Additionally, in this section, please disclose the type of consulting services the company receives or received from Terranautical Global Investments, Premier Aftercare Recovery Service, and West Coast Health Consulting, Inc. Address any conflicts of interest you executive officers and directors may have as a result of their involvement with these other companies. The fact that you did not have funds to pay an outside company for the services provided by these companies does not address the conflicts of interest, if any, that arise from these relationships.

Response:

We have expanded the description in Amendment No. 2, explaining the relationships and how the company will overcome the perceived conflicts of interest.

6. We note your response to comment 14 of our letter dated December 2, 2011. In your Form 8-K, where you discuss the consulting fee paid to Dr Andrade, please include the disclosure in your response.

Response:

We included the disclosure in Amendment No. 2.

7. We note your response to comment 15 of our letter dated December 2, 2011 is not responsive to our comment. Rather than telling us the amount of cash consideration you received from Fresh Start Private Management for the promissory note, please tell us what consideration you gave to filing the promissory note, dated August 5, 2010, as an exhibit to the Form 8-K, or file the note as an exhibit with your next amendment.

Response:

We added the promissory note as Exhibit 10.6 to Amendment No. 2 of the 8-K.

8. We note your response to comment 16 of our letter dated December 2, 2011. You still state that persons who beneficially own shares of your common stock comprising more than 5% of the voting rights attached to the outstanding shares of common stock have had no material interest in any transaction or in any presently proposed transaction that has or will materially affect you. Please correct this disclosure, as each of Dr. Andrade and Neil Muller, with whom you have engaged in material transaction, own more than 5% of your common stock.

Response:

The comment was revised to reference the Andrade and Muller transactions.

Item 3.02 Unregistered Sales of Equity Securities

9. We note that you did not provide a response to comment 18 of our letter dated December 2, 2011, and we reissue the comment. Please amend your Form 8-K to include all information for all period required by Item 701 of Regulation S-K. In this regard, we note your disclosure in Notes 6 and 7 to both the audited and unaudited financial statements, as well as your disclosure in Note 12 to the unaudited financial statements, disclose unregistered transaction that do not appear in your Item 3.02 disclosure.

Response:

We have expanded Item 3.02 for transactions of the public shares.

Exhibit 99.2 – Unaudited Financial Statements.

Note 12 – Subsequent Events

10. We note that you did not provide a response to comment 27 of our letter dated December 2, 2011 and we reissue the comment. Please tell us what consideration you gave to filing the debt facility agreement as an exhibit to your Form 8-K, or file the agreement as an exhibit with your next amendment.
-

Response:

We have included the debt facility agreement as Exhibit 10.7

Form 10-Q for the Quarterly Period Ended September 30, 2011

Management's Discussion and Analysis or Plan of Operations

Competitive Factors

11. We note that your response to comment 32 of our letter dated December 2, 2011 does not address our comment. In this section, you state that Fresh Start has successfully treated over 5,000 patients and that the Fresh Start, Program is less expensive than many traditional treatment centers. However, in your Form 8-K/A filed February 2, 2012 you state that you have only treated over 100 patients and that many of your competitor's services are much cheaper. Please confirm to us how many patients your team has treated as well as how the costs of your program compares to the costs of your competitors' programs. Please make revision in you Form 8-K/A if necessary.

Response:

The Form 10-Q has been amended.

Exhibits 31.1 and 32.1

12. We note your response to comment 34 of our letter dated December 2, 2011. However you did not file a Form 10-Q/A for the quarterly period ended September 30, 2011, as indicated in your response. Please supplementally confirm to us that Dr. Andrade also signed the certifications to the Form 10-Q for the quarterly period ended September 30, 2011 in his capacity as principal financial officer of the company. In this regard, we note he identifies himself as Chief executive Officer and Principal Accounting Officer rather than the Chief Executive Office and Principal Financial Officer. Additionally, in future filing, please be sure to clearly identify that the principal financial officer is signing the certification in that capacity.

Response:

His capacity as principal financial officer was included in the Exhibits of the Form 10-Q/A

Registrant wishes to acknowledge the following:

- The Company is responsible for the adequacy and accuracy of the disclosures in the filing.
- Staff comments, or changes to disclosures in response to staff comments in filings disclosed to the Staff, do not foreclose the Commission from taking any action with respect to the filing.
- The Company may not assert the Staff comments as a defense in any proceeding initiated by the Commission or by any person under the Federal Securities Laws.

If you have any questions, please feel free to contact me at (714) 656-7750

Sincerely,

/s/ Jorge Andrade

Jorge Andrade
Chief Executive Officer